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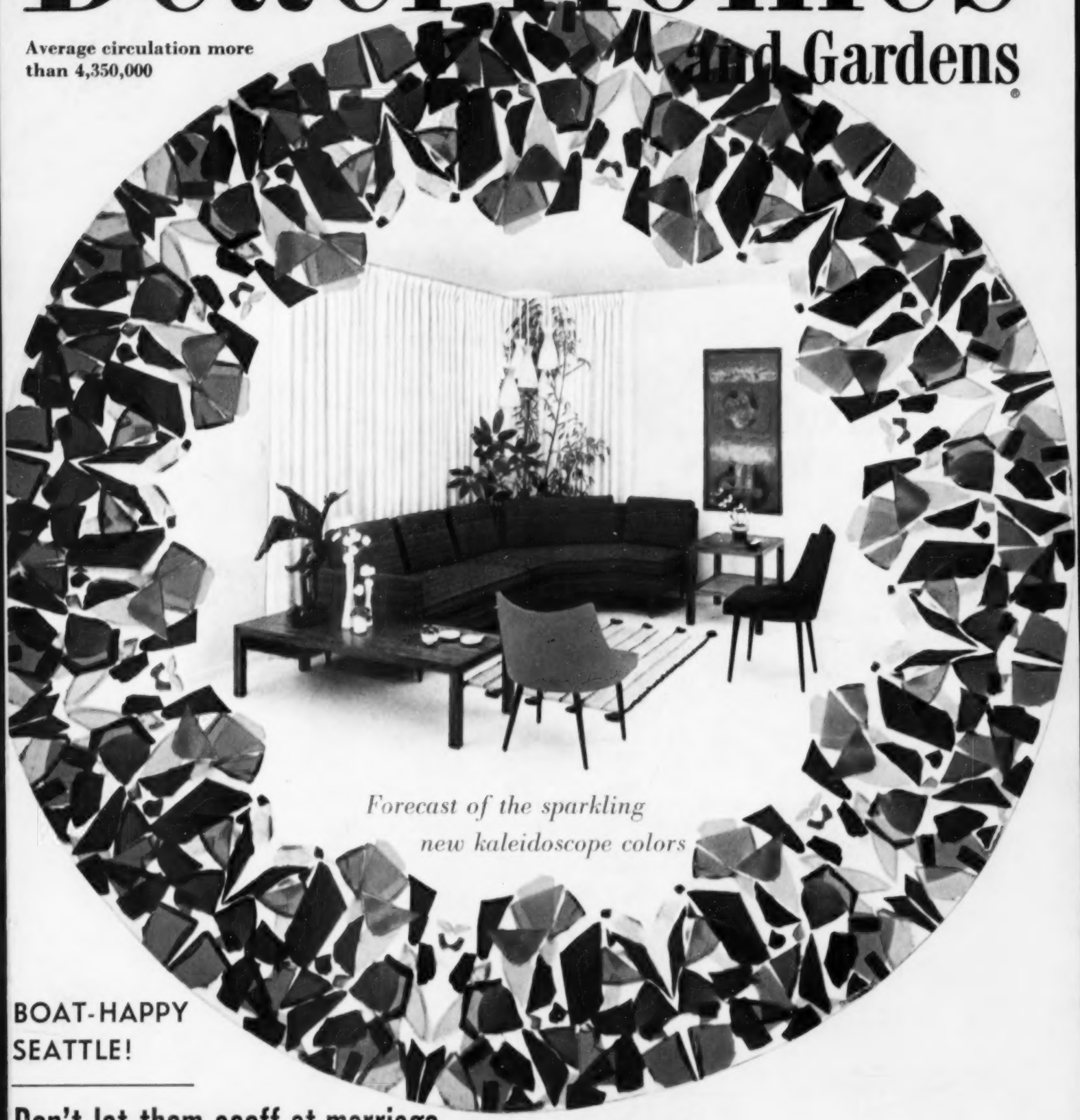

Forecast of the sparkling new kaleidoscope colors

BOAT-HAPPY SEATTLE!

Don't let them scoff at marriage *America's Moral Crisis, Part III*

LOOK FOR THE SHEER LOOK

Frigidaire matches Beauty with Bounty!

Model S-124-57

There's more for your money in every way in a Frigidaire Sheer Look Refrigerator

Just stack a Frigidaire S-124-57 against any competitive refrigerator of comparable size. Check them point for point and dollar for dollar.

You'll see this: Frigidaire gives you a big-family 12.4 cubic foot capacity, with a total shelf area of 22.1 square feet. The *average* of five leading makes is only 19.0 square feet.

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Frigidaire—Built and Backed by General Motors

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THE NEW YORK LIFE AGENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW

Here's a kaleidoscope view of the new clear blues and violets, exciting oranges, glowing yellows coming into popularity as accents for decorating. Three decorators show you how to use them starting on page 43. Photograph is combined work of Bill Hopkins and G. Suter

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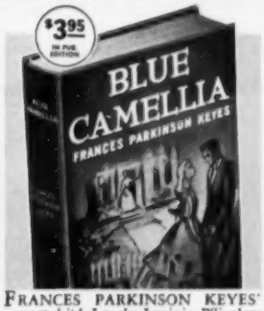

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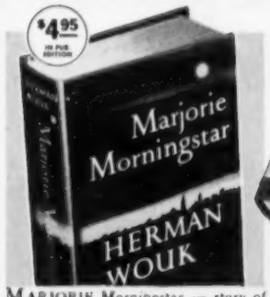

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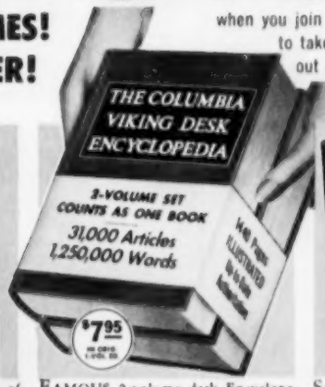

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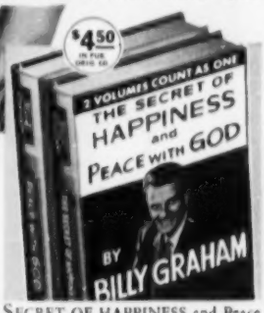

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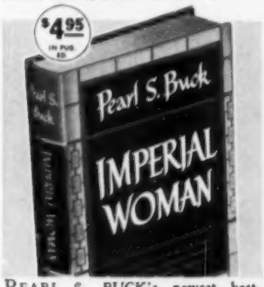

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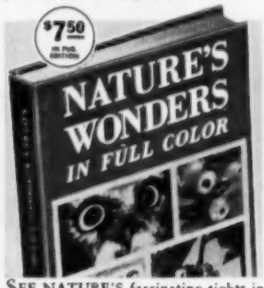

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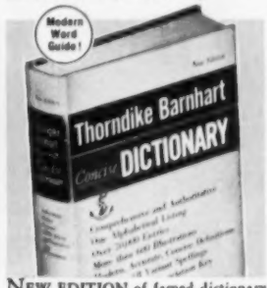

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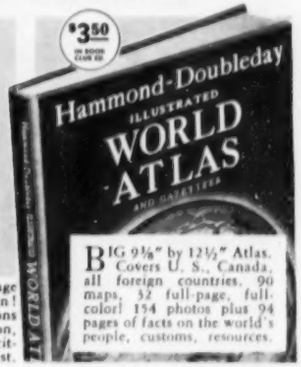

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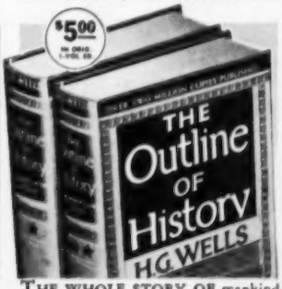

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Portable saber saw. Power-packed stroke action drives blade of this lightweight, easy-to-handle tool. It rips, crosscuts, copes, jigs, band-saws, and makes keyhole and scroll cuts in wood up to 1 inch thick.

Use it, too, for plastic, aluminum, hard rubber, nonferrous metals, and so on. Cord, switch, grips included.

Solder dispenser. Convenience and savings highlight this new idea in packaging.

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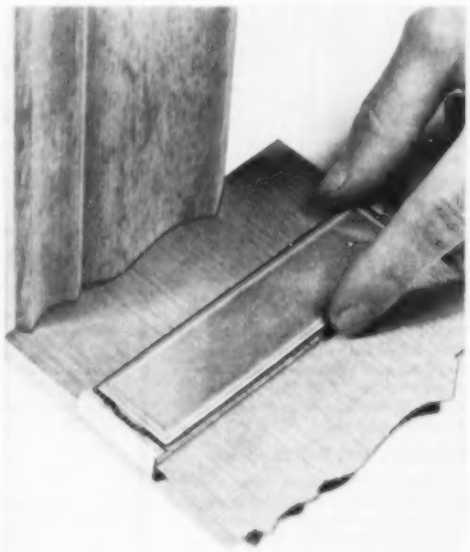

Matching and scribing odd-ball shapes is apple-pie-easy for this handy tool. You simply press it against contour you want to match.

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Rips and tears in vinyl plastic? An inexpensive repair kit like this mends 'em all — raincoats, furniture covers, shower curtains, awnings, and many more.

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Address.....
City.....Zone.....State.....

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Pat: Really! Where?

Peg: In the kitchen, den and bedroom. She says she couldn't do without them—they save her time and so many steps.

Pat: But what do they cost?

Peg: Just a little bit more each month than one phone alone—and they're color phones, too.

Pat: Wonderful! Think I'll do that.

Peg: Do what?

Pat: Call the telephone business office about convenient phones for our home.

Working together to bring people together
BELL TELEPHONE SYSTEM

Have you heard?

Latest Garden News®

By Dr. R. Milton Carleton

Watersaving trick from an expert

Short of water for irrigating your garden? Then take a tip from Dr. C. H. Nissley of the New Jersey Experiment Station, who advises commercial gardeners. He recommends that if only half enough water is available, use it on half the area.

Half the vegetable garden watered adequately will produce more than the whole garden half-watered. This is particularly evident with newly seeded vegetables and young plants. Deeper-rooted plants have more resistance to drouth.

Nematode reduces carnation wilt

Nematodes have had a lot of bad publicity in the past few years. There's the root-knot nematode, the bulb or stem nematode, the leaf and bud nematodes, and the Golden nematode.

Their gnawing, eating, and burrowing have given the whole clan a bad name. Now U.S.D.A. research men have found one that not only isn't harmful, but actually may do some good.

This particular nematode was known to eat fungi, so it was deliberately added to carnation soil. After introduction in the soil, it attacked fusarium wilt, a fungus disease of carnations. As a result of the nematode action, carnation wilt dropped 50 percent, as compared with soils without nematodes.

This isn't the first instance of nematodes being useful. Previously, species have been found which attack the striped cucumber beetle and the Japanese beetle, various grasshoppers, cockroaches, moths, and other insects. Additional research on nematodes, both the heros and villains, would be welcomed by gardeners.

New Bermuda grasses tested for South

The South will eventually have lawns that equal the finest bluegrass lawns in the North. New fine-leaved, heat-resistant Bermuda strains are being introduced regularly.

For full sun and well-drained soils, these Bermudas are excellent: Tiffine, Everglades No. 1, Gene Tift, Tifgreen, Sunturf, Tiflawn, and U-3. All spread rapidly, tolerate drouth well, and are seldom attacked by either insects or diseases.

These new strains still have the distinctive Bermuda trait—a fantastic ability to spread. This is sometimes a handicap, since they are as likely to invade flower borders and rose beds as does the older Bermuda. All require frequent mowing to keep neat. No seeds of

More on page 131

Open your home to the wide, wide world...enjoy new window beauty!

Open your walls to the garden view or a cooling breeze—with the matchless window beauty of Andersen Gliding Windows. Like all Andersen WINDOWALLS, they're created by master craftsmen—made to fit so they give superior protection against cold, dust, drafts, yet open easily for your comfort. Made of Ponderosa Pine that can blend easily with any decorating scheme, provides natural insulation. Made to *last*—chemically sealed against decay and termites. Plan on Andersen WINDOWALLS to open *your* home to the wide, wide world. Ask your builder, architect or lumber dealer about Andersen WINDOWALLS. Or mail the coupon.

Home in Carolina designed by Mr. D. C. Sopher

Easy to clean! Gliding Window sash are easy to lift out for cleaning, painting or changing storm panels. No need to climb ladders. No stretching or straining. Even the large "picture window" sizes lift out in a jiffy!

Easy to operate! Andersen Gliding Windows have smoothly-operating hardware, slide easily on their plastic tracks, opening wide to cooling breezes or closing tight for protection against rain, dust and drafts.

Andersen *Windowalls*

TRADEMARK OF ANDERSEN CORPORATION

AW

Mail for FREE window ideas BHG-87

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There is no obligation.

Please check ☐ *I plan to build* ☐ *I plan to remodel*

Name.....

Address.....

City.....Zone....State.....

FOR WRAPPING HANDLES of garden tools—choose stretchy "SCOTCH" Plastic Tape. Thin but tough vinyl plastic makes smooth, splinter-free hand grip, and bright color identifies your tools, makes them easy to find. Get "SCOTCH" Plastic Tape in seven colors or new *clear* plastic—¾" width 25¢, 1½" width 50¢ at stores everywhere.

FOR HOLDING BOOK COVERS in place—use transparent, tight-sticking "SCOTCH" Cellophane Tape, clearer, stronger, lasts longer than any other cellophane tape. 15¢, 25¢, 39¢ rolls have handy self-dispenser; thrifty 59¢ roll fits desk, kitchen or hand dispensers. Handy for hundreds of uses at school, home or office. Got plenty?

FOR WRAPPING IGNITION WIRES on power mowers, use tough, waterproof "SCOTCH" 33 Plastic Tape. Resists oils, acids, heat. UL listed for electrical work. Ask for "SCOTCH" 33 Plastic Tape—39¢ or 75¢—at your favorite store.

PRODUCTS OF 3M COMPANY RESEARCH

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For sale: extra

In air conditioned comfort above the clouds, a vacationing family enjoys a midafternoon snack en route to California. Seven hours after leaving Chicago, they'll be in Los Angeles. The Family Fare Plan permits a wife and children to travel at half fare.

The vacationers find a rented car waiting for them at the airport in Los Angeles. The automobile, a model chosen in advance, allows them to travel leisurely and comfortably. A package vacation also includes hotel reservations, meals, and sight-seeing trips.

vacation days

Fly-and-drive vacations start the first day. That's why they're popular with people who consider driving time "lost"

By William R. Wilson

Is the usual two weeks' vacation too short for doing all the things your family enjoys most? Would you like twice as many hours to spend swimming, sight-seeing, deep-sea fishing or lying in the sun? Have you longed to vacation at distant points that seemed out of reach because of the time required to get there and back? There's a brand new miracle in family transportation that makes all this possible. *Go by air!*

Today, at New York's LaGuardia Field, you can board an airliner in midmorning, enjoy your lunch aloft, and arrive at the Los Angeles International Airport before dinner, all in less time and at considerably less risk to your insurance company than if you were to drive your family car from New York City to Washington, D. C.

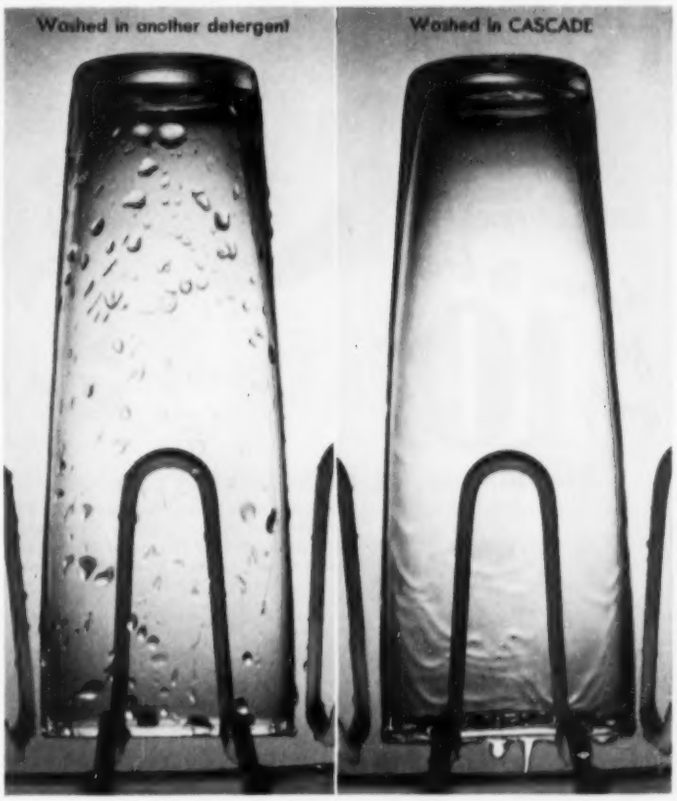
"But the *cost*—," you're thinking. "We're not millionaires!" No, and neither are the great majority of air-minded families who have discovered that flying more than doubles their vacation pleasure. [*Turn to next page*

Photographs: Wilson

No long, hard drive home faces this family after their California vacation. After 14 days on the Pacific Coast, they'll get home on schedule, refreshed. The car they rented in Los Angeles on their arrival was left at the San Francisco airport.

DISHWASHER OWNERS!

Cascade eliminates drops that spot!



Today's improved Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets"—stops spotting as no other dishwasher detergent can!

Compare two glasses fresh from the dishwasher rinse. Water drops clinging to the glass washed in another detergent can dry into ugly spots. But not a drop remains to spot the Cascade-washed glass. That's the magic of Cascade's exclusive new Chlorosheen. Chlorosheen changes drops of water into free-flowing "sheets" . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no more water spots! And Procter & Gamble's new, improved Cascade dissolves *completely* in your dishwasher spray . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean*—cleaner and clearer than any other dishwasher detergent.

What's more, Cascade is *safer* for delicate china patterns than any other detergent. Switch to new, improved Cascade—now sealed in protective foil.

• NEW! IMPROVED!
• DISSOLVES COMPLETELY!
• NOW SEALED IN PROTECTIVE FOIL!

MADE BY PROCTER & GAMBLE

This Clever New "Miniature Mixer"

SALT and PEPPER SET

REGULAR PRICE $1.25

Yours to keep for only **10¢**

TOP TILTS BACK
like a real electric mixer, so shakers (the "beaters") can easily be removed. Bowl lifts out, too—can be used for sugar! 5 inches high, of glistening white & black plastic.

ON THIS SPECIAL INTRODUCTORY OFFER

to Prove How Easily You Can Make $50 to $250 Just Showing Lovely New Doehla Christmas Cards, Gifts, and Stationery

YES, if you simply mail the coupon below, you can have—for only a DIME—this novel "Miniature Mixer" Salt and Pepper Set! (A wonderful value even at its regular retail price of $1.25.) It's yours to KEEP—whether or not you do anything further about the famous Doehla "Extra Money" Plan.

MAKE EXTRA MONEY THE YEAR 'ROUND

This Special Introductory Offer is made to prove how easy it is to make extra money, just showing lovely new Doehla Christmas Cards to friends and neighbors in your spare time. They get wonderful bargains. You make up to 60¢ on each box—even more on many distinctive Gift and Novelty items in the popular Doehla line. Soon you have $50, $100, $250 or more, to spend as you please. NO EXPERIENCE NEEDED!

TALL CLASSICS CHRISTMAS BOX
21 glamorous new designs, glittering with rich bronze, gold and silver. Sells for only $1.25 — less than 6¢ each!

Mail Coupon NOW With Only 10¢

Send only a DIME for your "Miniature Mixer" Salt & Pepper Set. (Reg. $1.25.) We'll also send you several of our most popular box assortments of Doehla Christmas Cards *on approval*. If your friends don't snap up these bargains and ask for more, return them *at our expense* and *pay nothing*. The Salt & Pepper Set is yours to KEEP, in any case. Mail coupon now, with only 10¢, to *Harry Doehla and Associates, Studio B18, Nashua, N. H. or St. Louis 1, Mo., or Palo Alto, Calif. (Address office nearest you.)*

DE LUXE THREESOME CHRISTMAS BOX
18 gorgeous new cards in most popular sizes — Tall Slims, Regular, and Petite Slims. Sells for only $1.25.

THIS COUPON WORTH $1.15

HARRY DOEHLA & ASSOCIATES, Studio B18,
(Address any one of these three offices) NASHUA, N. H. / ST. LOUIS 1, MO. / PALO ALTO, CALIF.

As a Special Introductory Offer, please send me the "Miniature Mixer" Salt & Pepper Set for which I enclose 10¢ as payment in full. (Reg. Price $1.25.) Also send Sample box assortments of Doehla Christmas Cards on approval and full details of the famous Doehla "Extra Money" Plan. *(Offer limited to one to a family.)*

Name.....
(PLEASE PRINT CLEARLY)

Address.....

City.....Zone....State.....

☐ Check here for Special FUND-RAISING Plan for church, school or club.

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

Boulevard Art Publishers, Chicago 4, Ill.
Ivo E. Brundage & Sons, Detroit 4, Mich.
Capitol Card Co., Inc., New Orleans 12, La.
Columbia Card Co., Ltd., Dallas, Texas
Harry Doehla Company, Nashua, N. H. & Palo Alto, Calif.
Greetings Unlimited, St. Paul & Minneapolis, Minn.
Hye-Quality Card Co., Inc., Kansas City 6, Mo.
Imperial Greeting Card Co., Los Angeles 12, Calif.
The Keelin Press, Atlanta 3, Ga.
Midwest Card Co., St. Louis 1, Mo.
Western States Card Co., Denver 4, Colo.
Widener Greetings Co., Philadelphia 7, Pa.

Extra vacation days

Begins on page 10

"I'd never have believed it, but it's true," said a new convert to vacation flying. "Four years ago we drove from our home near Chicago to the Pacific Coast. In addition to my usual two weeks' vacation, I managed another seven days away from the office. This, as it turned out, was almost exactly the time we had left to spend in California after deducting the days we used up just getting there and back!

"We kept an accurate record of our expenses on that trip," he continued, "and we spent $104.28 for gas, $11.85 for oil, $4.50 for lube jobs, and put about $24 worth of wear on our tires . . . a total of $144.63 for automobile expense.

"Of course I'll admit we took it easy—spent most of one day at the Grand Canyon on the way out and another day around Denver during the return trip—but it took us 10½ days just driving. Our meals en route cost $182.15, motels another $101.25, and we spent a little over $27 for souvenirs, National Park fees, and other incidentals. All told, our expenses on the way out and back added up to $455.03.

"But it was lots of fun while it lasted, so we thought we'd try it again this year. Before we were ready to leave though, my wife, Emilie, had a talk with our travel agent. He pointed out that for an additional $26.75 apiece we could have an extra week in California. I work pretty hard on my job for 50 weeks of the year, and when I see a chance to get what amounts to seven days of extra vacation for about $15 per day, believe me, *I'll buy it!*

"We took the travel agent's advice, went by plane, and I was saved 4,300 miles of driving plus a week's lost time. We were back in Chicago just 6½ hours after leaving San Francisco, and instead of being worn out from a long automobile trip, we were in bed the same day we left the coast!"

To anyone who ever had to invest up to a third or half of his vacation just getting to and from his destination, the advantages of flying are obvious. But you may be surprised to learn that the airlines are vitally interested not only in getting you there and back swiftly and safely, but in seeing to it that every minute of your vacation is a real success.

To accomplish this they're offering you a number of "plan-it-yourself" or "planned-for-you" package vacations, which include hotel reservations, meals, car-rental services, and sight-seeing trips. These package vacations take all the guesswork out of where you'll stay, what you'll see, where you'll eat, how much you'll pay, and when you'll return. By taking advantage of this service you can have a new drive-it-yourself car waiting for you at your destination, enjoy first-class hotel accommodations and meals, save time en route, and gain many additional hours of fun.

Nor are these package vacations limited to the Pacific Coast. There are plane-auto tours through New England, varying in length from 5 to 14 days, and special flights to other scenic Eastern points—Niagara Falls, Boston, New York City, Washington, D. C., and Miami. You can vacation by air in Denver, Rocky Mountain National Park and Colorado Springs, Las Vegas (with a free side trip to Lake Mead and Hoover Dam), Phoenix, Tucson, and Grand Canyon National Park. There's a 15-day "Golden West Air Cruise" which includes a stopover at Salt Lake City (with a side trip by Pullman to Yellowstone National Park), thence to San Francisco, Merced (Yosemite National Park), Los Angeles, San Diego, Tijuana, and return. If you like you can extend your trip northward to include Banff National Park, Lake Louise, Vancouver, Victoria, and Seattle and Mount Rainier National Park.

Or, with air travel expanding your vacation horizons, you may even choose to fly to Nassau, Bermuda, Cuba, Mexico, or Hawaii. You'll find a variety of all-expense vacations by air available to all these and a host of other points through your airline passenger or travel agent.

The cost is less than you might expect. Let's assume that your family includes two children, one under 12, one over. If your home is located in the Midwest, your whole family can fly from Chicago to the Pacific Coast and return on any of the regularly scheduled airlines' air coach or sky tourist flights for as little as $532 (plus tax). For an additional $36.15 (the difference between tourist and first-class family fares) you can include both San Francisco and Los Angeles. Or, if you prefer to drive between the coast cities, you can rent a car at either one and leave it at the other for as little as $62.

Tourist flights afford the same fast schedules as first-class service. Frequently, the plane's seats are arranged to accommodate more passengers and no free meals are served en route. The same crews are in charge of operating the planes and making passengers comfortable aboard. There is no reduction in price on the return portion of round-trip tourist fares, although children under 12 travel at half the regular tourist rate.

[*Turn to page 14*

No debate

Perhaps its true that money
talks.
I have no affirmation.
I've never held it long enough
To start a conversation.

Lavonne Mathison

Fragile ... handle with Johnson's

YOUR BABY'S DELICATE SKIN needs the safe, lasting protection of Johnson's Baby Powder. It's the powder that Chafe-Guards baby's skin—even when wet. Purest, most trusted baby powder in the world.

THAT PRECIOUS SKIN NEEDS gentle cleansing, too—with Johnson's Baby Oil. It's the purest oil of all, specially blended with lanolin to soothe and soften baby's skin. Favorite with mothers everywhere.

Remodeling?

Save Money! Save Time!

See SEARS!

One stop at SEARS takes care of everything!

☆ PLANNING ☆ TOOLS
☆ ESTIMATES ☆ INSTALLATION
☆ MATERIALS ☆ FINANCING

At Sears you make all remodeling arrangements under one roof—at one time. No delay. No separate financing needed. Sears remodels any room—bath, kitchen, bedroom, recreation room; Sears can also arrange for adding rooms, heating, wiring, plumbing, roofing, siding, painting. Ask about Sears Modernizing Credit Plan . . . NO MONEY DOWN —up to 36 months to pay! Read all about it in Sears new 24-page booklet.

Free 24-page booklet!

SEND COUPON TODAY!

Take to any Sears Store or Catalog Office or mail to Sears, Roebuck and Co., Dept. 139, 925 So. Homan Ave., Chicago 7, Ill. for free booklet. JA-97152.

Please Check Which Improvements You Are Interested In:

☐ BATHROOM ☐ KITCHEN
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☐ OTHER _____

NAME _____
ADDRESS _____
CITY _____
STATE _____
NEAREST SEARS STORE _____
CATALOG SALES OFFICE _____
SSS-2

Extra vacation days

Continued from page 12

When a family's traveling first-class, the airlines' Family Fare Plan (usually limited to certain days of the week) allows the wife and children between 2 and 21 to use half-fare tickets. There is also a substantial reduction on the return portion of round-trip first-class tickets. This type of service frequently includes meals served en route, and optional routings which enable your family to go one way and return another at little or no additional fare.

If your home is near Baltimore, New York City, Philadelphia, or Washington, D. C., you can take advantage of special 30-day excursion fares ($160, plus tax, per round-trip adult ticket) between your home city and the Pacific Coast. Under the excursion plan, children between 2 and 12 travel for half the adult tourist fare. Coast-to-coast excursion flights are also operating from Boston at slightly higher rates. Similar savings are available to families flying from their homes on the West Coast to many Eastern points. It will pay you to see your travel or airline passenger agent about which class of service best suits your needs.

There's another attractive aspect for you to consider in connection with your vacation by air. With certain airlines your family can make a down payment of as little as 10 percent of the cost, make your trip, and take as long as 20 months to pay the balance.

Let's take a brief look at a 15-day West Coast vacation, typical of those currently being offered by several of the major airlines:

First Day: Your family boards the flight of your choice, settles back in comfortable, reclining seats, and in a matter of minutes is enjoying a bird's-eye view of your home city. Your pilots have chosen any one of several routes to fly to the coast, depending upon smoothest weather and the availability of "tail winds" aloft. Soon you're over the land of wagon trains and pony express, flying in 10 minutes the same distances that meant full days of dangerous hardship to migrating pioneer families less than a century ago. The Rocky Mountains slip away, and soon you're looking down upon the high-plateau homes of Hopis and Navajos. Chances are you'll recognize some of America's most inspiring scenic wonders, the flaming pinnacles of Bryce Canyon, the towering masses of Zion or the yawning depths of Grand Canyon National Park. Next comes mighty Hoover Dam with the city of Las Vegas to the north beyond the backed-up, blue waters of Lake Mead. In a short time you've crossed the Sierras, and you come in over the verdant, irrigated farm lands and orange groves of Southern California to a safe, smooth landing at Los Angeles International Airport. Here, there's a new drive-it-yourself car waiting for you, or you can take an airport limousine to your hotel where rooms have been reserved in advance.

Second Day: Today you drive through Los Angeles' Westlake Park, the Wilshire District, and Windsor Square to Hollywood—with its radio, television, and motion-picture studios. In Beverly Hills you see the homes of your favorite movie and television stars. You visit the campus of the University of California at Los Angeles, Bel-Air Estates, Brentwood, the Riviera and its country clubs, and the beaches at Santa Monica.

Third Day: There's a guided tour of Universal-International Studios in store for you, after which you continue on to Echo Park, Angelus Temple, Griffith Park, the San Fernando Valley, Walt Disney Studios, and the homes of the stars near Toluca Lake, Columbia Studio Ranch, and Hollywood Bowl.

Fourth Day: An all-day trip by rented car or motor coach leads you through beautiful San Fernando Valley, Rancho Camulos, the citrus groves of Fillmore and Santa Paula, Ojai Valley, and the Sulphur and Topa Topa Mountain Drives, past Ventura and the oil wells in the ocean at Sea Cliff, to Santa Barbara. Here you visit El Paseo, the Street of Spanish shops, Santa Barbara's famous Franciscan Mission, Padre Serra Drive, Clarke Wild Bird Refuge, and return to Los Angeles by way of Ventura, Oxnard, and the beautiful Malibu shoreline.

Fifth Day: You travel again by motor coach or in your family's own rented car through Exposition Park, South Gate, and Downey to Buena Park, Knott's Berry Farm, and Disneyland. Knott's Berry Farm is a replica of an old California gold-mining town, and Disneyland has become the West Coast's biggest tourist spot.

Sixth Day: Your motor coach takes you down the Southern California coast through Long Beach, past the Signal Hill oil fields, Seal Beach, Newport Yacht Harbor, Balboa, Laguna Beach Art Colony, Capistrano Beach, San Clemente, and Oceanside to San Diego. Here you cross the bay to Coronado and continue on to Tijuana and Old Mexico. After dinner there are jai alai games, shopping tours, and visits to Tijuana's gay night clubs.

Seventh Day: You go driving through San Diego's business district to Balboa Park, Point Loma, Sunset Cliffs, through Fort Stock-

Turn to page 18

Real gone

What problem does the
budget pose
To cause such discontent?—
It isn't where my money *goes*
So much as where it went.

Hal Chadwick

LANCASTER COUNTY BY Willett IN SOLID HARD MAPLE

Willett Shopping Center

Start your Lancaster County collection with these representative open-stock pieces for living, dining and bedroom. You can see them at your Willett dealer.

All Prices F.O.B. Louisville

CONSIDER H. WILLETT, INC.,
Louisville II, Kentucky

Willett Cupboard $294.50, Chair $35.00, Willett Harvest Table $139.00, Settee-Bench $129.00 (Cushion Extra).*

LANCASTER COUNTY FURNITURE BY WILLETT

...robust Americana with modern utility

Beauty takes on many forms, old and new, in truly American Lancaster County furniture by Willett. You can see its grace of line...charm you'd expect from authentic adaptations of American Colonial originals. Of course, it's all Willett quality...meticulously fashioned in solid hard maple. Your choice of honey-toned or warm brown finishes. Start your shopping in the column opposite, then see your Willett dealer. We'll gladly send you his name.

*Prices F.O.B. Louisville

Write for a colorful folder on Lancaster County and Lancaster Brown furniture...

CONSIDER H. WILLETT, INC., DEPT. 802, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY

LANCASTER COUNTY BY

Willett

IN SOLID HARD MAPLE

Willett are also makers of the new Impact group...Transitional, Trans-East, Countryside and Wildwood Solid Cherry Groups.

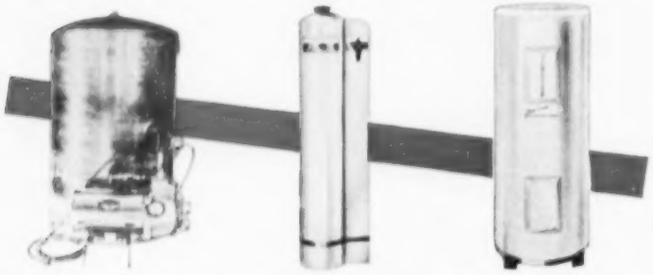
Choose FAIRBANKS-MORSE WATER SERVICE EQUIPMENT

You'll be spending important money when you install a pump, water heater or water softener in your new or remodeled home.

Make sure that the units you choose will give years of trouble-free service. In fact, they should "pay" for themselves—in actual money saved, better health and greater convenience for your family. For these reasons, you'll want Fairbanks-Morse quality.

See Your F-M Dealer for "All Three"

Shown here is a combination of economical F-M water service equipment, all quality-built. Your F-M dealer can supply any one, two or "*All Three*" products to meet your requirements. And—he'll have a plan that *enables you to have them installed right away.*



F-M Pumps. You may choose for shallow or deep well service—ejectors, submersibles, piston types and deep well heads. Model shown is the HSW330M42, shallow well ejector.

F-M Water Softeners. Pay for themselves. Your F-M dealer can install an automatic, semi-automatic or hand-operated model. Capacities from 25,000 to 1,000,000 grain exchange capacities. Model shown: 25,000 grain semi-automatic.

F-M Water Heaters. Your F-M dealer can supply electric or gas water heaters in many sizes, tank or table-top models. Ask about the "Fast Forty" electric heater with the stepped-up recovery rate. Shown: F-M 40-gal. electric water heater.

MAIL COUPON FOR FREE BOOKLET

For information about planning a complete water service system, send for a free copy of "How to Plan an Ideal Water System."

Fairbanks, Morse & Co., Dept. BHG-8, Chicago 5, Ill.
Gentlemen: Please send me a copy of "How to Plan an Ideal Water System" . . . and the name and address of the nearest F-M dealer.

Name .....

Address .....

City ..... State .....

FAIRBANKS-MORSE
a name worth remembering when you want the BEST

AUGUST

GARDEN

In all areas

Lawns: Deep-soak once a week rather than giving them more frequent light sprinklings. Water should penetrate down to roots—at least 4 or 5 inches.

Tall annuals: Stake them. Many have reached their peak of growth, may need your help to keep from toppling over from their own weight, or in wind or heavy rain.

Vacation reminder: Be sure to include the garden in your plans. Snip off fading flower heads—ask a neighbor to continue this chore while you're away. Mulch heavily to keep the garden from drying out.

Central and East

Lawns: Try applications of DDT or chlordane to control infestations of Japanese beetles in the lawn—or garden. . . . Feed lawns late this month or early next month after rains and cool weather set in.

Fruits: Check for borer activity in peach trees. The borers lay their eggs this month, should be killed before they can deposit the eggs. Spread a ring of paradichlorobenzene an inch or so from base of tree—cover the ring with earth, heaped up around base. The earth keeps deadly fumes in where they can work.

Vegetables: Sow seeds of radish, lettuce, spinach, and peas. The peas may not come through if you have extended hot, dry weather, but if cool weather sets in, you'll have a good fall crop.

Shrubs and trees: Keep spraying for blackspot on roses. When fall rains begin, this becomes a serious pest again.

Annuals, perennials, and bulbs: Plant autumn crocus at once. They'll bring bloom to the garden at the end of this month. Take cuttings of English ivy and root them in sand or vermiculite. They'll make nice house plants for this winter.

Pacific Northwest

Lawns: Set the mower to cut higher than it did during moist spring weather. Tender grass roots need protection from hot sun, benefit from taller grass.

Fruits: Take extra care if you use 2,4-D anywhere near grapes. As a vine crop, they are especially susceptible to 2,4-D damage. First sure sign of this damage is shriveling of leaves and drawing up of foliage.

Check lilacs, dogwoods, and other woody shrubs for borers. Control by squirting carbon bisulfide into holes, then plugging holes with mud.

Pinch or cut out the tips of coleus plants to root as new house plants. Place tips in moist sand or vermiculite, keep moist to ensure rooting.

REMINDERS

Vegetables: Don't cut down on your supply of tomatoes by overwatering or overfeeding the plants. You'll get plenty of vine and foliage—but far fewer tomatoes.

Shrubs and trees: Trim privet hedges for the last time this month. New growth should have a chance to harden off before winter—can't if it is developing closer to frost time.

South and Southeast

Lawns: Double check on the cutting height of the mower. See that it's set at 1½-2 inches. . . . Deep-soak lawns when watering. Water should seep down to 4 or 5 inches so roots will develop deep—not near surface.

Vegetables: In the Middle and Lower South, plant collards, chard, beets, and carrots. Squash may be planted in the Lower South, but remember they spread rapidly. Grow them on a fence to save space.

Shrubs and trees: Evergreens may be moved this month in the Upper South—if they are moved with a good soil ball. Soak new planting site thoroughly, give them a deep soaking for a few days after they've been moved.

Annuals, perennials, and bulbs: Place your orders for Madonna lily bulbs to be planted later this fall. . . . Autumn crocus and bearded iris bulbs can go in the ground now. Along the Gulf Coast and in Florida, plant gladiolus.

Texas-Southwest

Lawns: If the mower seems to be tearing grass rather than cutting it cleanly—have it sharpened. . . . Make use of edging strips to save mowing time. They're especially good around trees or bordering flower beds.

Vegetables: Make plantings of carrots, cabbage, and onion sets for fall harvesting. . . . Keep using dusts and sprays on vegetables. Follow directions carefully for best results—especially the information on how long you should wait between time of application and harvest.

Shrubs and trees: Feed gardenias, camellias, and azaleas now. These are all rather shallow-rooted plants. Better feed them in liquid form and avoid damage to roots which might come from scratching dry food in.

Annuals, perennials, and bulbs: Order bulbs for fall planting. You can get a good idea of how many and what kinds will fit the general scheme best. [*Turn to next page*

Give your young shrubs a periodic deep soaking. Water lance bypasses the competing grass, gets water down to shrub's root level quickly.

Don't neglect lubrication of your power mower. Follow manufacturer's instructions—always use the correct grade of oil and fuel.

THIS FREE COUPON IS WORTH $1.25 TO YOU!

ROSE *ball pen* DESK SET
WITH PERFUMED INK
YOURS
WHEN YOU MAIL COUPON

This exquisite gift-boxed Desk Set is a terrific value! The pink plastic rose pen holder looks real as life. Jet black base won't mar desk top. Sleek pink-and-gold ball pen leaves an air of delicate fragrance on your correspondence. This valuable Desk Set, which you can keep for your own use or give proudly as a gift, is yours FREE when you mail the coupon.

THIS OFFER MADE TO PROVE YOU CAN MAKE $50.00-$100.00 AND MORE IN YOUR SPARE TIME!

What a chance of a lifetime to make EXTRA MONEY FAST by taking orders for our All-Occasion and Christmas Greeting Cards, Stationery and Gift Items from friends, neighbors, and co-workers. They're so beautiful, so amazingly low in cost they sell themselves. We show you how easy and simple it is to take profitable orders—without experience—in your spare time.

LIMITED INTRODUCTORY OFFER! ONE TO A FAMILY!

We'll send you the lovely Rose Ball Pen Desk Set ABSOLUTELY FREE when you mail the valuable $1.25 coupon. You don't pay a single cent for it—now or ever. We'll also send you FREE Imprint Samples and Christmas Card Assortments ON APPROVAL. Rush coupon to:

ARTISTIC CARD CO., INC.
176 Way Street, Elmira, New York
(In Canada, write 103 Simcoe Street, Toronto 1, Ont.)

VALUE $1.25

ARTISTIC CARD CO., INC.
176 Way Street
Elmira, New York

Coupon entitles me to one Rose Ball Pen Desk Set ABSOLUTELY FREE. Also send spare time Money-Making Plans, Free Imprint Samples and Christmas Assortments *On Approval.*

$1.25

Name _____ (Please Print)
Address _____
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☐ Check for FUND-RAISING Plan for Organizations

PASTE ON POSTCARD OR MAIL IN ENVELOPE

For long-life home improvement insist on this low-cost pipe

If you're remodeling your home, or building a new one, match your beautiful modern kitchen and bathrooms with long-lasting Bermico pipe for house-to-sewer or septic-tank connections.

It's the modern, root-proof pipe for modern living. Made from tough cellulose fibre impregnated with pitch, it's corrosion-proof, strong, lightweight, easy to install. You can't buy and install any root-proof pipe for less.

Companions to Bermico are Bermiseptic® perforated pipe for septic tank disposal fields, and Bermidrain® for foundation drainage. Both are made of the same tough material. More and more people use these modern pipes for long-life, low-cost installations.

If your dealer doesn't carry Bermico, write us for information and for name of nearest Bermico dealer. Address Dept. BY-8, Brown Company, 150 Causeway St., Boston 14, Mass.

BERMICO®

August garden reminders

Begins on page 16

California

Lawns: Make preparations for fall seeding of lawns. Spade up area to be seeded, add plant food, mix it in thoroughly. . . . Cut established grass no more than half an inch at a time—keep grass two inches high.

Fruits: Trim out old canes of blackberries and raspberries when they've finished bearing fruit. . . . Mulch heavily in the strawberry bed. This is a good time to feed and water, too, to build up strong plants for next year.

Vegetables: Check the stakes and ties on tomatoes. Fruit rots quickly if it rests on the ground. . . . Sow a few rows of Oakleaf lettuce. It seems to withstand hot weather better than most varieties.

Shrubs and trees: Give evergreens frequent washings with strong jet of hose water. This treatment helps control red-spiders and keeps foliage free of dust. . . . Water and feed roses to ensure stronger plants, a larger supply of blooms.

Annuals, perennials, and bulbs: Pinch back potted plants to keep them from getting too leggy. . . . Cut perennials back after they bloom. Then feed them and give them a good soaking.

Extra vacation days

Continued from page 11

ton and Mission Hills to Old Town and Ramona's Marriage Place. Your route leads on via Harbor Drive and Ocean Beach to La Jolla and returns you to Los Angeles by way of San Juan Capistrano and Santa Ana.

Eighth Day: Today you have a full day to yourselves for shopping, swimming at the beach, visiting other interesting spots in Los Angeles, or just plain loafing. In the evening there's dinner and the stage show at the New Moulin Rouge theater-restaurant.

Ninth Day: Your family departs from Los Angeles on a mid-morning flight to Merced. From here you motor to Yosemite National Park, arriving in time to eat dinner and enjoy the spectacular "Fire Fall"—Yosemite's own thousand-foot cascade of burning embers. Overnight accommodations were arranged in advance for you at Camp Curry.

Tenth Day: There's another delightful all-day sight-seeing trip by motor coach, viewing Yosemite's towering cliffs and waterfalls. You visit the Mariposa Grove of giant trees, Glacier Point, and return through Yosemite Valley to Camp Curry for dinner and the night.

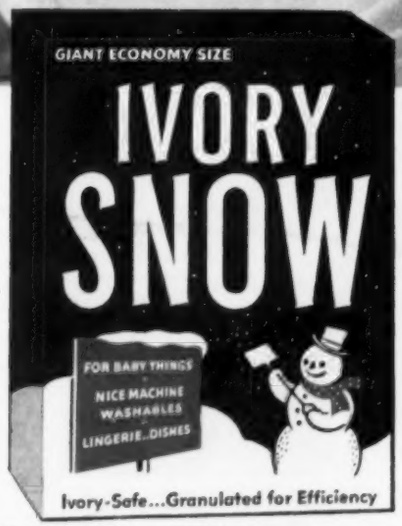
Eleventh Day: After breakfast at Yosemite you return to Merced and board your plane for San Francisco. Your accommodations in the Golden Gate City have been arranged in advance at the hotel of your choice.

Twelfth Day: Your morning drive takes you to San Francisco's Civic Center, Mission Dolores, Twin Peaks, Steinhart Aquarium, Golden Gate Park, Ocean Beach, Seal Rocks and Cliff House, the Presidio, Palace of Fine Arts, the Marina, Yacht Harbor, and Fort Mason. After lunch at Fisherman's Wharf there's a cruise of San Francisco Bay with close-up views of the Golden Gate and Oakland Bay Bridges, Alcatraz, Treasure Island, and the San Francisco waterfront and skyline.

Thirteenth Day: Today you travel by motor coach or drive your rented car across the Bay Bridge to Oakland, Berkeley, Lake Merritt Park, and Piedmont; thence along the beautiful Coast Range Skyline Drive overlooking San Francisco Bay and the Golden Gate. Following a brief visit to the campus of the University of California, you cross Upper San Francisco Bay by ferry to Point San Quentin and Muir Woods—425 acres of giant redwoods. You return in the late afternoon over the Golden Gate Bridge and into San Francisco.

Fourteenth Day: You have all day for sight-seeing and shopping in San Francisco or, if you prefer, for driving your rented car to Carmel and the Monterey Peninsula. Your last evening in San Francisco features Chinatown after dark. With your Chinese escort-guide you visit Oriental joss houses (temples of worship), art studios, unique Chinese shops, and eating places. From Chinatown you motor through the famous Barbary Coast to Telegraph Hill for a fabulous view of San Francisco and the Bay Area at night. After another stop at Fisherman's Wharf, you return via Nob Hill to your hotel.

Fifteenth Day: Today you board your plane at San Francisco for a short, restful flight back home.



99 44/100% PURE® WITH BEAUTY GLOW

Safe as can be for all nice laundry in the machine. Wonderful Ivory Snow leaves baby clothes and diapers gentle-clean—far softer than washday detergents—free from irritating deposits. Perfect for all nice things, from fluffy blankets to the finest luncheon cloth to your own frilly lingerie. The only soap that's both Ivory-safe and granulated for efficiency in the machine!

Moore's
Alkyd Sani-Flat
the flat wall paint you can use like a professional

Paint with Confidence
- Brush or roll it on with ease
- Hides perfectly... seldom needs a second coat
- Rapid drying... speeds room back into use

Express Yourself
- New color beauty for your home
- Fresh, clean walls that stay that way
- Washes like a breeze
- Looks better... lasts longer

Before you paint, see your Benjamin Moore Paint Dealer. He has the finest paints for any job.

Benjamin Moore® paints

FOR OVER 70 YEARS PREFERRED BY PROFESSIONALS ... PERFECT FOR YOU

HOW-TO

for the handyman®

An emergency adhesive, to stick abrasive to metal sanding discs, is as close as your tube of V-belt dressing when you're out of regular disc cement.

Remove all abrasive, flick on motor, and apply thin coat of dressing from center out. New paper sticks tight.

Z. Zeller
Des Moines, Iowa

A hot soldering iron can't start fires or burn holes in your workbench top, if it's racked on tin-can holder like this.

Tin snips cut supporting V-slots in side of can; there's room below in coffee-size can for your soldering supplies.

Tim Bratton
Norman, Okla.

Beeswax on screw threads and nail shanks makes them easier to drive in hardwoods like maple, oak, and so on.

Keep lubricant ever-handy in small hole drilled in handle of your hammer. Quarter-inch hole from 1- to 1½-inch deep is best. To drill, put handle in vise so it won't slip.

John Radcliffe
Shawnee, Okla.

Chalking screwdriver blade helps prevent slippage when you apply pressure — especially if 'driver has thin coating of rust-preventing lubricant on it.

Use chalk-line chalk; regular blackboard chalk works, too. Blade should fit screw slot.

Stanley Warren
Des Moines, Iowa

More on page 23

The road isn't built that can make it breathe hard!

Curves don't come too sharp or hills too steep for this nimble new Chevy. It's sweet, smooth and sassy with new velvety V8 power, new roadability, a new ride and everything it takes to make you the relaxed master of any road you travel.

Bring on the mountains! This new Chevy takes steep grades with such an easy-going stride you hardly even give them a thought. There's plenty of lean-muscled power tucked under that hood, just rarin' to handle any hill you aim it at.

And no matter how curvy the road may be, a light touch keeps Chevrolet right on course. You'll like the solid way it stays put on sharp turns.

A car has to have a special kind of build and balance to handle and ride and run like a Chevy. It has to have Chevrolet's low, wide stance, its outrigger type rear springs, its carefully engineered weight distribution with the pounds in the right places! Drive this sweet, smooth and sassy performer at your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

CHEVROLET

1 USA

'57 CHEVROLET

More beautifully built and shows it—the new Chevrolet with Body by Fisher.

Floor is Armstrong Textelle® Linoleum, Style 1554.

new floor gives a future to this room with a past

You should have seen this room a couple of weeks ago. It was shabby and outdated, as rooms in 58-year-old houses often are. The first need was a new floor. The drab wooden floor was apart at the seams and badly discolored. Armstrong Textelle Linoleum did away with the dirt-catching seams forever. And its soft, warm colorings and smart tone-on-tone textured effect immediately brought new life to the room. Look how it harmonizes the contemporary furnishings with the room's original Victorian features, how it sets off the handsome rug. The floor, in fact, is the secret of this room's charm, just as it is for the living rooms of many of today's finest homes. Yours, too, can take on new elegance with Armstrong Linoleum, a modern, fashionable floor for every room.

SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." You'll also receive a sketch plan of this remodeled living room in an 1899 house, with a complete list of furnishings. Just send a post card to Armstrong Cork Company, 5708 Elm Street, Lancaster, Pennsylvania.

Armstrong

THE MODERN FASHION IN

FLOORS

LINOLEUM • INLAID VINYL CORLON® • EXCELON® VINYL-ASBESTOS TILE • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE • LINOTILE®

How-to for the handyman

Begins on page 20

This marking gauge is quick to fabricate and easy to use, when regular one isn't available.

Nail wood block to end of scrap the length you need. The block follows edge of stock; pencil rides scrap for saw mark.

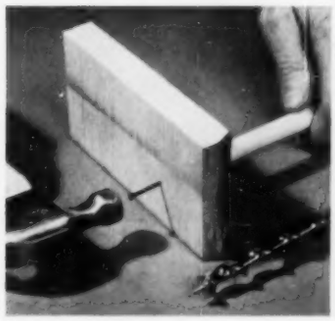
Russell Kramer
Polo, Illinois

Short chair leg? Trim bottom of it to bare wood.

Then put gob of wood plastic on piece of wax paper and push short leg into it till chair sits level. Let wood plastic dry.

Cut away excess and paint to match surrounding area. Or use plastic in right stain color.

Harold B. Kessler
Levittown, Penn.

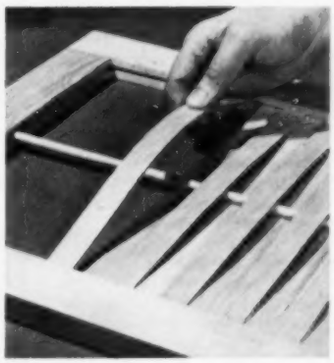


Find dowel centers this way: With auger bit at right angles to piece of scrap wood, bore same size hole as the dowel.

When very tip of bit's lead screw shows through other side, stop. Insert dowel in hole.

Mark the center with a brad tapped through hole left by lead screw.

Richard F. Labbe
Deer Lodge, Mont.



Slat doors take only minutes to make with this technique: Cut ⅛-inch dadoes ¼ inch deep in center of 1x3 (or larger) side frames. Center saw kerf in top and bottom pieces.

Rip ⅛-inch thick slats from frame stock. Center notched ¼-inch dowel in kerfs; weave slats over dowel, as shown.

Dwight Payton
New York, N.Y.

▶ Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6708 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.

They're frozen...they'll taste farm-fresh... because they're vacuum-sealed in CRYOVAC!

New scientific vacuum package locks in flavor and tenderness—for keeps

Now enjoy fresh-dressed taste and tenderness in Rock Cornish Game Hens and other *frozen* poultry — thanks to a new vacuum package called CRYOVAC. The airtight, moisture-proof "second skin" of CRYOVAC *stops* drying out and flavor loss . . . *locks* in farm-fresh taste and texture . . . *keeps* them there until the bird is on your table!

Here's how CRYOVAC packaging is done: first, the bird is placed in a special, airtight, moisture-proof bag. Then — all flavor-stealing air is vacuumed out, the bag is sealed and shrunk to fit like a transparent "second skin." It protects the contents until you break the seal.

Look for the CRYOVAC seal of flavor protection on poultry and other fine foods — hams, frozen, smoked, and processed meats, corned beef, and cheese — at your favorite store.

CRYOVAC
THE CRYOVAC COMPANY
Division of W. R. Grace & Co. Cambridge 40, Mass.

More than anything else, a KitchenAid automatic dishwasher brings you the gift of *time:* time to be a part of things—family fun and friends-a-calling—knowing that, in your kitchen, all is well.

Indeed, your dishes could not be in better care. Your KitchenAid is by Hobart—*the finest made.* See the evidence: The easy-rolling cushion-coated racks that take the guess out of loading. The revolving power wash system that leaves tableware *hospital-clean.* The separate hot air blower that dries with a hold-to-the-light gleam.

Yet—wonder of convenience—Hobart offers all these features in *standard cabinet width.* You'll find the very model to go with your kitchen as surely as it goes with your way of life.

See the new KitchenAid! Write The Hobart Manufacturing Co., Dept. KB, Troy, Ohio. In Canada write: 175 George Street, Toronto 2.

time for a KitchenAid®

The Finest Made...by

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

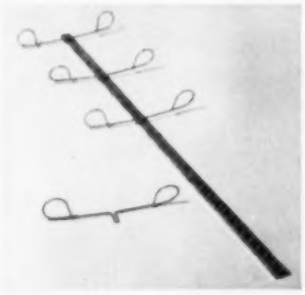
It's NEWS to me!®

Gone are the days when the bathroom shower rod must show. These curtains hide both rod and hooks with buckram stiffening in pinch-pleated heading. Creating a crisp, tailored look, curtains are fadeproof acetate. They dry quickly and are water repellent. Available in pink, white, black, yellow, light green, or turquoise—all with gold metallic thread. Matching 54-inch, pinch-pleated draperies are available, as is clear plastic shower-curtain liner.

Hide-A-Rod Shower Curtains with plastic shower hooks, $9.98; draperies with pins, $6.98; liner, $1.98, in stores. Artway Mfg. Co., 2233 W. Grand Ave., Chicago 12, Ill.

Portable air cooler goes along. Aluminum, it weighs 13 pounds. No assembly, no installation. Plug it in, fill with water, and it's set to go. Since it runs safely without water, it can be used as filtering-ventilating unit. Safe for children and pets. Model shown has mahogany finish. A matching window-height stand is optional. Other models available.

Chico Air Cooler, $49.95, from dealers. Chico General Products Corporation, 525 Market Street, San Francisco 5, Calif.



Tomato stakes of steel are durable. U-shaped, they come in 4-foot and 5-foot lengths with four attached wires to support plants. One stake between two plants supports both, eliminates hand tying and strings. Use for dahlias, too.

Metal Kwik-Tys, 4-foot length, 32c each; 5-foot length, 36c each, F.O.B. from Braun Kwik-Tys Co., Rt. 14, Box 1255, Affton 23, Mo.

Double feature. Play table will convert to a bed table to help you make life pleasant for your youngster when he's sick in bed. The green chalk-board top lies flat for play, lifts to an angle for drawing or reading. To use on bed, replace table legs with chair legs. Storage drawer holds supplies and pegboard with pegs. Top is 17 inches by 19 inches. Blonde hardwood table is 17 inches tall.

Table-Mates with chair, chalk, eraser, pegs, is $7.98, ppd. from Stacy Mfg. Co., 325 Classon Ave., Brooklyn 5, N.Y.

It's push-button war on plant pests or diseases with an electric power duster. Takes the effort out of gardening. Two flashlight cells drive an electric motor to operate high-speed blower. Mechanical agitator controls proper feed. Transparent dust chamber will hold eight ounces.

Push-Button Electric Duster is $7.50, in stores. E. C. Brown Co., Dept. A-73, Canandaigua, N.Y.

More NEWS on page 26

neatest way to solve closet-door problems

Old-fashioned door swings out into room, stealing valuable space.

Ordinary sliding doors always block off *half* the closet.

Everything in the closet is within view, within reach—thanks to that lovely MODERNFOLD door. And notice how it folds back *inside* the doorway and out of the way. It can't steal valuable floor and wall space. It can't bang furniture or other doors. It can't slam shut, bump elbows, or pinch children's fingers. It moves quietly at a touch, even though its rugged inner framework is all steel. And it just won't wear out. That's been proved by factory tests that open and close MODERNFOLD doors millions of times.

MODERNFOLD doors have trim, graceful contours. Their covering is a wonderful vinyl-coated fabric that won't warp, crack, chip, fade or peel. (And it washes easily with soap and water). Only MODERNFOLD offers you such a wide range of attractive colors and interesting fabric textures.

If you want the very finest folding door on the market, insist on a MODERNFOLD. Check with your architect, if you wish. MODERNFOLD doors are sold through leading lumber dealers, department stores and decorating shops. Or look in the Classified Directory under "Doors."

Here is MODERNFOLD'S inner framework of steel. A door without a steel frame is like a body without a backbone.

MODERNFOLD is the only door that provides such a tremendous selection of handsome colors and exciting fabrics.

When you find the MODERNFOLD name on the handle, you are assured of quality that lasts a lifetime.

Find your nearest dealer in the "Yellow Pages."

modernfold
DOORS
THE FIRST AND FINEST IN FOLDING DOORS

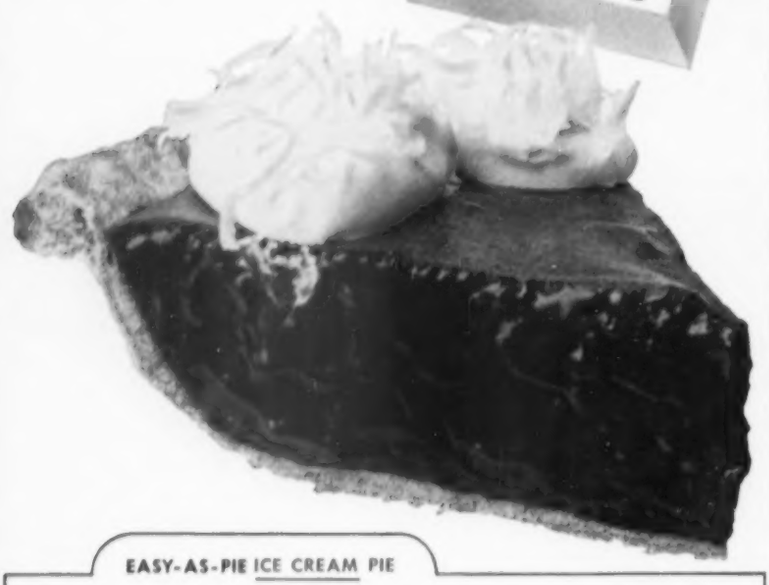
The "Custom" line; the "Spacemaster" line; available anywhere in the U. S. A. and over 60 foreign countries.

NEW CASTLE PRODUCTS, INC., Dept.H2, New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 23 • In Germany: New Castle Products, GMBH, Stuttgart,

NOW Jell-O Instant Pudding's special magic makes

ICE CREAM PIE

No freezing...keeps firm in your refrigerator!



EASY-AS-PIE ICE CREAM PIE

1. Ice Cream. Blend together lightly in bowl one pint vanilla ice cream and one cup of milk.

2. Jell-O Instant Pudding. Add package Chocolate Instant Pudding. Beat until just mixed . . . one minute.

3. A baked pie shell. Pour at once into 9-inch pie shell. Let stand in refrigerator about one hour.

Jell-O Instant Pudding is the magic that makes this ice cream pie smooth and "cut-able." Keeps up to 24 hours in your refrigerator. And how those Jell-O Instant flavors blend with ice cream!

Try these pairs for a beginning. You'll discover other dream pie combinations yourself!

Jell-O Strawberry Instant Pudding with Strawberry Ice Cream! Jell-O Lemon Instant Pudding with Pineapple Ice Cream! Jell-O Vanilla Instant Pudding with Pistachio Ice Cream!

Jell-O is a registered trade-mark of General Foods Corporation

It's NEWS to me!

Begins on page 24

Custom-made look. Table lighter features replaceable fabric insert under clear lucite dome. You just take off dome, replace fabric with your own material, and . . . presto! . . . you've created a personalized table lighter to match your slipcovers or draperies. Gold finish.

Decor Table Lighter costs $18.50 in stores. Ronson Corporation, 31 Fulton St., Newark, N. J.

Welcome news for golfers. Do-it-yourself golf grip lets you tailor grips on woods or irons to fit your hands. Easily applied without cement or adhesive. Remove old grip and fit cap over shaft end. Spiral wrap follows naturally. Rubber-on-rubber under tension secures grip. For larger grip size, build up shaft with masking tape. Use on any kind of clubs.

Flange-Wrap, $1.50, in "pro" shops and sporting goods stores. C. S. I. Sales Co., Solon, Ohio.

Something's happened to fruit jars. They're marked for measuring both cups and ounces. Fine to have handy for shake-mixing such things as salad dressing or for measuring 'most anything. They cost no more than others do. There's also a new size tapered jar with wide mouth. It holds one and one-half pints or 24 ounces (shown in center).

Ball Tapered Wide-Mouth, (pint), about $1.25 a doz.; tapered (one and one-half pints), about $1.40 a doz.; wide mouth mason, (quart), about $1.25 a doz. Ball Brothers Company, Inc., Muncie, Ind.

You won't wrestle barbecue meat anymore if you're using a tool like this. It is a combination spatula-fork. With it, you'll lift and turn meat with one deft scissor motion. Food can't slip because it's held securely. Of chrome-plated steel, tool is 18 inches long.

Barbe-Cutie costs $2 in stores. Karoff Originals Ltd., 222 Fourth Ave., New York 3, N.Y.

Blow, breeze, blow—the picnic tablecloth is fastened down so it can't be flipped up into the food to annoy you. Adjustable hold-down straps are barely visible from top. They snap to cloth, are removable. Gay, red bandana print is right in keeping with outdoor fun. Cloth is 42x84 inches, adequate for family-size and most park picnic tables—plus a drop.

Picnic Tablecloth, $4.25, ppd. from mfr., Fornell Mfg. Co., 124 N. First, Minneapolis 1, Minn.

Suit yourself! Now you can design your garden sprinkler to fit your individual watering needs. Perfect for planters, shrubs, vegetables, or flower beds of all shapes. Measure area, then from open stock select push-in spray nozzles, anchor pins, end caps, clamps, and plastic pipe you need.

Make-Your-Own Garden Sprinkler, about 20c to 25c a foot when all assembled, in stores. Gates Rubber Co., 999 S. Broadway, Denver 17, Colo.

CYD CHARISSE co-starring in "SILK STOCKINGS"

AN ARTHUR FREED PRODUCTION FOR MGM RELEASE IN CINEMASCOPE AND METROCOLOR

Every time you walk into a room *you're on stage!*

That's true for Cyd Charisse and every girl. That's why a soft lovely complexion is a must. That's why she uses Lux and that's why *you* should, too!

Your audience is waiting—and don't you know it! So you *always* look wonderful, with a complexion that's soft and smooth . . . a Lux Complexion. Lux, with its rich *Cosmetic lather*, its mild and gentle ways, can do as much for you as it does for any Hollywood star. And the Lux fragrance, best-liked soap perfume in the world, is sure to please you, too.

Lever Brothers unconditionally guarantees that you'll decide Lux Soap is perfect for you, or you can have your money back. *For a complexion you'll love—and he'll love, too—use Lux.*

Now Lux comes in 4 lovely pastels, as well as pure white. Buy new color Lux by the color of its foil wrapper.

9 out of 10 Hollywood stars depend on LUX

For the biggest bonus in insulation...choose from these famous-brand blankets and batts

➡ ➡ ➡ ➡ ➡ ➡ ➡ ➡

Adds *so much* in efficiency, with *so little* added in cost! Study the three pluses you get with batt or blanket insulation – *Reynolds-Wrapped* with aluminum foil...and remember, it's only when you put your insulation in, that you have the chance to get this TRIPLE PLUS.

Take advantage of this one-and-only opportunity and you'll be cooling your home as much as 15° on hot days. You'll find your summertime air conditioning costs will be so low they will soon make the TRIPLE PLUS a gift – a gift that goes on saving you money year after year.

The other benefits are important, too...a warmer home in winter...a home much safer from the ruinous effects of moisture condensation. So make sure the insulation you buy has the TRIPLE PLUS. Study the list of manufacturers alongside this page, and remember *they all recognize the extra value of the* TRIPLE PLUS *and offer it to you* on their famous batts and blankets. Choose your brand from this list.

Reynolds Metals Company, General Sales Office, Louisville 1, Kentucky.

THEY ALL FEATURE THE

TRIPLE PLUS* **OF REYNOLDS ALUMINUM FOIL**

WITH THE TRIPLE PLUS* OF REYNOLDS ALUMINUM

The Finest Products Made with Aluminum

This is the Mark of Extra Value in Insulation...by the Makers of Reynolds Wrap!

THE FINEST PRODUCTS MADE WITH ALUMINUM ARE MADE WITH

REYNOLDS ALUMINUM

* Trademark

See "Circus Boy", Sundays, NBC-TV Network

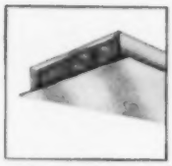
© 1957 Reynolds Metals Company

PLUS 1 BOUNCES OFF SUMMER HEAT! Reynolds Aluminum Foil reflects up to 95% of all radiant heat...cools a house as much as 15°...drastically cuts air-conditioning costs.

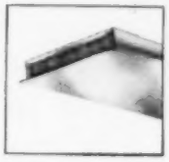
PLUS 2 THROWS BACK WINTER RADIATION! Properly placed in walls, in ceiling, under floors, Reynolds Aluminum Foil reflects house heat back inside...cuts fuel costs.

PLUS 3 CONTROLS MOISTURE CONDENSATION! Reynolds Aluminum Foil is a positive vapor barrier...protects homes against moisture damage just as foil packaging protects foods.

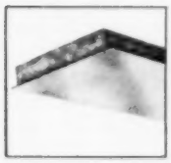
These are the different ways the TRIPLE PLUS is used



TYPE A
This insulation uses the TRIPLE PLUS all around: Reynolds Aluminum Foil completely encasing the batt on all four sides, giving the full advantage of reflective foil.



TYPE B
This insulation features the TRIPLE PLUS in another form. Reynolds Aluminum Foil one side; the other side a polished aluminum pigmented coating on kraft paper.



TYPE C
This type of insulation gives you the advantages of the TRIPLE PLUS in still another way . . . with a layer of Reynolds Aluminum Foil on one side of the batt.

. . . in each of these famous-brand insulations:

US Q — RED TOP INSULATING BLANKET
WITH THE TRIPLE PLUS OF REYNOLDS ALUMINUM
RED TOP uses Type 'A' TRIPLE PLUS

CELOTEX INSULATING BLANKETS
WITH THE TRIPLE PLUS OF REYNOLDS ALUMINUM
CELOTEX: Types 'A' & 'B' TRIPLE PLUS

JM — Spintex INSULATION
WITH THE TRIPLE PLUS OF REYNOLDS ALUMINUM
SPINTEX uses Type 'B' TRIPLE PLUS

SEALFOIL — GLASS FIBRE INSULATION WOOL
WITH THE TRIPLE PLUS OF REYNOLDS ALUMINUM
SEALFOIL uses Type 'B' TRIPLE PLUS

BALSAM-WOOL
WITH THE TRIPLE PLUS OF REYNOLDS ALUMINUM
BALSAM WOOL uses Type 'B' TRIPLE PLUS

LOF GLASS FIBERS — HOME INSULATION
WITH THE TRIPLE PLUS OF REYNOLDS ALUMINUM
LOF uses Type 'C' TRIPLE PLUS

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

I put some 2,4-D on patches in the lawn, to kill out large-leaf weeds.

Aug. 1 "What are those yellow streaks around the lawn?" asked Maggie as she looked out the kitchen window about breakfast time.

"Why, those places are where I put that crabgrass killer the other day," says I.

I had given the worst spots an application. Wherever I put it, the old crabgrass is looking plumb discouraged. I aim to give it another shot in a few days.

Aug. 2 It would have been fine today if I could just have wandered around the place, pondering over the other bushes and sizing up what daylilies are now in bloom.

But I summoned up will power, sharpened my heaviest hoe and bent low in the west rose bed. Between spells of work, I cut off faded blooms. I'm not taking off much foliage as I do it, for I want to save all the leaves I can.

"What, going to bed already?" asked Maggie as I started upstairs shortly after nine.

"If I can make it," says I. "I worked so hard out there hoeing weeds that I have miseries all up and down my back." It was a hot, humid evening, too.

Aug. 4 "I want a potted rose to plant today," says I to the head man at the nursery garden store where I stopped on my way home. "Either Circus or Ma Perkins will do."

"All sold out on Circus but we have a few Ma Perkins," said he.

So I picked one out, took it home and planted it. As I hoed last evening, I realized there was a bare spot at one end of my new rose bed where something had died last winter. A potted rose is a great blessing.

Aug. 5 David got out our garden tractor with the sickle bar on the front and mowed off weeds. I honed up the scythe and hand-mowed other weeds elsewhere.

I took our long tree-trimmer and cut off tree limbs which have grown down over the drive. Piled them up. Next time I looked, David had hauled them back to the burn pile.

"If we keep this up, we'll get the old place really looking purty before long," says I to David. But at the moment we were resting in the shade, for the thermometer was up above 90.

Aug. 6 If my roses didn't get dusted tonight, put the blame on a certain famous opera singer. She was due on television right after supper. At that moment the air was still outside and it was ideal for dusting.

But while I listened, a brisk wind came up which banished all chance of doing that dusting.

Aug. 8 Janet's word to Maggie today by phone is that she and Donald have been putting out a fall vegetable garden. That won't do. I can't let them get ahead of me. So out I went and spaded up a little patch of vacant ground.

Here I put out two rows of bush beans. This is a gamble, for it all depends how long the first frost holds off. Then in went a row of leaf lettuce. This is a sure bet.

"We'll get the place looking purty before long," says I to David. But at the moment we were resting in the shade—the thermometer was above 90.

Aug. 11 Grass to be mowed, to which task I turned when work-time came. Afterward, I put some 2,4-D on a few patches to kill out some large-leaf weeds. This is a special form which is put on dry, in the spreader.

Aug. 12 Had a date today with the most dazzling young woman in the whole flower world of the present. Her name is Jillian Wallace. Dick, a neighbor, phoned that Jillian was in bloom, so I hurried over.

Jillian is the new hybrid lily from Australia, with blooms nearly 10 inches across. They are carmine red, spotted with deep crimson, on strong stems up to five feet high. But, oh, the bulbs are still rare and cost anywhere from $5-$9 each, depending on size.

Aug. 14 Says I, I'll get the old compost pile cleared off and ready for hauling the good stuff and get the new pile alongside in better order.

Armed with a pitchfork, I climbed on top of the old pile and began to fork off the top, not yet rotted down. And met disaster.

I stepped right into the middle of a big colony of little ants. Before I knew it, these critters were crawling up my legs, under my pants—biting as they went. This nearly drove me crazy. I threw off some more forkfuls. By that time the ants were up to my waist.

I gave up and ran for the house. By that time the ants were up to my neck. I would have to change clothes. When Maggie found I had ants, she made me go to the basement. I had to change every stitch of clothing I was wearing except my specs.

Aug. 15 This was exactly the right day in these parts to sow turnip seed and radishes, too, for a fall crop. But David and I haven't got the bed in shape where I had expected to put them.

So I looked around and found some vacant space at the north end of a rose bed where some of the bushes had died. I spaded this up and put in half a row of Cherry Belle radishes, with the other half in turnips. [*Turn to page 31*

new Cannon stripes add pleasure to every day!

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Stock up during August—watch your local newspaper for special Cannon prices

The diary of a plain dirt gardener

Begins on page 29

Aug. 16 "My, how good your mums look," Maggie remarked as she sashayed down a path tonight. "They ought to look good. I just finished weeding them," says I.

Out under a 90-degree temperature, with the sun boiling down, it was too hot to hoe. So I got out my big trowel, got down on knees, dug out the weeds. I intended to give mums a feeding but didn't get it done.

Aug. 21 Put on a coat before I started out this morning. Down to 50. At breakfast, Maggie remarked that there were a lot of birds out in the bushes. Waiting 'round for us to begin feeding them, she said. Tonight, to keep warm outdoors, I worked like a busy beaver.

Aug. 23 "Better bring out a pitcher of pink lemonade. We have lady guests out in the garden," says I to Maggie as I came in for a drink. "Who is out there?" says Maggie, suspicious-like.

"Why, there's Queen Elizabeth and Elizabeth the Queen and Mrs. Paul R. Bosley and Scheherazade and Betty Pryor and Betsy McCall and Pink Princess and—"

Maggie told me to hush up. She'd bring out something before long. I looked up in a little while and there she was coming with something in her hand. It was the garbage bucket. She was bound for the old compost pile with kitchen scraps.

Aug. 31 "You can be President of the United States if you hoe to the end of the row," goes the old saying. But I'd rather be dry than President, says I. I was just half a row from finishing up hoeing the roses when it began to rain. I ran for the toolshed.

Wilbur Wilt sprays his garden

Drawing: O'Reilly

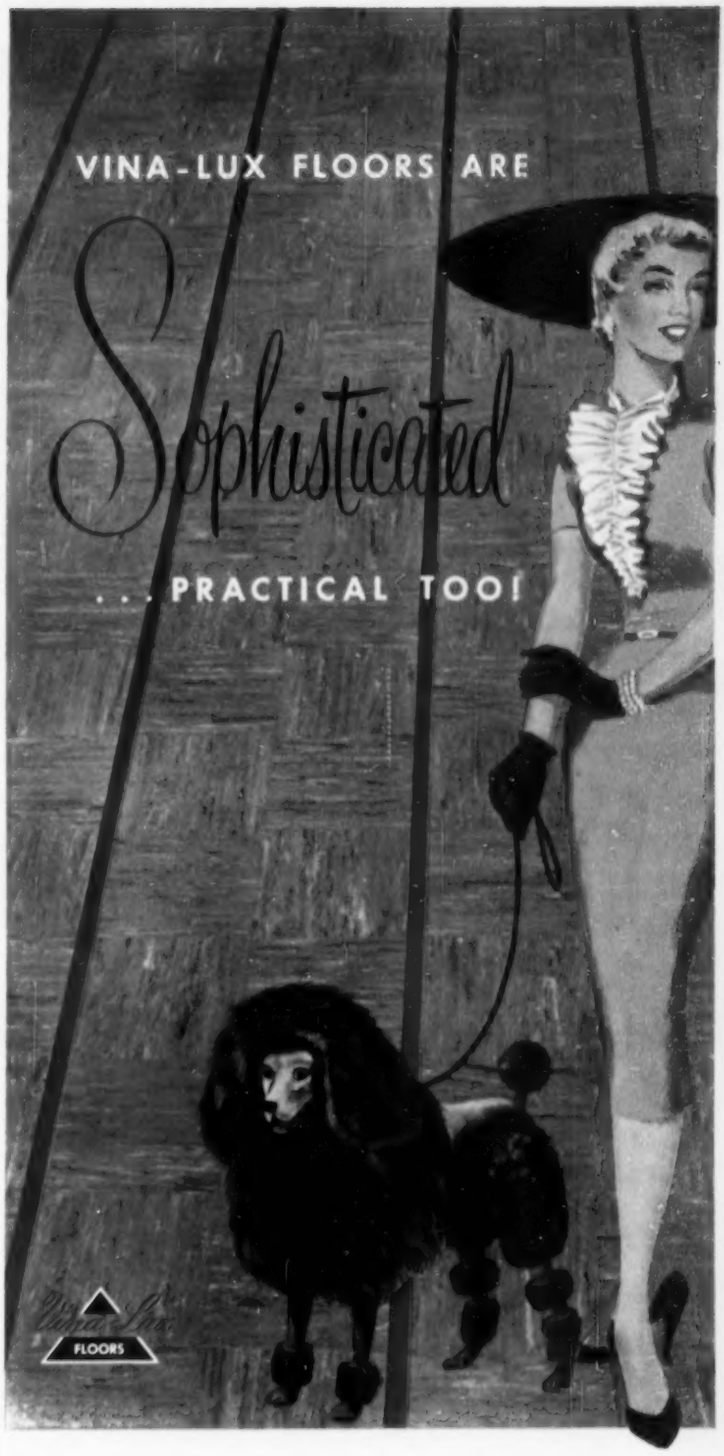
WILBUR STARTED OUT RIGHT. He filled his sprayer with 2,4-D and made war on broad-leaf weeds. The weeds died.

"Spraying," said the delighted Wilbur, "is for me!"

When insects invaded his flower beds, Wilbur planned a campaign against them, too. But he made a mistake.

Wilbur poured the insecticide into the same sprayer he had used for 2,4-D. He sprayed. He got results: his flowers curled and twisted—the 2,4-D got them, too.

Rule: Keep one sprayer for herbicide use only.



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Color shown: Capistrano with red feature strip.

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AZROCK FLOORING PRODUCTS

How one family wired a new house

Photographs: Gene Trindl

Any family enjoys more of life in a house that's amply lighted and adequately wired. That's the way it is with Don and Lucy Combs. Their living room basks in a variety of fixtures: hanging and flush ceiling types, floor and table lamps.

Kitchen—beyond partial wall, right of the fireplace—has three suspended lamps for spot illumination, plus three skylights. The skylights are filled with fluorescent light at night, so don't become useless after sun goes down.

View from behind fireplace shows kitchen, skylights that brighten every corner with real or artificial light.

Don, starting out back door, has hand on master switch for low-voltage, remote-control wiring system. It lights path—back yard, garage, all around house.

By Ronald M. Deutsch

Don and Lucy Combs, who live near Los Angeles, had two main objectives when they planned the wiring in the house they were building.

The first was good lighting. "All furnishings look better well lighted," said Lucy. "They depend so much on color, form, and texture for their personality, and good lighting brings that out."

"In an open plan like ours," Don added, "with half-walls and partial partitions, it's up to lighting to divide areas effectively."

The second thing they sought was utility and easier living. In a rambling, spread-out house like theirs, Lucy wanted to simplify work as much as possible with electrical servants. This meant plenty of outlets, where they were needed, with large enough wire to safely transport enough current to do the job.

The couple talked to their architect, Rodney Walker. He pointed out that their house would look large by day—great areas of glass would give a sense of space by combining outdoor scene with indoor living. "It wouldn't make sense," he said, "to squeeze down size at night because of some puny lights, spotted about, that fail in their effort to approach daytime brightness.

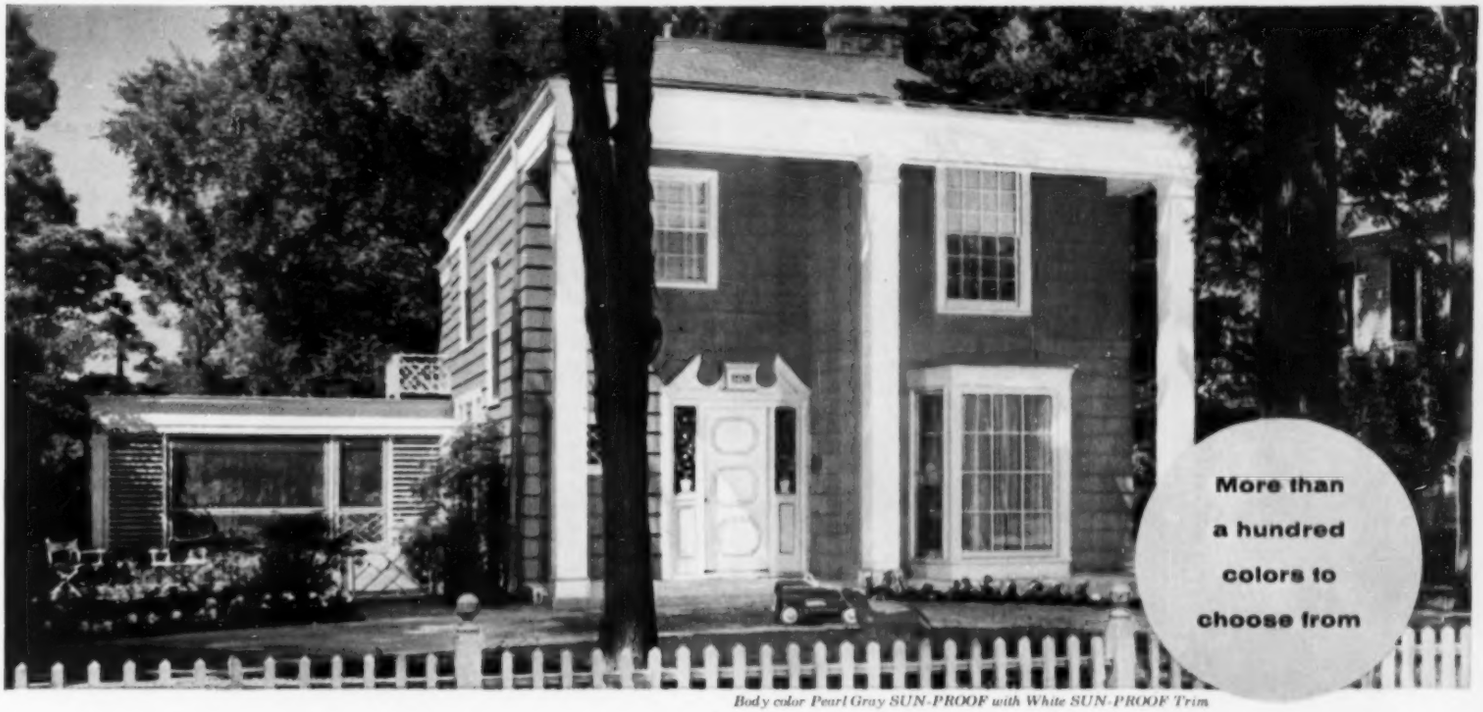
Careful attention to light location and some "beefing-up" in candlepower made it possible to achieve much of this desirable night brightness. They chose lighting coves throughout, with plastic skylights which shower down fluorescent "daylight" at night.

They talked to an electrical contractor. He [*Turn to page 34*

At night, Lucy can control lights around entire house—inside and out—with switch located by bed.

You can change lights controlled by remote system by altering relay connection. If you wished, one could turn on morning coffee.

Let the magic of color give your home a new personality!



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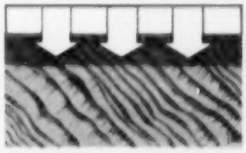
● **It's the only house paint** made with fume-resistant pigments and special Vitolized Oil which controls penetration. These wonderful ingredients assure *enduring protection* against weather-wear, fuel fumes and industrial gases.

Controlled Oil Penetration Makes SUN-PROOF Look Better Longer!

Much of the oil in ordinary paint soaks into the surface being painted. This leaves the paint coat starved and brittle—ready to crack and peel with severe weather changes.



SUN-PROOF's Vitolized Oil is treated to control penetration. Only enough oil goes into the wood to insure a firm bond. The rest stays in the paint film to resist weather.

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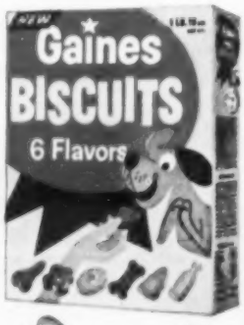

A Product of General Foods

How one family wired a new house

Begins on page 32

advised them on the grouping of outlets for economy, pointed out types of wire, circuits needed, discussed fixtures.

"Think about future expansion now," he urged. "Wiring today for things to come avoids piecemeal work later; things like tearing into walls or floors—really a job with some of your wires in a concrete slab."

The Combses followed this advice. They saw to it there was power aplenty for washer-dryer, range, oven, and other such immediate acquisitions. But they also allowed for dishwasher, freezer, central air conditioner (to be added someday to their forced-air furnace), and power for a bedroom wing addition they plan when the family expands and requires the space.

With contractor and architect, they planned for outdoor wiring as carefully as that indoors. Part of their lawn is floodlighted now (it makes living room with wall of glass seem as large at night as by day). They plan more later: lights for terrace and game area. A separate circuit was run to a weatherproof outside outlet for power tools or high-wattage appliances. Other weatherproof outlets surround the house, but their contractor said they had enough indoor circuits to allow combining and continuing

[*Turn to page 38*

How circuits deliver ample power in home

Circuit	Wattage demand	Type of circuit	
Kitchen		Volts	Amperes
Oven	4500	240	30
Oven (future)	4500	240	30
Range top	7000	240	30
Clothes dryer	5000	240	30
Garbage disposer	500	120	20
Washing machine	1200	120	20
Refrigerator	300	120	20
(and future freezer)	350		
Dishwasher (future)	1200	240	20
Small appliances (each)	1200	120	20
Lights (all)	1200	240	20
Utility			
Water heater	5200	240	30
Forced-air furnace (gas)	600	120	20
Central air conditioner (future)	5000	240	30
Living area			
Convenience outlets (all)	1200	120	20
Lights (all)	1200	120	20
Master bedroom and dressing room			
2 Convenience and light circuits	1200	120	20
	1200	120	20
Bathroom			
Lights and conveniences	1200	120	20
Fixed wall heater	1500	120	20
Outdoor area			
Weatherproof outlets (can be used for tools)	1500	120	20
Continuations of indoor convenience circuits with weatherproof plugs.			
Addition (to come)			
3 Light and convenience circuits	1200	120	20
Fixed heater in second bath	1500	120	20

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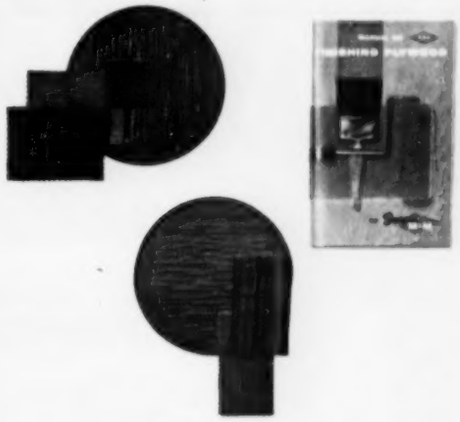

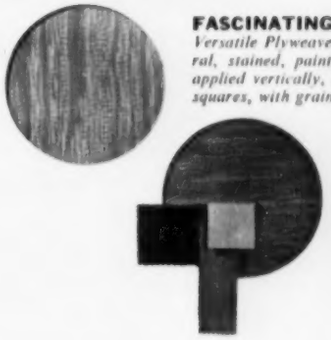

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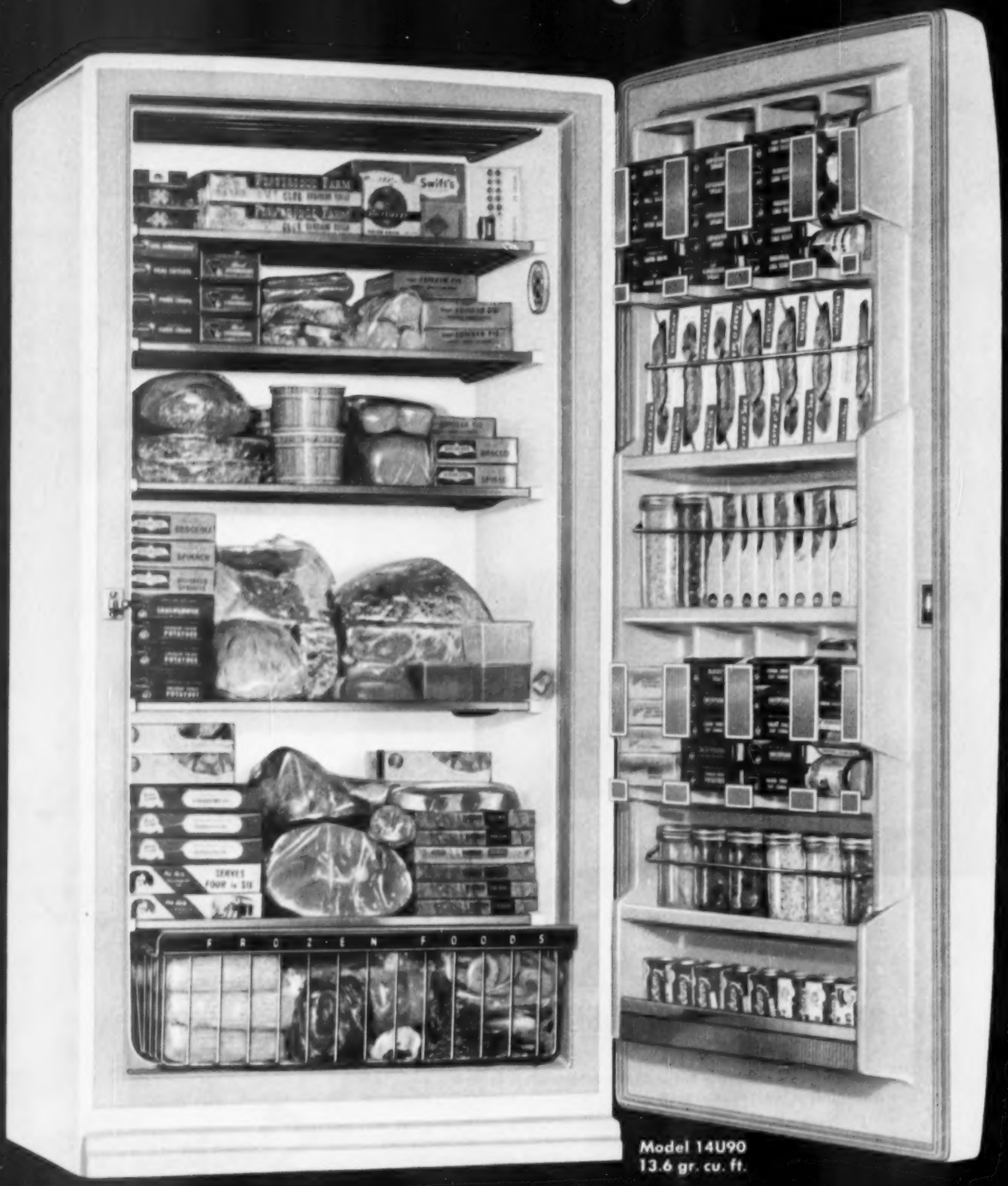

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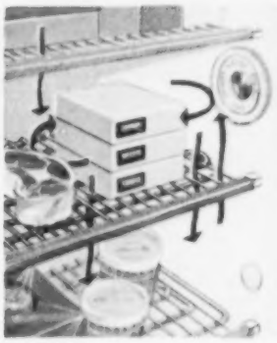

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How one family wired a new house

Continued from page 34

them outside, without danger of an overload.

"We're always careful, though, to use appliances we take outside on the special outlet reserved for large loads," said Don.

One specific place preplanning helped: "We love modern, suspended light fixtures," says Lucy, "and by placing some outlets high on the wall, we're able to enjoy them without unsightly cords trailing down to the baseboard. Outlets blend right in with the wall."

They talked to a power company representative. These folks take over where electricity enters the house and advise on type of service entrance needed, based on contractor's estimates.

"Like everyone else," said Don, "they stressed allowing for future appliances, but they took it a step further! They suggested leaving blank circuits on the panels for the things we can't even predict!"

The power company representative told Don that at the rate electrical conveniences are being perfected, more and more laborsaving devices will be appearing.

"In fact," he said, "there are almost unbelievable advances ready to go into production right now. All manufacturers are waiting for is a market of adequately wired houses to receive them!"

He told them of the nationwide drive for adequate wiring and they discussed the costs this would add to a house.

"Well, you don't get more for less," he told them, "unless you figure more and more service equals less and less work. In your case," he continued, "it's impossible to plan as you have and not include more-than-minimum wiring. In fact, comfortable modern living is impossible without it."

He explained other pay-offs like safety and increased resale value, gained by minor wiring extras done at the time of building.

Lighting in the Combses' house

[*Turn to page 130*

With a slab floor, you have to carefully plan extras like floor plug (for mid-floor lamps, vacuuming, etc.) in advance. Fixture, normally hidden by rug, is covered by screw cap.

This is the subpanel that was located in the Combses' kitchen. By running a large line directly to this center, then short lines to appliances, they save on cost, confusion.

The Combses have 175-ampere service entrance, controlled by circuit breakers, instead of old-fashioned fuses. They can be reset, after overload, by merely flipping a button.

Don was careful to include plenty of weatherproof exterior outlets in his wiring plan. For appliances on the patio, there's one outlet that has a circuit all its own.

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Dry-weather jobs

When it's too dry to move iris and too hot for hard work, then take time to . . .

Paint the fence: scrub off loose, powdery flakes with a wire brush before you start, so the paint will stick better.

Remove rain-splashed dirt and dust with a whisk broom or dry paintbrush.

For renewal painting, thin the paint only enough to get smooth brushing qualities.

Photographs: Stanley

Look for loose nails, weak joints. When ordinary nails are used on garden structures, they often work loose.

If heads pop out, pull the nails and replace with rust-resistant nails.

Tighten up bolts and lag screws in benches and gates at the same time.

Strengthen posts. Trellises, arbors, and screens last no longer than their posts.

If a post is weak at the soil line, reinforce it with an angle-iron brace.

A 36-inch section is about right. Drive flush with the post, using another section to simplify hammering.

Use two angle irons at opposite corners if the post is very weak and must support a heavy structure.

Fasten with three or four heavy screws, staggered to give maximum bracing. Paint the angle irons to match the posts, and the repair will be inconspicuous.

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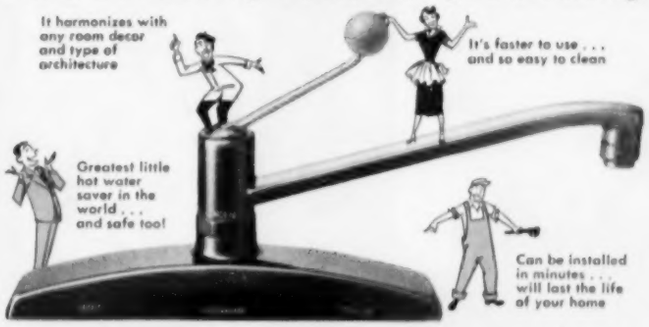
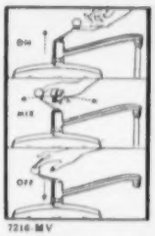


MOEN ONE HANDLE MIXING FAUCETS



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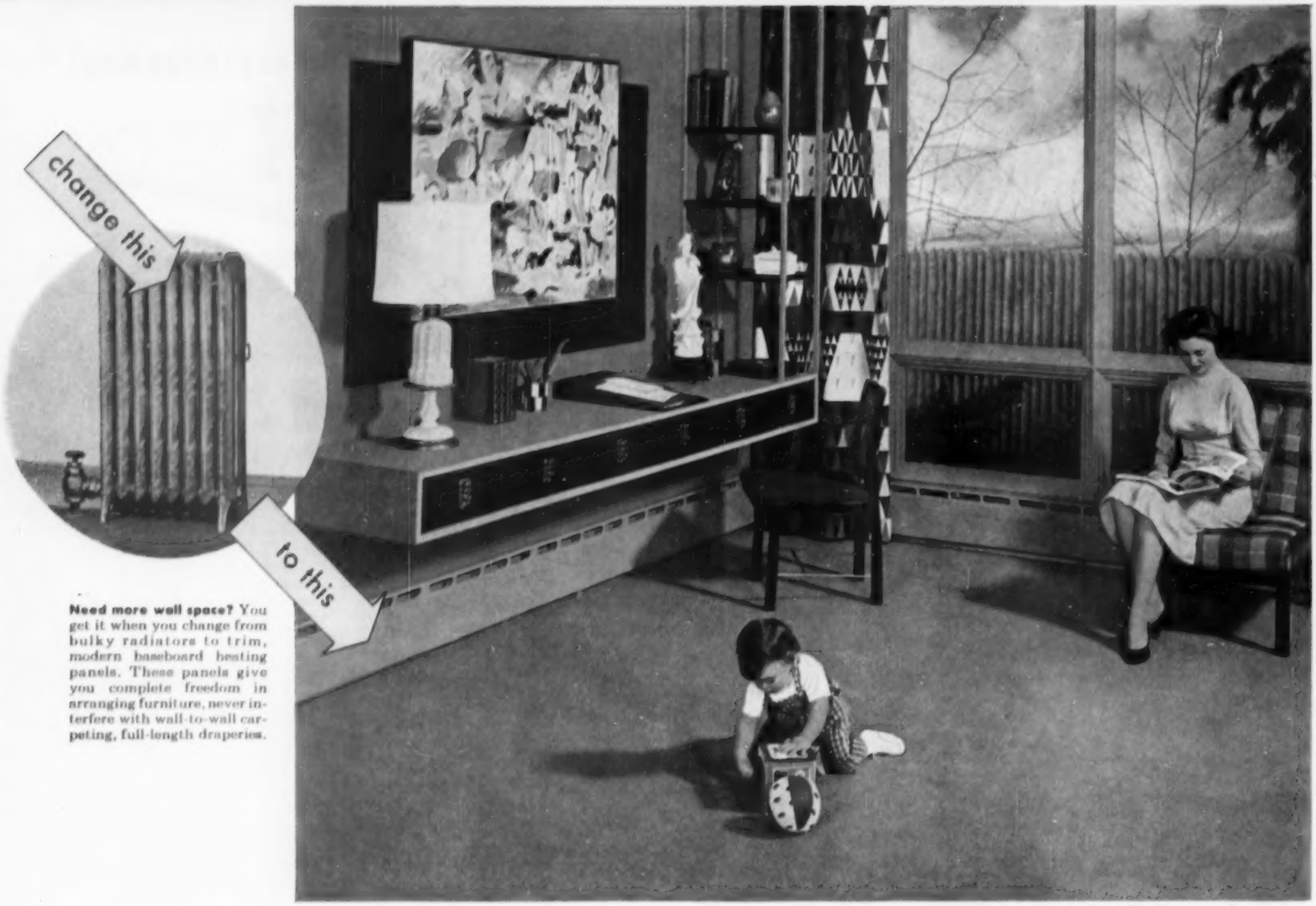

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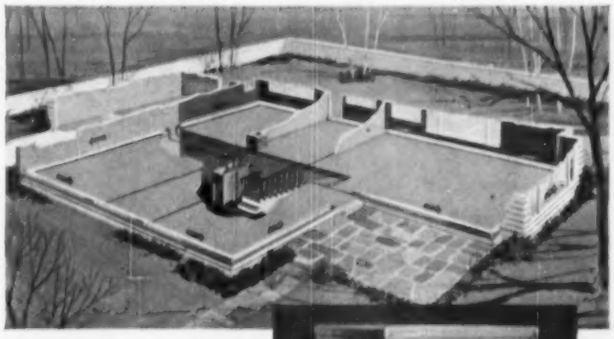

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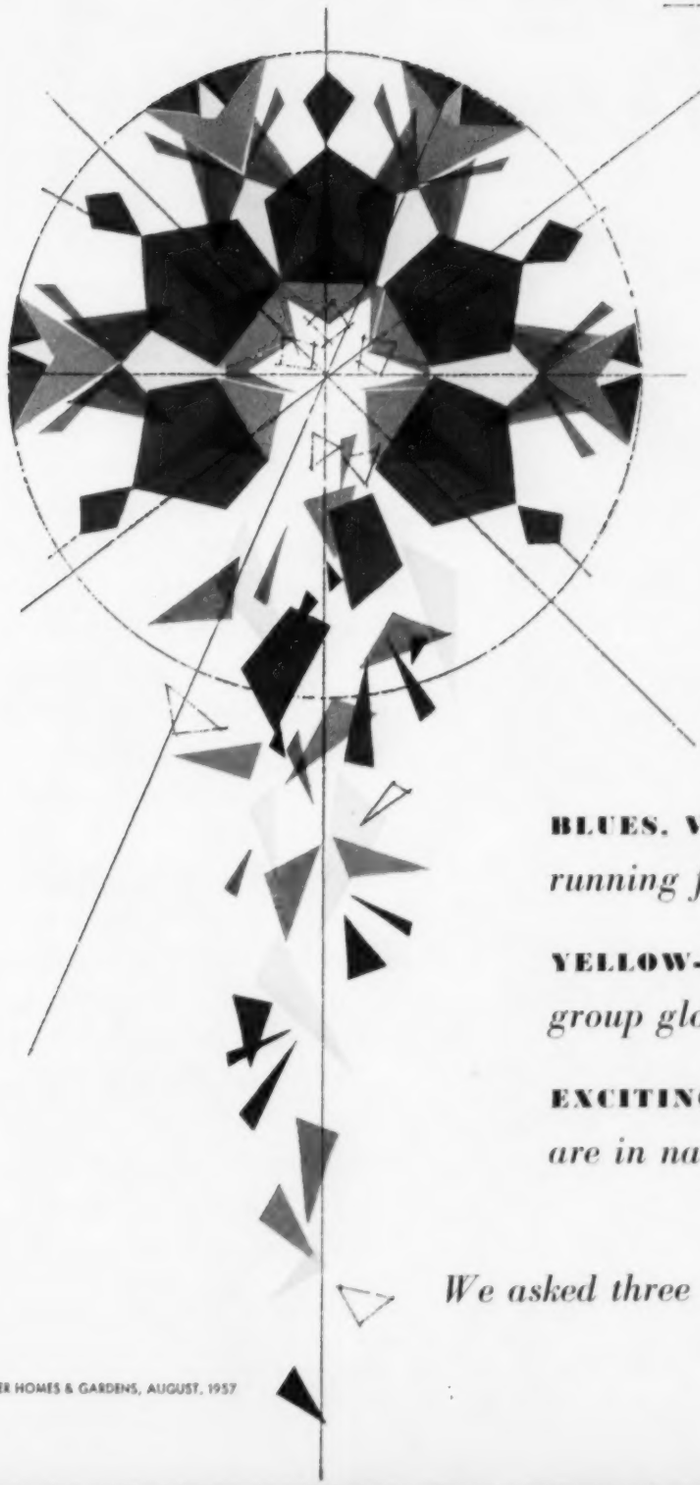
Kaleidoscope view of the new colors!



By Florence Byerly

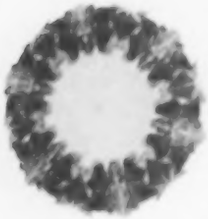
Better Homes & Gardens predicts strong, sparkling colors for furnishings, led by the trio shown here

BLUES, VIOLETS . . . *clear, cool colors running from icy pale to brilliant deep*

YELLOW-GOLDS . . . *a pure, powerful group glowing with intensity and warmth*

EXCITING ORANGES . . . *forceful as they are in nature, in primitive paintings*

We asked three designers to use these colors ⟶



Kaleidoscope color choice for Edward Wormley—clear, cool blues and violets

Fortunately for us, and the resulting rooms, the preferences and personalities of the three designers made the assignment of individual colors a simple matter. Edward Wormley, for example, is famous for his inspired use of blues and violets with a "stained glass" quality. Choosing this range for his room was so natural it was scarcely a choice at all. Mr. Wormley's living room speaks eloquently of his fondness for the colors, his skill in varying a continuous color range by artful mingling of plain and texture, dark and light

Photographs: Howland

For a "designer" look, decide on materials and method

Each designer has an individual way of working—elements he likes to work with. The paintings are both favorites of Mr. Wormley's, happy choices that could be displayed importantly in the room. The paler shades are his preference for carpet, background, and sofa.

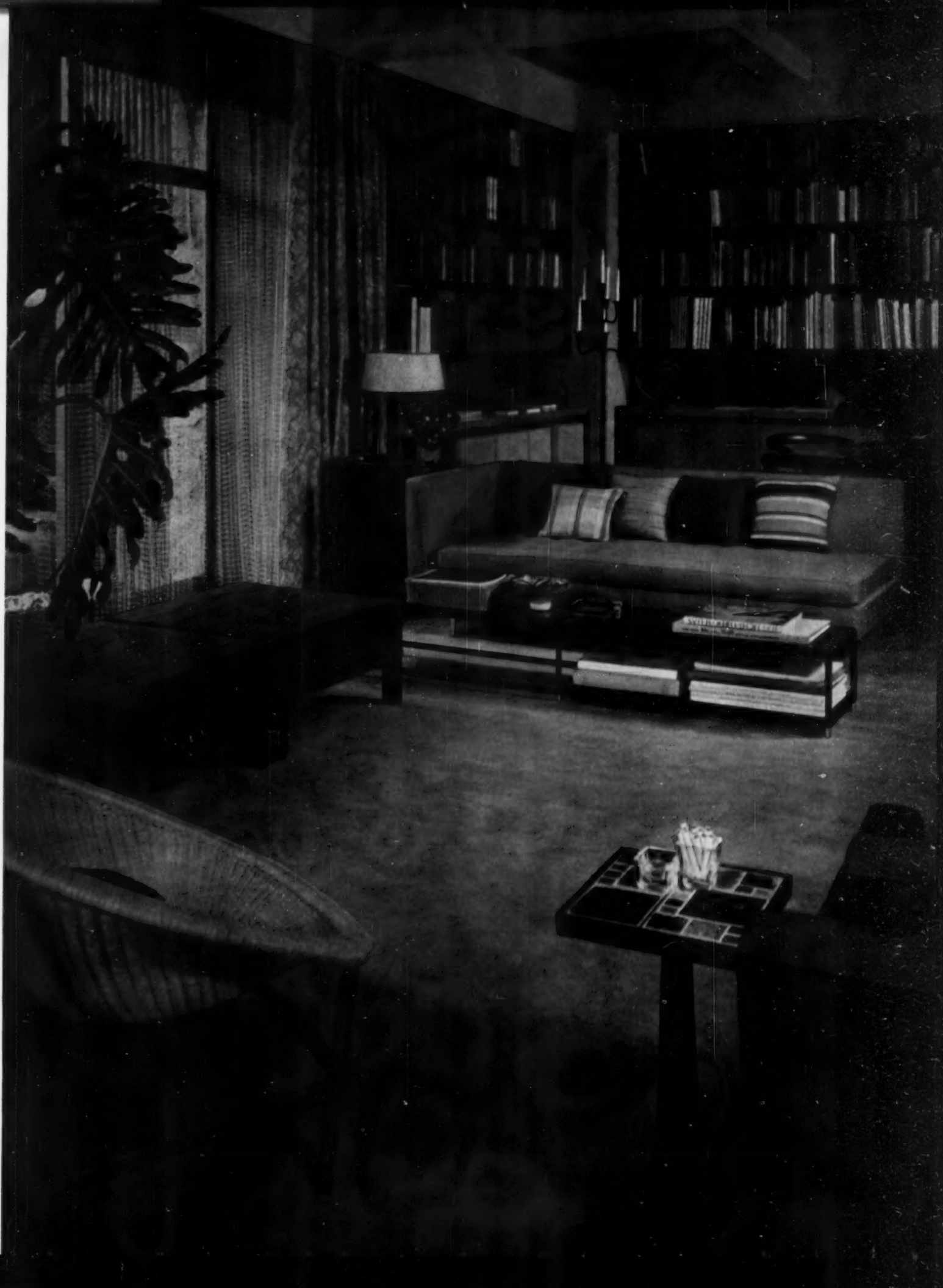
Blues and violets: a fresh approach→

If "serene" best describes the feeling you can achieve with a blue and violet color scheme, the living room in Mr. Wormley's home surely fits the description.

Shades run an amazing gamut from quiet light tones to vivid dark ones, yet the blend and the balance are so skilled that the calmness is undisturbed. Textures are just as carefully chosen and placed so they will add interest and not confusion.

Accessories not only enhance the room, but all are pieces he enjoys living with, can change as the notion strikes him. In the foreground is a favorite of his: a Tiffany cigarette table that exemplifies the "stained glass" look of the most popular current colors. The books, too, are as much a part of his life as they are of the room.

More on next page



Kaleidoscope color choice for Everett Brown—golden, glowing yellows

Everett Brown found yellow-golds uniquely right for his high-ceilinged rooms because, striking as they are, they share a mellowness that tends to soften any impression of angularity. The yellow-white wallpaper that dominates his rooms has a similarly dual effect: The stripe accentuates the feeling of height, but Mr. Brown chose a graceful design to soften the sharply vertical look. Furnishings sustain the yellow-gold theme, maintain a balance of rounded and vertical shapes

Weymouth

Keep a room's style in mind when you work with color

This older house, with all its charms and oddities, doubled the challenge of doing a room in intense yellow-golds. Mr. Brown's solution: large-scale wallpaper pattern that takes the spotlight, white to dress up, yet play down the old woodwork, and striped shades for added smartness.

Here strong color sets the pace →

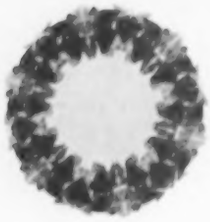
Since the power and purity of the yellow-golds make them naturally dominant, it is best to let them hold sway, not confuse the effect with distracting contrasts.

Small chairs, light in scale and color, are grouped slightly away from the wall so they are not overpowered by paper. To avoid note of "busyness," woodwork and huge lanterns use white already introduced by wallpaper.

Plain carpeting, appropriately in the color range and with just a hint of texture, flows unobtrusively through both rooms and ties them together.

Simple striped shades at the windows, scrolls on far wall, and mirror at right sustain vertical, "upward" feeling of the room. Only sharp color contrast is in the red, floor-length coverings on table and desk—important color balance in both rooms.

More on next page



Kaleidoscope color choice for Lawrence Peabody bright, exciting orange

The problem of using orange, according to Lawrence Peabody, is a particularly exciting one. Orange has the rare ability, so delightful to designers, both to stand out itself and bring out the best in other colors. A room sparkling with orange is bright on even the dullest day. As for compatible colors, all the citrus shades and most flower colors are naturals with it. Perhaps the most flattering setting for orange is one as plain as the white background used here. This allows orange tones to be big and bold, makes the most of wood tones and of shapely accessories. And speaking of accessories, notice Mr. Peabody's deft use of true orange fruits and flowers, the natural freshness they give the room

Photographs: Howland

Dramatic orange shows to best advantage when used in a simple setting →

You can live with a lively color like orange and love it, if you remember that it takes naturally to simple surroundings. In this room, with its broad expanses of white, the orange sofa and loveseat have a chance to shine, are complemented by dashes of orange in the Moroccan-inspired rug and deftly placed plants and fruit.

Horizontal stripes of draperies introduce a touch of contrast, but so subtly as to be little more than background.

Unusual accessories, like the large wall plaque, are enhanced by their calm backgrounds. Such very old pieces as low Chinese chest in the bay are highly prized by the Peabodys, show how much personal warmth a room gains when you mix old furnishings with Contemporary.

Which of the three is your color? Here's the way to use it:

Formula used by each of the three designers is simple: just one dominant color set off by neutral white and wood tones. You can adapt the schemes to your own rooms; look at pictures again, concentrating on areas of color.

BLUE-VIOLET room suggests variations: maybe a family room with turquoise floor, plastic counter tops in violet, chairs striped in two tones of blue. (Yes, you can find the new colors in practical, everyday materials, not just in hand-woven beauties.) Or do a bedroom with turquoise carpet, striped blue spread, accent pillows of violet, curtains of white or pale rose-violet, doors of gray-brown walnut. Or what ideas do you see?

YELLOW room uses floor and wall in yellow. Do this to unify a dining room or hall that's cut up by doorways, or to add sunshine to dark room. If you adapt this to small bedroom, use a smaller patterned wallpaper.

ORANGE room uses lots of white and wood, only a few yards of bright fabric. It would be striking change for living or dining room furnished with traditional dark mahogany.

A thousand boats—about one out of every 60 in the city—participate in Seattle's "opening day" yacht parade. This colorful ceremony takes place each May.

Seattle says, "Come aboard!"

By William L. Worden

Here's a town where barber, policeman, and lawyer talk and live small boats. It's one of the capitals of our growing back-yard navy, and every inland boater and future boater can pick up know-how from this yarn

Any sunny Sunday in Seattle, there's a traffic jam. As elsewhere, families fume and fuss while engines heat up and steering wheels are spun hopelessly. But this differs from the bottlenecks in Duluth or Denver or Darien in one important respect: these embroiled vehicles are pleasure boats, not automobiles. Their jockeying for position in the locks, which filter water traffic between Puget Sound and Lakes Union and Washington, is only a symptom of a fever which affects the whole character of the city, determining not only what the half-million residents do with their weekends, but the places they live, even the wording of their daily conversation. The Hiram M. Chittenden Locks are something to contend with on any day when a thousand boats are trying to get through, but they don't dampen enthusiasm for a sport which immediately seizes most of the people who come here, and affects those who live here all their lives.

Seattle's a sail-crazy, motor-mad, chart-reading, wind-conscious, wave-hating, sea-talking town. A man could live here a lifetime and never see all the 60- 70,000 water-borne craft propelled by something more than a pair of oars. The 60,000 figure works out to one boat for every eight people. Some 20,000 of the craft are more than 16 feet long, the biggest about 100 feet, with a replacement cost of around one million dollars. There are, possibly, 50,000 unregistered craft, under 16 feet, generally powered by outboard engines, some 30 percent with their own highway trailers. Their genesis may be a teen-age boy sawing and fitting plywood to make himself a runabout (and mowing lawns to pay for a secondhand engine), or a professional boat yard which turns out a superslick hull and will hang on it anything you like, including the kitchen sink.

The basic explanation for Seattle's special character is simple enough: this city touches more usable boating water than any other you can name. Geographically, it's compressed between 20 miles of Puget Sound salt water and the 52-mile Lake Washington shoreline, with another 15 miles of Lake Union and [*Turn to page 108*

Seattle enjoys more navigable water than any other American city, giving boaters easy access to many of the Northwest's most scenic areas. Nearly nine million dollars annually go into boating here.

Numerous beaches around Seattle provide facilities for people who go picnicking by boat. Neighboring city families often get together for these summer outings.

Boating has even affected attendance at Seattle football games; convenient mooring facilities have lured suburban fans to the University of Washington stadium. These fans enjoyed a calm lake-crossing by cruiser while others had to fight their way through Seattle's automobile traffic.

Photographs: Bob and Ira Spring

Entire families, including the pets, engage in sailing on Lake Washington. Three thousand of the city's citizens — university professors, newspapermen, architects, clerks, and fishermen among them — live permanently on houseboats.

The Hiram M. Chittenden Locks link Puget Sound and Lakes Union and Washington. On summer weekends, when the weather beckons a sailing enthusiast to the water, these locks handle a thousand boats a day. One of every eight Seattleites owns a boat.

Here's a house that lives well

Living room has open feeling even on streetside wall. Large, hopper-type windows are shoulder-high so there is privacy and light. White plank ceiling continues through to overhang outside. It reflects daylight in through strip glass between beams to brighten whole room. Fireplace opens to living, dining areas.

Photographs: Hedrich-Blessing

Dining area, next to kitchen, screen porch, is on other side of freestanding fireplace (effective single divider between living, dining). Exterior strip glass detail is scaled down, used over kitchen partition. Low cabinet shows how furnishings can divide, define room without imposing on it.

Entry would look small, less inviting without bright color, balancing pane of glass (which also lights foyer). Garage picks up color accent.

within itself

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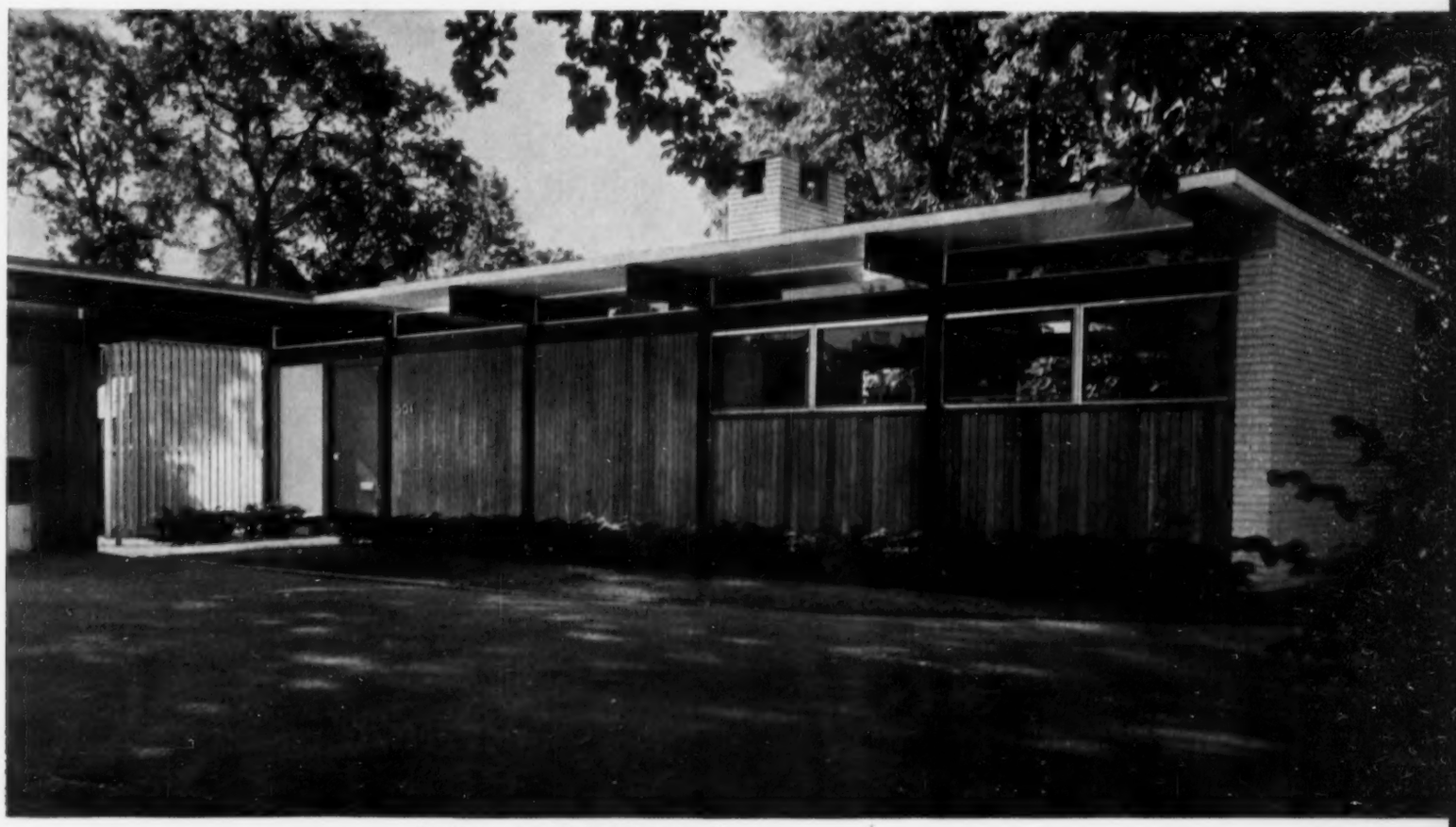
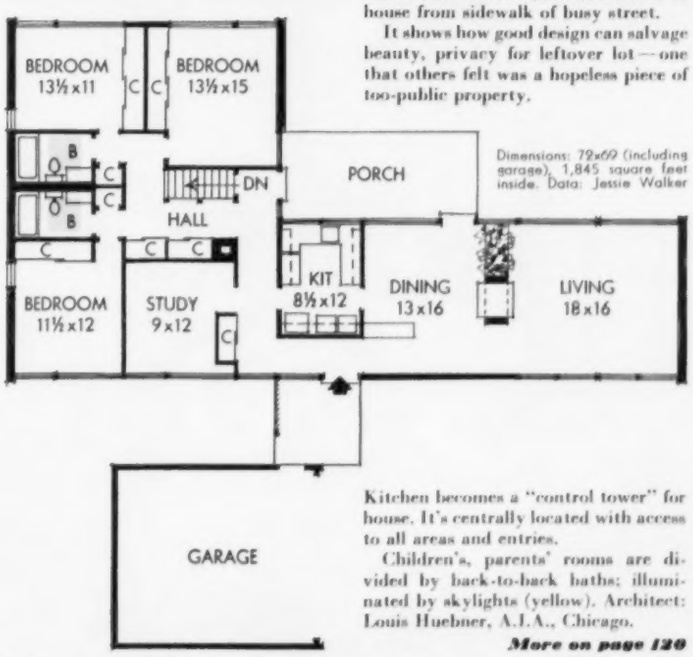


You'd never know it, but this is view of house from sidewalk of busy street.

It shows how good design can salvage beauty, privacy for leftover lot—one that others felt was a hopeless piece of too-public property.



Dimensions: 72x69 (including garage), 1,845 square feet inside. Data: Jessie Walker

Kitchen becomes a "control tower" for house. It's centrally located with access to all areas and entries.

Children's, parents' rooms are divided by back-to-back baths; illuminated by skylights (yellow). Architect: Louis Huebner, A.I.A., Chicago.

More on page 120

By John Normile, A.I.A.

The Dean Wessels *had* to have a house that would live within itself. They were building on an awkward pie slice of property, hemmed in by other houses and a busy street.

But, they didn't want the cold, cloistered look of some houses with privacy problems. In short, they wanted openness without exposure.

Architect Louis Huebner produced a design that had those features, also the Wessels' desire for—

- Lots of space for their children. (Their bedrooms are large enough to serve as play areas, too.)
- Effective separation of active, quiet, work areas (yet with an easy interrelationship).
- Privacy for parents (combined with simple supervision of children that a central kitchen offers during the day).

Huebner solved problems of privacy, outside appearance, and indoor space in simple, unaffected, *attractive* fashion. Much of house's beauty comes from color.

A surprise extra: they were able to fit a screened porch and terrace at back to answer urge for outdoor activity.

Result is a four-bedroom house (if you convert study) to suit almost any site—in town or out, problem lot or not.

How to style flowers to your home

FLOWER arrangements, like costume accessories, should add a distinctive touch of beauty to their backgrounds. In color, size, and style of design, they should seem to be an integral part of the whole picture. If your home is furnished in the Traditional, Oriental, or Contemporary manner—or in a blend of many types—your flower arrangements, like these, can be made to fit the setting

Baskets and zinnias are particularly suited to Provincial or Early American furnishings. Choose flower colors that harmonize.

By Fae Huttenlocher

Photographs: Hopkins; Fish. Decorator: Harry Gladstone, A.I.D.

← The full, round, massed bouquet is a traditionally gracious and beautiful complement to the polished woods and quiet elegance of Eighteenth Century furnishings.

For such surroundings, select a colorful variety of the more refined type of summer garden flowers and cluster them in a fine pottery, silver, or crystal container.

Summer chrysanthemums, though provincial or rustic in character, can be cropped short and massed in a tapestry of colors that is both pleasing and appropriate with the handsomest of Contemporary furnishings.

In the arrangement shown here, white, bronze, and yellow flowers have been used to pick up and accentuate the colors in the painting.

More on next page

Flowers *continued*

Twin table arrangements of saucy yellow marigolds in porcelain bird-vases are perfect color touches for a Provincial dining room. Carousel pattern china is used here with Aqua Ripple tumblers and Rose Solitaire sterling.

Zinnias and marigolds just can't be truly formal. This tall basket arrangement on a bamboo mat is delightfully right for a Modern Provincial setting.

Brilliant orange-red glads massed in the Oriental heaven-man-earth style of arrangement are a particularly effective selection for a Contemporary room featuring the low, horizontal lines of popular Oriental furnishings.

The bold and much-maligned canna makes a stunning accent piece. Try a fountain-like arrangement of foliage and flowers. You'll find it good in any setting.

The shape, color, and design of the container determine the height, size, and style of your arrangement. If well chosen, they will be decorative with or without flowers.

A mixed bouquet of old-fashioned garden favorites becomes smartly Provincial in a gay-banded pottery pitcher. Cut each flower a different length, placing tallest on the handle side.

Here is a pleasing mixture of the Provincial and Contemporary. In a handsome Italian pottery pitcher-vase, tawny-toned goldenrod, marigolds, and zinnias become agreeably sophisticated.

Containers of unusual design, shape, or color are smart accessories for a Contemporary room. This Picasso-like vase gives glads a new flair.

Here is an American-made version of the Chinese pillow-vase. Its clean-cut, rectangular lines give zinnias a smart, Contemporary look.

DON'T LET THEM SCOFF AT MARRIAGE!

During the past 12 years, marriage has been represented as a poor substitute for the glamor of the chase and cheesecake. Those who advocate Sex Freedom have mocked marriage and debunked it as piously dull. As one teen-ager put it: "What would my parents know about sex—they've been married for 20 years."

One of the gross libels of our time is that sex is somehow better when it is illicit. We have been fed the notion that the relationship is more exciting, more thrilling when it takes the form of a conquest, a mad pursuit, a forbidden indulgence, an "affair." As for marriage, according to the propaganda, this is a dull business.

We have our sex symbols—the movie stars whose "sex appeal" has been publicized by million-dollar campaigns. But no one thinks of the girl in the movie ad in terms of a lifetime monogamous marriage—although she might, indeed, be a splendid person.

Can you imagine the movie-goer saying, "Wouldn't it be wonderful to be married to Miss Curvaceous and build our future together!" Even in our colleges the campus quiz question always reads, "With whom would you like to be marooned on a desert island?" It doesn't read, "With whom would you most like to share a lifetime?"

The gross libel on marriage is the notion that the chase, the allure is the goal. Marriage is seen as a dull aftermath. This has been the thesis of the era of sex emancipation, the "sex revolution" as it has been called, in the dozen years since the close of World War II. It has brought us to the moral crisis of today, when marital failure is almost as popular as marital success.

What is the truth about the sex relationship? In this most

The third and final installment in a series of articles by one of America's foremost writers on human affairs . . . Howard Whitman

fundamental union of two personalities, is the keenest excitement in the chase and the "affair," or does sex in marriage afford—for those who are mature enough—the greatest excitement and satisfactions? This is the issue: there has never been an argument about the "spiritual" and "sacred" aspects of the marital union. Even the wildest advocates of sex freedom have left these to marriage, either to be debunked or regarded as piously dull.

Sex education has been bandied in these dozen years as something for children. Now we realize that it is also, and urgently, something for adults. "I've been treating a man who has been married three times, to say nothing of extra-marital adventures. You'd think he knew everything—yet what he needs most is sex education," a psychiatrist in Washington remarked. And in the clinics where women are helped with problems of frigidity the most frequent diagnosis is, "immature attitudes toward the sex relationship."

Sex in marriage is, of course, just one of many relationships. But it mirrors all the rest. A man and wife came to the Family Service of the Los Angeles area to seek help because they "weren't getting along." They said nothing to District Director Marjorie Battersby about sexual failure, reciting instead a catalog of woes centering on the husband's being overdemanding and the wife's inadequacies as a manager.

In the course of counseling they worked through many of the kinks in their partnership, geared themselves for better teamwork in meeting each day's jobs.

Then one day the wife remarked, quite casually, "By the way, our sex relationship is so much better!"

"That's the way it usually is," Miss Battersby commented. "Couples who aren't getting along don't mention sex as a problem, at least not at first. But when their total relationship has improved, they tell us—and they're quite happy and vibrant about it—that they're so much more attracted to each other physically."

What's happened is they've grown up a little more in their emotional attitudes, in their abilities to relate to each other; hence they bring more adult attitudes to their physical life and the satisfactions are deeper. As W. Clark Ellzey, professor of Education for Marriage at Stephens College, Columbia, Missouri, observes, "There are too many child marriages . . . not people who marry at 14 or 15 years of age, but older people who have never grown up."

Growing up sexually is a continuing process. It certainly doesn't end with marriage; it begins there. Just after World War II, the University of Ottawa, Canada, set up a sex orientation course, under religious auspices, for couples about to be married. Later it found that a second course was necessary—for couples *already* married. One young wife who had taken the course in her third year of marriage said to me, "It made me see the beauty in something which everybody tries so hard to make ugly."

A vogue of recent years has been the evaluation of sex through statistics—love on the IBM plan. Here the most intimate and meaningful of human relationships becomes simply an "outlet" and tables of figures which look like railroad schedules tell of "contacts" and "climaxes." This was hailed for a time as the answer to both puritanism and prurience. But it added little to the struggle for growth and maturity. You just can't get the answer to conjugal love out of Univac.

The kind of sex education adults need is more in the direction of creativity and appreciation, not body mechanics. Sex is an expression of the personality. In a childish personality, which is oriented to taking from others rather than giving, sex also will be so oriented. It will be self-centered, directed toward the exploitation and *use* of the partner. In the adult personality, sex is associated with giving and sharing. It thus becomes mutual, an expression of love.

It also becomes unrestricted. Part I of this series (*Better Homes & Gardens*, June issue) showed where true sex freedom *cannot* be found: in the transient passion, the casual liaison. This concluding installment points out where real, not illusory, sex freedom *can* be found—in marriage.

"Marriage sometimes is thought of as a restriction of sex, confining it to the limits of monogamy. But actually, marriage is the only way for real sex freedom to develop," commented Psychiatrist Fred Feldman, of the University of Southern California Medical School. As a consultant to family agencies, Dr. Feldman is constantly educating *adults*, married couples, on the role of sex in marriage.

His explanation in brief: "Sex is the only situation in which people can express full, mutual trust. They express this to each other. Free expression in sex demands complete trust, for the individual is fully revealed as a person. He reveals his personality more completely, more intimately, in the sex relationship than in any other form of human behavior. The true sex freedom is achieved when one has sufficient trust in the partner to reveal himself (or herself) without inhibition. Such trust is possible only in marriage and develops with the growth of love."

A doubting husband, still far from a mature sex relationship with his wife, said to Doctor Feldman, "I can't see that at all. A man is afraid to lose his inhibitions with his wife. Wouldn't you think the real freedom would be in some episode with a—well, with a prostitute, someone he'd never see again?"

The man's language betrayed his inner meaning. By "never see again" he meant *never have to face again*. For there would be no trust there, and the man would be ashamed of having revealed himself to someone he didn't love, who didn't love him.

"What might mistakenly be called [*Turn to page 98*

Antique furniture blends easily with contemporary features of living room. Ceiling follows slope of roof up from streetside to open at the back.

Many people admire Contemporary houses. Yet they hesitate to buy or build one because of money and sentiment invested in furnishings they fear might clash with modern surroundings. There's a wonderful message inside this house for anyone who's asked: "Can I combine furnishings of the past with features of the present?" Answer: "You can!" And this house also has design and construction ideas that solve the problem of building on a sloping lot

A traditional approach to modern planning

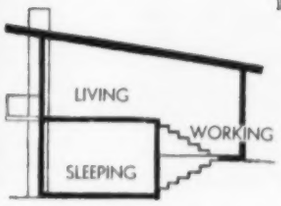
By Dan J. Matthews

This side of wall, dividing study and living areas, is all bookshelves. Beyond it is passageway to living area (closed by sliding door), and door to deck.

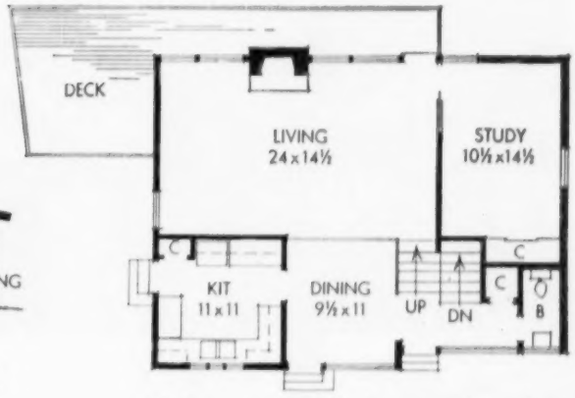
Lot drops away, house angles upward to two-story height. Deck is extension of living-room floor space. It serves as sunshade for lower windows (bedrooms) and fresh air strolling and seating space.

Photographs: Lisanti, Alderman

From front of house, shed roof looks as if it might rise to a gable. Ancient, weathered bricks were rescued from an old house being torn down. Open window is kitchen.



Each level has own purpose. Living at top, work areas midway, sleeping areas at bottom.



Deck curves around the house to gain a private seating spot. Extension gives visual importance to a small house. There's a total of 1,377 square feet in the three levels of the 34½x25½ over-all house (excluding the projection of the deck).

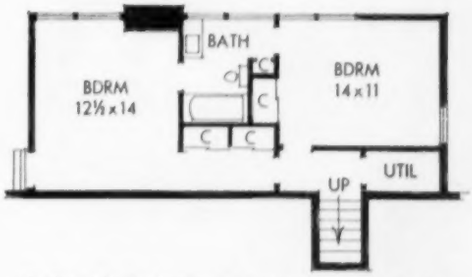
Large picture at left eloquently expresses the aims and accomplishments of this house. First note the refreshing openness of the over-all scene. Think how much it would lose if the window wall overlooking the back yard were blank; if the fine-lined iron railing were walled-in, or if posts defining stair well to lower level were a solid wall.

Consider the three levels of this house. Entry shares one level with dining area and kitchen. Above is living area, downstairs the bedrooms. Altogether, it's a wonderful example of modern planning—*division by design, not by device.*

Now look at traditional features in the interior pictures: a touch of wrought iron—formal but not fussy; dignified harlequin patterned hallway, and above all, wonderful old furnishings with keynotes like scrolled mirror and needlepoint tapestry.

As backdrop, there's a bright but completely neutral white wall and ceiling. This stresses the up-to-date openness while it helps proclaim rich colors of furniture, floor, rugs, and old brick.

The house, located in Charlotte, North Carolina, is owned by Mr. and Mrs. John P. Kennedy, Jr. Architect was Stuart Baesel, A.I.A.



Technically, bedrooms are in "basement." But due to slope of lot, exposing entire back wall, they're open and airy. Bathroom opens to both bedrooms. Door at far left leads from master bedroom outside. Heating plant is in large closet at foot of stairs.

SKYLIGHTS—

The "window" in the roof . . . one of the best new ideas in housing. Here's why—

By Curtiss Anderson

Skylights do one thing and one thing only: they pour daylight into shut-in rooms, into dark pockets of space that have little or no outside exposure. But they make all sorts of other things possible.

The way we're using today's improved skylights has opened new planning—and living—possibilities never enjoyed before.

Skylighted core simplifies square plan. Now, you can plan on the costsaving shape of a square house and still get daylight into every room, even rooms on inside walls. By reducing outside wall area, you'll reduce the length of a house—thus, lower building costs.

Plumbing is grouped for economy. You can take advantage of the savings in a [*Turn to page 114*

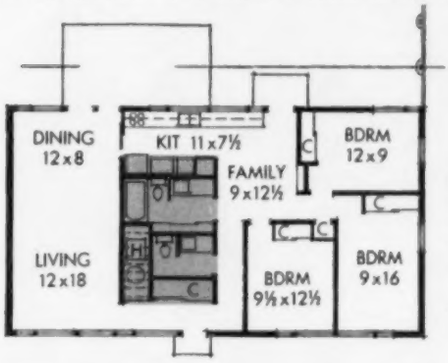
Center room has "window" in roof. Dining area became "inside" room when new space was added beyond. Skylight brightens area that has no outside exposure, counteracts glare of large glass panels. Fluorescent tubes can be installed along side walls of skylight well for night lighting.

Center hall, often dark pocket in old *and* new houses, becomes pleasant space with roof light. This one is custom-designed, using clear wire glass. It sums planting group as well as hall.

Interior kitchen, with daylight bursting through above, can be part of plumbing core for economy and planning convenience. Efficient mechanical ventilator exhausts cooking odors.

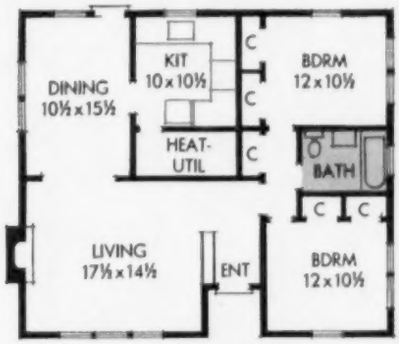
Inside bath breaks through old planning limitation of having every room on outside wall. This bath's in center of plan with a skylight. You can devote exterior walls to living areas.

Skylighted core makes new kind of plan possible



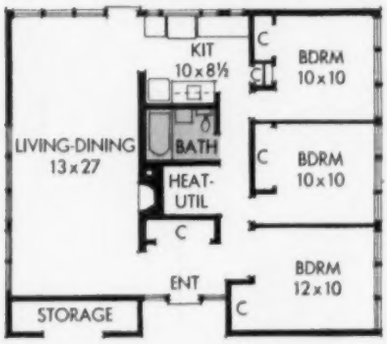
Core planning makes three bedrooms, two baths easily attainable in house less than 1,200 square feet. Skylighted core centers two baths, heating, kitchen, and laundry within interior walls.

Result: economically grouped utilities free outside wall space for living and sleeping areas.



More typical plan has bath on outside wall *between* two bedrooms. Here, it's less convenient to all rooms than in core.

Skylight and mechanical ventilator are more efficient, more private than meaningless small window. Most surprising: Here's *same size* house as above with only one bath, only two bedrooms.



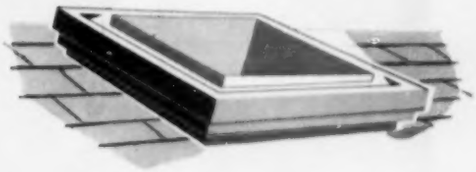
Now take house that's not only same size, but *same square shape*. By centralizing bath, utilities, and plumbing wall of kitchen, space on outside walls opens to allow a third bedroom.

And this plan is better zoned for separation of active and quiet areas. Plumbing core provides noise barrier between them.

Photographs: Reynolds; Hedrich-Blessing; Wittkowski

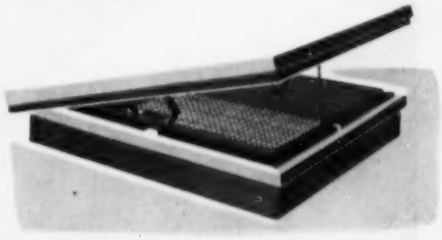
Odd spaces can be given a purpose by skylighting—dark alcoves, corners, closets, and even space on outside walls (that may be impractical to alter with exterior windows). This is new house where study borders on stairs to basement.

And here's the news. Ready-made skylights complete with frame, flashing, fasteners are . . . down in cost . . . more efficient . . . easier to install

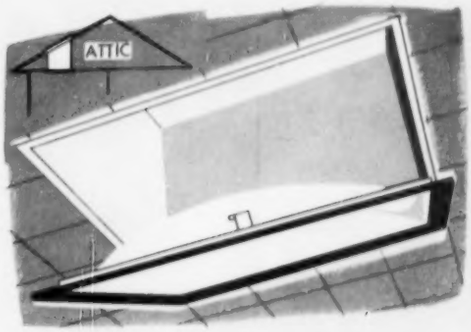


Plastic bubble, clear or translucent, comes in wide range of stock sizes, shapes. Lightweight dome installs easily on gable or flat roof. Plastic is shatter- and weather-resistant, cleaned by rain.

Drawings: Hugh Stirts

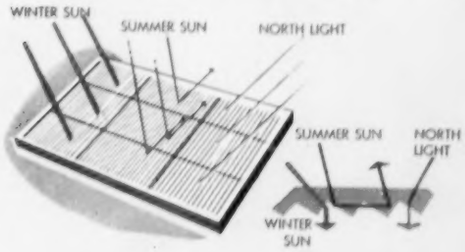


Ventilating dome opens and closes manually, comes equipped with removable screen. Others have motor-driven exhaust fans, manually operated louvers. Hatchway-type dome provides access to roof.



Ceiling dome is installed at bottom of well opening, has great insulation value and light diffusion. If glare's too strong, roll-type shade or aluminum louvers can be mounted inside well to control light.

Newest is light-selecting roof panel



Panel skylight is set on prescribed north-south axis, so sunlight strikes tiny prisms inside. Desirable north light and low, weak winter sun flow into house; heat, glare of summer sun are rejected.

Color in striking big blobs appears as though by magic, looks wonderful across the lawn, when you group five to seven dwarf cannas, phlox clumps, or hydrangeas. Or plant geraniums like the ones in the Cape Cod garden of the Richardson Wrights. Large-flowered clematis vines can be grown on short trellises. And the very showy hibiscus can also be moved into place and left in their pots. In shade use tuberous begonias and fancyleaf caladiums.

Summer gardens pay four ways—

de Gennaro

Cut flowers let you bring much of the garden indoors. Inside, and viewed close up, odd and lovely flower details get the attention they deserve. Even zinnias grow glamorous—among them this gay new variety Ortho Polka.

Color . . . cut flowers . . . coolness . . . comfort

By Fleeta Brownell Woodroffe

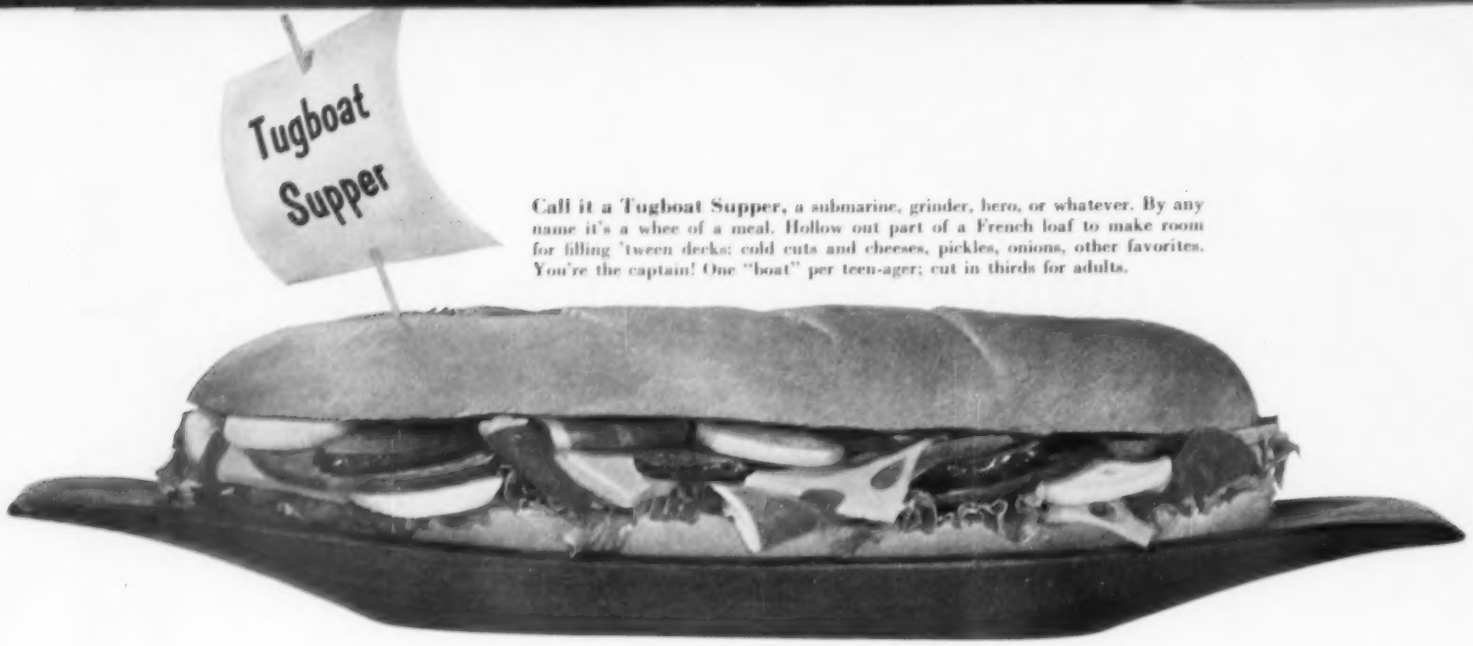
You can vacation at home. Or, you can go far away. For what you pay out, no spot tops the everyday ease, peace, and interest you can get from your garden

Coolness comes when you coax a breeze through a shaded tunnel, as here, where the wide branches of an old apple tree form the roof. Flagstones laid without mortar form a floor that's easy to hose off frequently. Blue, white, and green are all cool, restful colors.

Photographs: Lisanti, Alderman. Landscape Architect, Mary Deputy Cattell. Owner: Richard Windisch

de Gennaro

Comfort is yours if you have a screen of some sort for privacy, easy chairs, and a low outdoor table handy for flower arranging—slide mounting—games—puzzles—whatever your hobby is. Note the several soft colors of wood stains used here on each piece.



Call it a Tugboat Supper, a submarine, grinder, hero, or whatever. By any name it's a whee of a meal. Hollow out part of a French loaf to make room for filling 'tween decks: cold cuts and cheeses, pickles, onions, other favorites. You're the captain! One "boat" per teen-ager; cut in thirds for adults.

Sandwich supper ahoy!

We've got 'em all rigged out for fun. Notice how handsome the sandwiches look in single file on a slim-jim tray. These seven sandwiches are super —some hot, some cold. Your choice, so paddle your own canoe!

These gay rafts are Deviled-ham Rollwiches—hot and toasty from the broiler. Hard rolls are spread with mustard and deviled ham, topped with tomato, onion, green pepper, cheese strip.

Toast gets topping of shredded cheese mixed with mayonnaise, green onions, and olive rings. Serve these Ripe-olive Susans broiler-bubbly and eat with forks. Note radish bouquet.

Photographs: Allen Snook, Inc.

Yes, it's Ham 'n Rye all right, but this time the ham's in tasty salad style, with horse-radish and pickle relish for extra pep, celery bits for crunch. Layered above are slices of Swiss cheese, tomato, and rye bread in look-see fashion. All is anchored with toothpick capped by olive, pickle. Serve with bowls of hot soup.

Supper's "party elegant" when it's Lobster Fantans. Slice soft rolls as shown, almost to bottom crust; fill with luscious lobster salad. Wrap sandwiches in foil; heat in oven. Bring to table in their jackets and serve with coleslaw in scallop shells.

Recipes on page 83

Everyone gets a whole bun—half of it is stacked with beef patty, Canadian-bacon slice, and cheese triangle; other half holds lettuce, tomato round, and avocado cuts. Pickaback Cheese Burgers are almost as easy as plain ones, but doubly delicious.

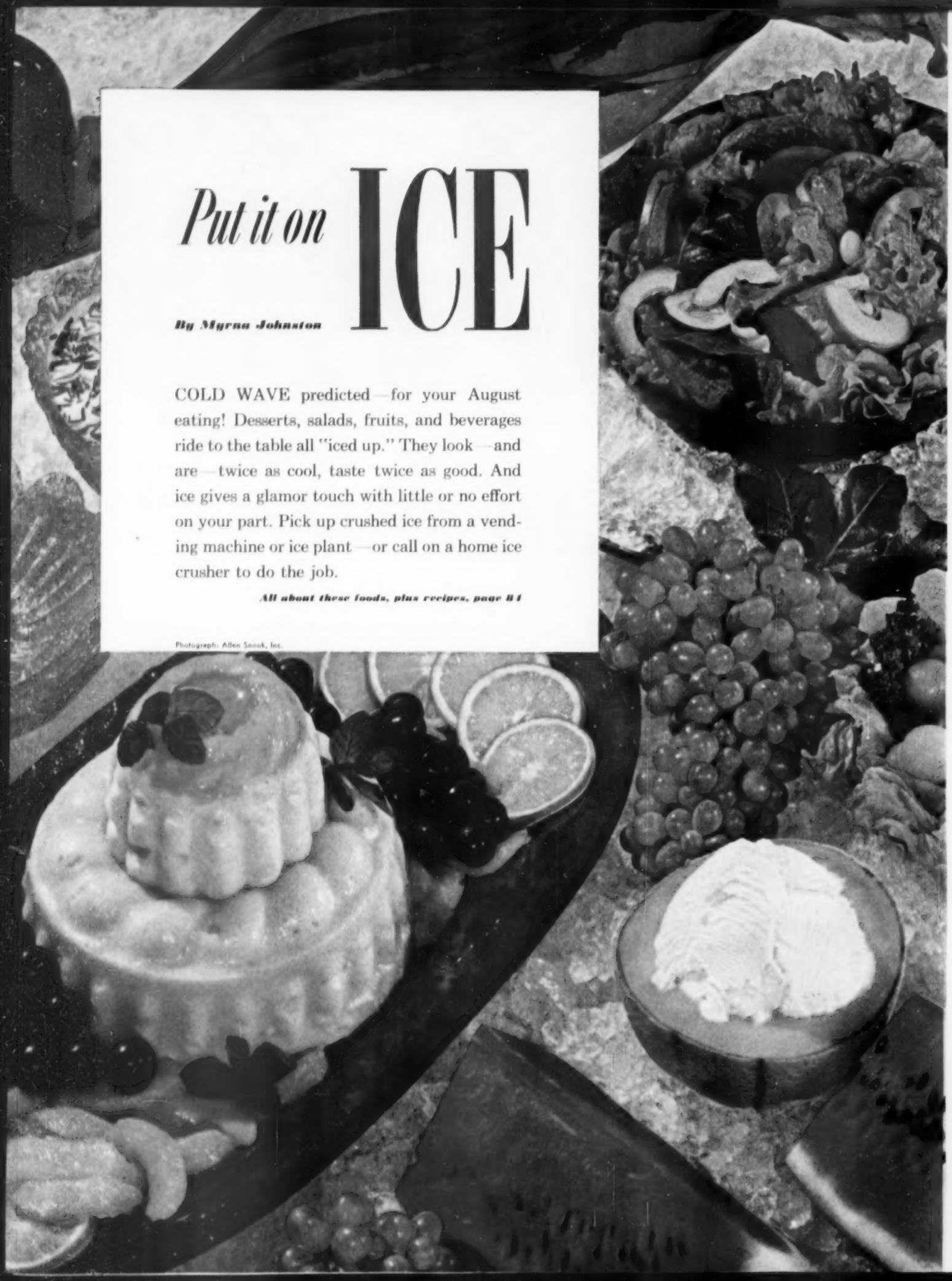
Little red lane is end of trail for Little Doggies, Rancho Style. This lineup of plump wieners and dill-pickle slices broils atop French bread spread with sharp cheese. Real kid appeal! And applause from grown-up frankfurter fans, too.

Put it on ICE

By Myrna Johnston

COLD WAVE predicted—for your August eating! Desserts, salads, fruits, and beverages ride to the table all "iced up." They look—and are—twice as cool, taste twice as good. And ice gives a glamor touch with little or no effort on your part. Pick up crushed ice from a vending machine or ice plant—or call on a home ice crusher to do the job.

All about these foods, plus recipes, page 84



Photograph: Allen Snook, Inc.

Cool off with summer salad

DON'T RULE OUT ARTISTRY when it comes to making folks feel cooler. Mercury-stoppers you can count on: beautiful platter arrangements served on porch or patio, chilly gelatins and ice rings, glass-top tables that look refreshing as a rippling lake (see below). So give our salad merry-go-rounds a whirl. For hot accent: rolls or garlic bread, soup

luncheons

By Elizabeth Wood

Recipes on page 76

de Gennaro

Sea fare in the garden. Pink Fresh-cooked Shrimp, nested in water cress, circle a Seashell Ice Ring. (Here's what to do with those shells you toted home from the shore!) Center is Easy Aspic—spicy and tart. With shrimp, offer this new duo: Chili Hot Sauce and Tarragon Dip.

Two photographs: Allen Snook, Inc. Accessories by Fee Huttenlocher

Glamorous partner for platter of sliced ham or fried chicken—Fruited Emerald Mold with posy border. White grapes and pineapple-ring dividers shine through cool lime gelatin. Serve with bowl of mayonnaise.

← **Fruit fair for ladies' day.** Step right up and help yourself to the shimmering Cherry Polka-dot Mold on icy-looking plate (center is fresh mint). From the basket deck, select a cluster of grapes—green, red, or blue—and spoon Lemon Mayonnaise over your serving of melon balls and nut-coated banana. Now spin the Susan for chilled apricot halves, cottage cheese, and red raspberries.

AFTER. Barbecue-dining center takes over old service yard, leaving the area beyond for terrace living. Glass door lets garden view in, keeps stormy weather out. Redwood-and-plastic fence gives privacy, light.

Dining-side view of peninsula shows neat installation of washer-dryer. The appliance uses same plumbing as old washer, but faces opposite way, away from food-fixing area.

BEFORE. The kitchen was livable but plain. To gain indoor barbecue, eating area, terrace, the Roths pushed window wall out nine feet to fence line (see plans).

Have a barbecue any time in an . . .

Indoor-outdoor kitchen

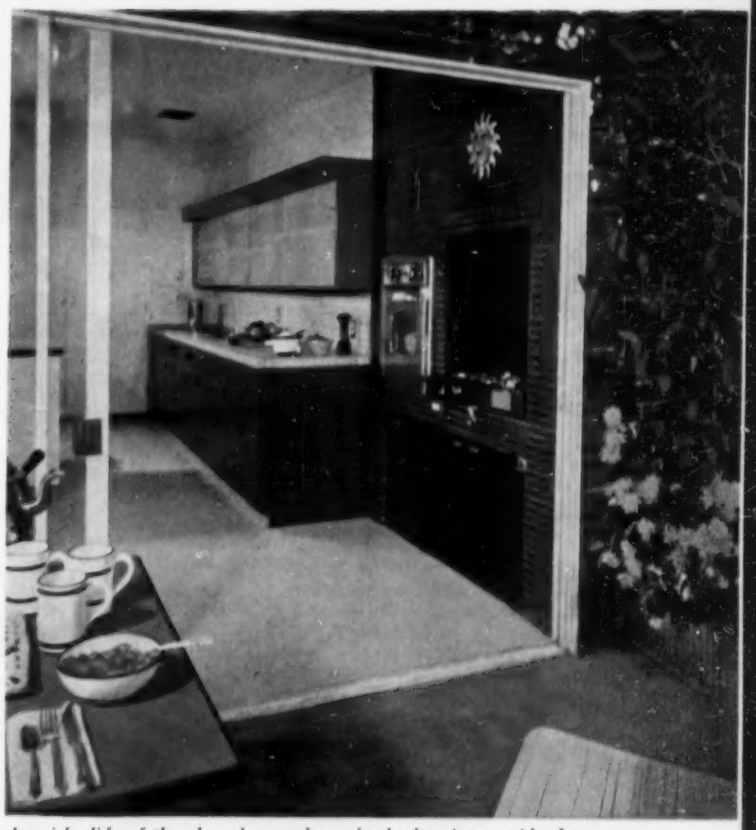
By Barbara Lenox

If yours is a barbecue-loving family, here's an idea to make that activity easier than ever. Include a barbecue in your kitchen—but plan area to open up to the outdoors when the weather's right, use inside when it isn't. Here's how the William Roths, Hollywood, California, solved what seemed to be a tricky problem. They did it with a barbecue corner complete with vented chimney; sliding glass door; and a pint-size, fenced-in terrace.

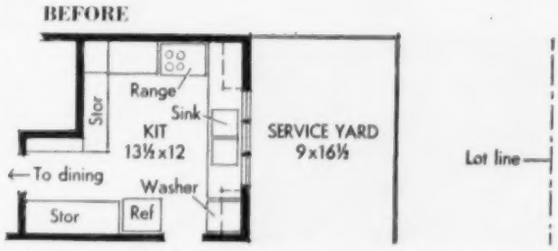
And believe it or not, this super indoor-outdoor kitchen barbecue did not have the advantage of new-home planning. It's a remodeling! Cost of the addition was held down where possible. For instance, peninsula with dishwasher, sink, and washer-dryer stands in same place as old sink wall, uses *same* plumbing. You say, "It's nice, but we don't have the space for a setup like this." One more comment—the Roth home is on a lot only 50x100 feet!

AFTER. Slick wall-refrigerator-freezer center plus planning desk is what the Roths netted when they covered up the outside door. The sliding glass door is the new entrance. Sink (refrigerator's most vital working partner) is close by. Undercounter dishwasher was a welcome addition to well-planned arrangement.

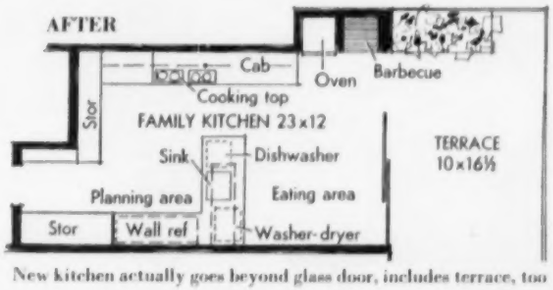
BEFORE. Refrigerator stood in niche between outside door and storage cabinet for china. There was no place to set down food going to and from refrigerator.



A quick slide of the glass door and—we're barbecuing outside. Lots of room! If bugs intrude, a screened-in terrace is a wise investment.



Outdoors (in yellow) was hard to reach, gave no relaxing benefits



New kitchen actually goes beyond glass door, includes terrace, too

Photographs: Szanik. Designer: Peggy Galloway

BEFORE. The old cooking center had maple cutting top, pan storage (at left). But even more space and storage were needed for this growing family.

AFTER. With wall gone, there's elbowroom for many tasks, and for an army of kibitzers. Note easy-to-clean surfaces, unusual colors, new built-in range surrounded by ceramic tile.

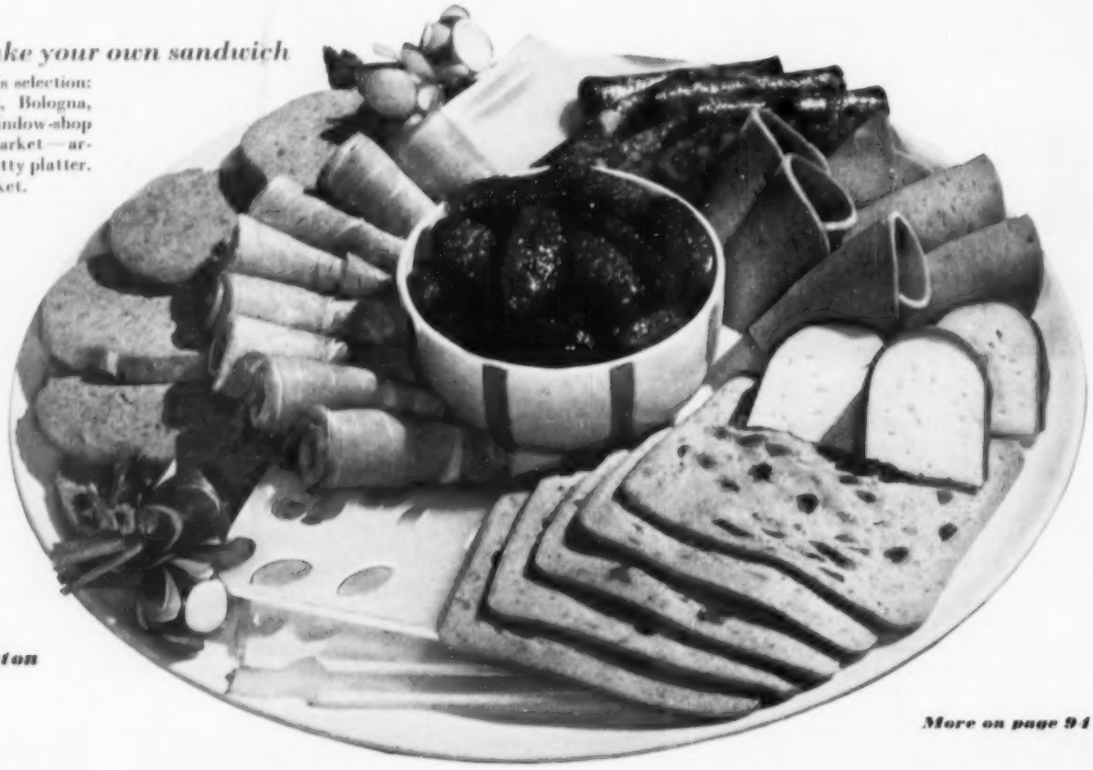
As another cost-cutting move, Roths used many of the original cabinets—gave them a fresh coat of paint.

Ready-in-a-jiffy meat platters

When the thermometer blows its top, be a cool cook. Turn to the table-ready meats for sandwich-tray assortments of beef, pork, and veal cold cuts. Choose frozen fried chicken for speedy basket suppers. Whisk open a can of luncheon meat for quick casseroles

Dutch lunch—make your own sandwich

Dagwood fans will cheer this selection: Braunschweiger, ham rolls, Bologna, pimiento loaf, and cheese. Window-shop for other kinds at your market—arrangement is the key to a pretty platter. Pass assorted breads in basket.



By Virginia Heffington

More on page 94

Canned luncheon meat in easy one-dish meal

Photographs: Mike Nelson

Busy-day Barbecue

- ¾ cup sliced onion
- 2 tablespoons fat
- 1 cup catsup
- ¼ cup sugar
- ¼ cup Worcestershire sauce
- 1 tablespoon vinegar
- ½ teaspoon salt
- Dash pepper
- 1 12-ounce can luncheon meat, cut in thin strips
- ⅔ cup packaged precooked rice

Cook onion in hot fat till tender but not brown. Add catsup, sugar, Worcestershire sauce, vinegar, salt, and pepper. Add meat and heat to boiling. Prepare rice according to package directions. Spoon rice around edge of large platter; arrange barbecued meat in center. Makes 3 to 4 servings.

Busy-day Barbecue—15 minutes and it's on the table. Heat spicy strips of canned luncheon meat in the luscious, sweet-sour tomato sauce. Presto, it's ready to serve on a bed of hot fluffy rice. Complete your snappy meal with crisp tossed salad and brown-and-serve rolls. Dessert? Chilled watermelon.

How to make a
SOUPER BARBECUE SAUCE

Here's a humdinger of a barbecue sauce for *any meat* — smooth and tart and ready in a fraction of cookbook time. And soup's practically all there is to it. Just add the chef-tested extras in our recipe — or your own favorite herbs and spices. It's a *simple* secret to the outdoor (or indoor) cook's success!

CAMPBELL'S SOUPER BARBECUE SAUCE

- 1 tablespoon brown sugar
- 1 tablespoon vinegar
- 1 tablespoon Worcestershire sauce
- 1 can Campbell's Tomato Soup
- ¼ cup sweet-pickle relish
- ¼ cup chopped onion

Combine all ingredients in a skillet or saucepan. Simmer until onions are done and tender, and the spicy-sweet aroma tells you all the flavors are blended thoroughly. Makes 1½ cups.

Good cooks cook with *Campbell's Soups*

Add your favorite fruit!*

Light as a bubble!

It's fluffy-light

...so easy to digest—never, never heavy. No other pudding is so delightfully different.

It's nourishing

...with fresh eggs 'n milk, but not loaded with calories. Kids love it!

***It's so versatile**

...especially good with *fresh* fruits—featured at your grocer's now. New, quick recipe on box!

TODAY'S QUICK-AND-EASY

MINUTE TAPIOCA CREAM

A fine product of General Foods

Summer salad luncheons

Begins on page 70

Editorial note: Lucky folks are served this "sea fare" by Betty Learned at her lovely home in Rolling Hills, California.

Fresh-cooked Shrimp

Remember shrimp cook tender in just 5 minutes. For ruffly look, clean shrimp before cooking—

- 9 cups water
- ¼ cup salt
- ¼ cup vinegar
- 3 bay leaves
- 2 teaspoons pickling spice
- 2 stalks celery
- 4 pounds fresh or frozen shrimp in shells

Combine the water, salt, vinegar, bay leaves, spice, and celery; bring to boiling. Add shrimp (in shells, or peeled and cleaned). Cover; heat to boiling, then lower heat and simmer gently till shrimp turn pink, about 5 minutes. Drain. If cooked in shell, peel and remove vein that runs down back. Chill and serve with Tarragon Dip and Chili Hot Sauce. Makes 6 to 8 servings as a luncheon, about 12 as an appetizer.

Chili Hot Sauce

Just the tangy nip for shrimp—

- ⅔ cup chili sauce
- ⅓ cup lemon juice, fresh, frozen, or canned
- 2 tablespoons mayonnaise or salad dressing
- 2 tablespoons snipped chives
- ½ teaspoon monosodium glutamate

Combine ingredients and season to taste with salt and pepper. Chill. Makes 1 cup.

Tarragon Dip

It's sour cream delightfully herbed with tarragon. So good with shrimp—

- 1 cup dairy sour cream
- ⅔ cup mayonnaise or salad dressing
- 1 teaspoon vinegar
- ¼ teaspoon monosodium glutamate
- ¼ teaspoon seasoned salt
- ½ teaspoon tarragon or few leaves fresh tarragon

Combine ingredients and chill. Serve with sprigs of fresh tarragon as garnish. Makes 1⅔ cups.

Seashell Ice Ring

Wondering what to do with those dainty seashells? Show them off in ice!—

Fill a large ring mold (12 to 15½ inches in diameter) about one-fourth to one-third full of water. Arrange seashells in water. (Be sure the shells are completely covered with water so they will stay in place.) Freeze. Fill remainder of mold with water, and freeze firm. One hour before the ice ring is to be used, remove it from the mold and allow to melt enough to show the shells better. Serve Easy Aspic in the center. Circle the ring with shrimp and water cress. **Note:** It's a good idea to use a rack on your serving tray so food won't be in water as the ice ring melts. Cover rack with water cress.

Easy Aspic

Looks beautiful, tastes wonderful, and it's simple as 1-2-3—

- 2 packages lemon-flavored gelatin
- 2½ cups hot water
- 2 8-ounce cans (2 cups) seasoned tomato sauce
- 2 tablespoons vinegar
- ½ teaspoon salt
- ½ teaspoon seasoned salt

Dissolve gelatin in hot water; add tomato sauce, vinegar, and seasonings. Pour into 6-cup fluted mold. Chill till firm. Unmold on plate about same size as top of mold. Place cup or small bowl in center of Seashell Ice Ring and set the plate holding aspic atop. Makes 8 servings

• • •

Fruited Emerald Mold

Refreshing flavor. And so pretty—all green and gold—

- 2 packages lime-flavored gelatin
- 2 cups hot water
- Dash salt
- 1 No. 2 can pineapple slices
- 3 tablespoons lemon juice, fresh, frozen, or canned
- 1½ cups white seedless grapes

Dissolve gelatin in hot water; add salt. Drain pineapple, reserving syrup. Add lemon juice to pineapple syrup, then add enough cold water to make 2 cups. Add syrup mixture to gelatin and chill till partially set. Arrange pineapple slices on edge, two together, at 5 intervals around 6½-cup ring mold. Place grapes between pineapple dividers. Pour gelatin over fruit. Chill till firm. Unmold and garnish with flowers and leaves. Serve with bowl of mayonnaise in center. Makes 6 to 8 servings. **Tasting-Test Kitchen note:** If the pineapple slices extend above gelatin, trim before unmolding; otherwise the mold will break when it is turned out. To match picture, use 3 No. 1 flat cans pineapple slices to make 6 dividers.

Cherry Polka-dot Mold

Red cherry gelatin holds melon and cream-cheese balls plus crunchy pecans and stuffed olives—

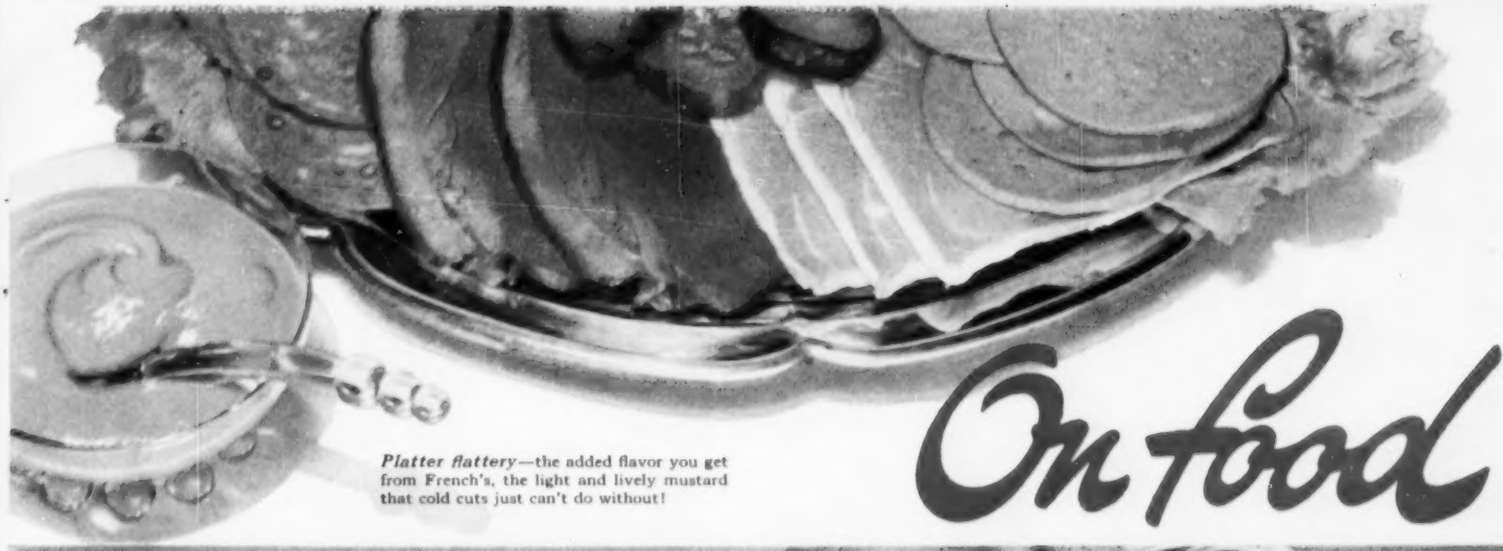
- 2 packages cherry-flavored gelatin
- 2 cups hot water
- 1¾ cups cold water
- 3 tablespoons lemon juice, fresh, frozen, or canned

• • •

- 1 8-ounce package cream cheese
- 1½ cups cantaloupe, honeydew, or watermelon balls
- ⅔ cup pecan halves
- ½ cup sliced stuffed green olives

Dissolve gelatin in hot water. Add cold water and lemon juice. Pour 1 cup gelatin mixture into 6½-cup ring mold, chill till partially set. Shape cream cheese in small balls (about 30). Alternate 9 cream-cheese balls with 9 melon balls in bottom of mold. Place enough pecan halves in gelatin around the outer edge of mold to make ring. Chill until firm. Meanwhile chill remaining gelatin till partially set; add remaining cheese and melon balls, pecan halves, and the olive

[*Turn to page 130*



Platter flattery—the added flavor you get from French's, the light and lively mustard that cold cuts just can't do without!

Great New Idea . . . Mustard Bread made with French's—see easy recipe below.

no other mustard has FRENCH'S Light and Lively flavor

How can a mustard be more than a mustard? When it's French's—the mustard that owes its light and lively taste to secret spices and flavorings, plus specially grown mustard seeds. Little wonder, then, that French's adds more flavor *on foods*, brings out more flavor *in foods!* And its tangy taste won't fade out in cooking. So now you know why more people buy French's than any other mustard.

MUSTARD BREAD

1 small loaf of French, Vienna, or Italian Bread (about 15 inches long)
¼ cup butter
½ cup chopped green onions or sweet onions (including some of tops)
2 tablespoons French's Parsley Flakes or chopped fresh parsley
2 tablespoons French's Mustard
2 tablespoons French's Sesame Seeds or Poppy Seeds

Cream butter. Blend in onions and parsley. Split loaf the long way. Spread with butter mixture. Spread with French's Mustard. Top with French's Sesame Seeds. Cut bread diagonally in 1½ inch slices not quite through crust. Heat in a moderate (350 degrees F.) oven for about 12 minutes or until lightly browned. Hard rolls can be used instead of bread.

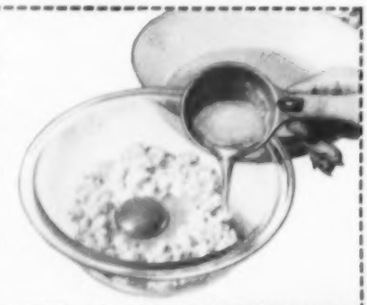
F R E N C H ' S M U S T A R D

NEW BUTTER IDEA–

Butterburgers!

Juiciest burgers you ever tasted . . . satisfying, beefy flavor with butter goodness– plus more burgers from every pound. Butter plus cottage cheese in this new recipe increases volume while improving flavor.

FIRST—Melt 5 tablespoons butter in skillet. In mixing bowl mash ½ cup cottage cheese with fork. Add 1 egg, ¼ teaspoon dry mustard, ¾ teaspoon salt, ⅛ teaspoon pepper, 1 teaspoon Worcestershire sauce, 3 tablespoons melted butter taken from skillet.



SECOND—Beat with rotary beater until well mixed. Add 1 pound *lean* ground beef. Mix thoroughly with a fork. Make four burgers using full ½ cup of mixture for each. Shape gently just until desired form is attained.

AND THEN—Brown on both sides in skillet over medium heat. When meat is done brush buns with butter-drippings. Toast under broiler quickly. Serve burgers on butter-toasted buns.

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"Icebreakers" for a cool summer

KEEP COOL—with ice. You'll be surprised how this simple, inexpensive "ingredient" can glamorize salads, fruits, relishes, juices, ice cream, and lemonade. Crushed ice makes an elegant background for even the simplest meal, lifts it out of the doldrums. So use it often. Here are some top-notch helpers for crushing, freezing, serving, and keeping ice

Two-in-one wonder is this electric ice crusher. By switching heads, you get a meat grinder.

As ice crusher, unit can be set for nine different sizes of ice bits—take your pick.

Tip: To keep the company relish tray looking and tasting its best, fill tray with crushed ice. "Bury" dishes of creamy tidbits in it; park shrimp and other finger relishes right on ice.

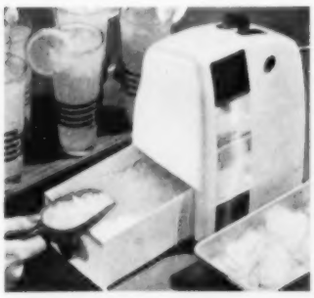
"Icy" extras. At top are mahogany and brass thermal bucket, plastic thermal bucket, glass serving bowl. Ice trays include plastic one for wafer-size ice, plastic individual-cube tray, aluminum wafer tray, plastic tray for medium-size cubes. Tool at left crushes ice in tumbler. Canvas bag and mallet are old-time ice-crushing favorites.

Handy wall ice crusher is always ready for action. Turn to the right for fine ice, to the left for coarse. You'll find lemonade and other beverages cool off faster when you use crushed ice rather than the larger cubes. Crusher shown comes in chrome with pink, red, white, or yellow; all chrome; all copper; copper and white, black, or pink.

Jetlike streams of crushed ice shoot out of this electric crusher into plastic bag. Crusher will pulverize four trays of ice cubes in about 1½ minutes.

Crusher is actually an attachment to power base of a blender.

Super unit like this will let you glamorize breakfast fruit and juices with minimum effort.



This streamline electric ice crusher lets you dial size of ice pieces. Just drop ice cubes through the opening at top and lickety-split, "showers" of crushed ice fall into drawer below.

Drawer holds about 5 cups of crushed ice. Unit is 10 inches tall, 8¼ inches wide, 6½ inches deep; has a quiet motor.

Photographs: Scott

Table-top ice crusher is a "hand operator," does a good job. Turn crank on side to crush ice. Rubber disc on bottom of cup prevents slipping, saves counter. Cup holds about 1 quart crushed ice.

Model here is copper and black. Or choose chrome, turquoise, pink, yellow, or white with black.

To keep ice cream from melting, place serving dishes in larger bowls filled with crushed ice.

Easy summer supper . . . with grilled ham & cheese rolls

Recipe for an elegant — yet easy to fix — help-yourself spread.

Slash a long roll or loaf of unsliced bread . . . lavish Underwood Deviled Ham on cheese slices . . . tuck one cheese slice into each slash . . . heat at 375° - 400° for 10 minutes, or until cheese melts and blends with the tangy deviled-ham flavor. Set out buffet-style with your favorite salad . . . then relax while your guests help themselves.

WHOLE-HAM GOODNESS

Underwood is made from whole hams chosen for quality, perfectly cured, and blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

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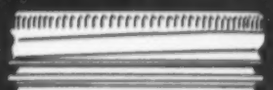

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NEW GOLDEN ENAMEL on Kerr Lids is extra resistant to vinegar and food acids...a research-developed harder protective coating.
Buy Kerr Jars, Caps and Lids.

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by Chromcraft

New contour . . . gracefully designed plastic top in striking Burmese Teakwood.

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Tall glasses of tea tinkling with ice—a thirst-quencher if ever there was one. Tuck in sprigs of fresh mint leaves for fragrant green touch. Keep big pitcher of ice cubes nearby. Pass juicy wedges of lemon and bowl of sugar. Now take a chilly sip of tea—it's delicious on a hot afternoon.

Iced tea—easy cooler

"TEA OFF" on summer heat with a big pitcher of refreshing iced tea—we tell how to make it clear and sparkling. Fix brew aplenty for all day. And try one of our delicious fruit tea punches

Photographs: Mike Nelson

Helps for brewing perfect tea: measuring spoons for accuracy; water that's freshly boiled, still bubbling; a timer for easy clock-watching; airtight tea canister.

Your iced tea cloudy? Flavor's every bit as good, but it isn't pretty any way you look at it. To make brew sparkle, pour into pan and reheat (don't boil) till clear. Remove the tea from heat immediately and add about ½ cup boiling water for each quart.

Keep jar of instant tea handy for a cool pick-me-up you can fix in a jiffy. Into each glass, measure a teaspoon instant tea—more or less to suit yourself. Add just enough boiling water to dissolve the tea powder. Fill the glasses with ice cubes and cold water.

Recipes on page 83

GIVE YOUR SALADS A

"Touch of Genie-us!"

There's flavor magic in the Wish-Bone bottle! Its "Touch of Genie-us" makes every salad wish come true.

Wish-Bone is prepared from a secret Old World blend of pure oil, vinegar, rare seasonings, and just the right touch of garlic. *All you* do is shake the bottle till the dressing looks light and creamy . . . then pour.

WISH-BONE Italian Dressing

For marinated steak, let raw meat marinate in Wish-Bone before grilling or broiling. Delicious!

For garlic-baked potatoes, coat raw potatoes generously with Wish-Bone, wrap in foil, bake!

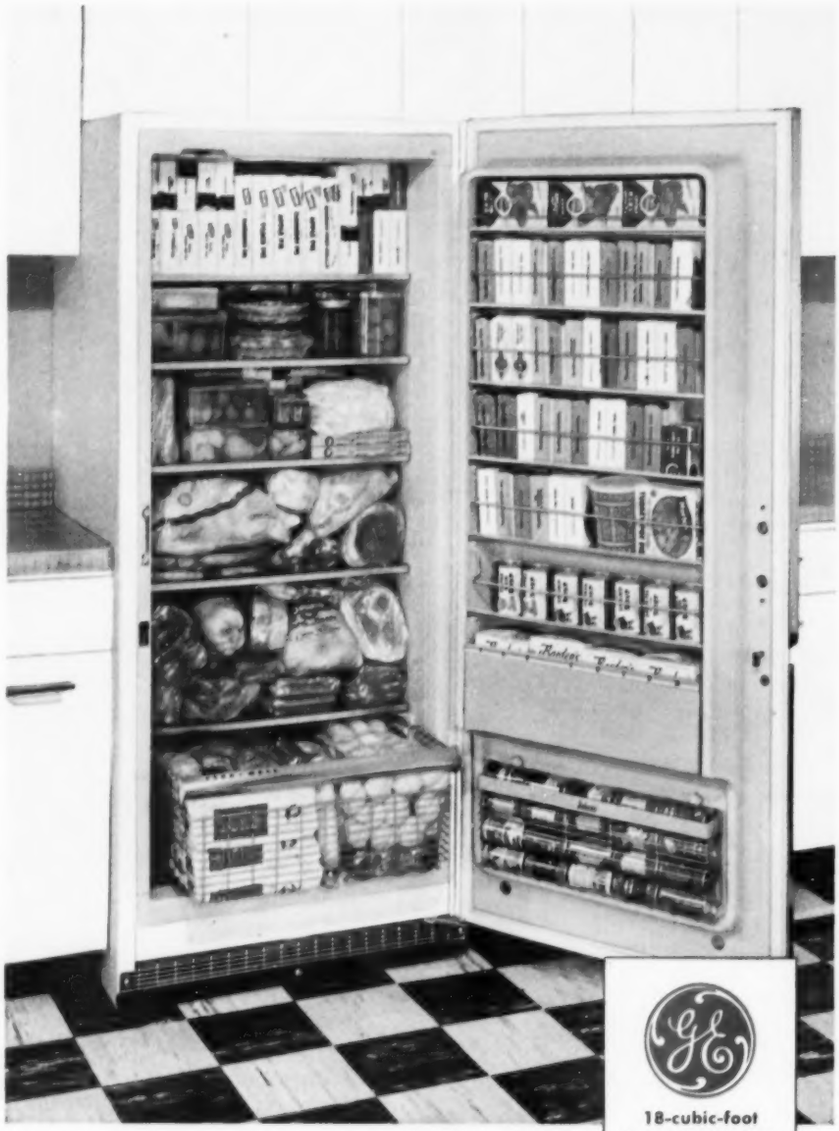
For easy garlic bread, coat both sides of thick slices with Wish-Bone and toast under the broiler.

New General Electric "Book-Shelf" Freezer

puts twice as much food within easy reach as a chest freezer!

No "standing on your head" rummaging for food.

Your food is easy to reach . . . like taking books off a shelf.



Choice of 18- or 13-cubic-foot capacity in General Electric Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Woodtone Brown and White.

Yes, this new General Electric "Book-Shelf" Freezer keeps 640 pounds of frozen foods as easy to reach as books on a shelf.

Beats chests and other uprights on exterior design, too. You can put this new General Electric Freezer right up against your kitchen cabinets . . . or fit it flush with a corner wall . . . gives a "built-in" look without remodeling expense.

And, you get a 20-juice-can dispenser, 2-gallon ice cream conditioner, sliding basket for bulky items, plus a choice of right- or left-hand door.

Priced low, too! See the outstanding General Electric "Book-Shelf" Freezers at your local G-E dealer's now and compare with chest freezers of comparable quality and size.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

18-cubic-foot "Book-Shelf" FREEZER

Compare this General Electric Freezer value with any chest of comparable quality and size!

New Magnetic Safety Door . . . opens easily, closes silently and it seals securely.

Takes only ½ the floor space of a chest . . . and up to a square foot less than many other uprights.

6 refrigerated surfaces . . . not just 4 "cold" walls . . . to give you more capacity for quick freezing.

Iced tea—easy cooler

Begins on page 80

▸ *Cool Accident*

Iced tea was born some 50 years ago in a St. Louis heat wave at the 1904 World's Fair.

After folks turned down the cups of hot tea served by an English tea exhibitor, he brewed up an idea—to beat the heat, he added ice to strong tea and came up with the most popular drink at the Fair. And we're still sipping!

• • •

Perfect Iced Tea

To make 4 glasses of iced tea, measure 2 tablespoons (6 teaspoons) tea leaves (or 6 teabags) into teapot. (For large quantity, you might use a glass or enameled-ware pan.) Pour 2 cups fresh, vigorously boiling water over leaves. Cover and let tea stand 5 minutes. Stir a second or two. Then pour brew through a tea strainer into a glass, earthenware, or enameled-ware pitcher (warm glass pitcher first with hot water so it won't break). Immediately add 2 cups cold water and let tea cool at room temperature till you're ready to serve it. Pour tea into tall ice-filled glasses. Offer juicy lemon wedges and sugar.

Ruby Refresher

Spice is the fragrant accent in this zingy cranberry punch—

2½ cups boiling water
2 tablespoons tea leaves or 6 teabags
¼ teaspoon allspice
¼ teaspoon cinnamon
¼ teaspoon nutmeg

• • •

¾ cup sugar
1 pint bottle (2 cups) cranberry-juice cocktail
1½ cups water
½ cup orange juice
⅓ cup lemon juice, fresh, frozen, or canned

Pour boiling water over tea and spices. Cover; let steep 5 minutes. Strain. Add sugar and stir to dissolve. Add remaining ingredients; chill. Pour over ice cubes in punch bowl. Garnish with lemon slices. Makes 6 to 8 servings.

Frosty Fruit Tea

Orange and lemon make tea a summer punch—

3 cups boiling water
2 tablespoons tea leaves or 6 teabags

• • •

⅓ cup lemon juice, fresh, frozen, or canned
½ cup orange juice
½ cup sugar
2 small bottles (about 2 cups) ginger ale, chilled
6 mint sprigs
6 thin orange slices

Pour boiling water over tea; cover and let stand 5 minutes; strain. Add lemon and orange juices. Add sugar to taste; stir till dissolved. Chill. Fill six 10-ounce glasses with ice cubes. Divide tea mixture among glasses. Fill to top with ginger ale. Trim glasses with sprig of mint and slice of orange.

Banquet Punch

Let aromatic bitters enhance the fresh fruit flavor, add a gourmet touch—

⅔ cup boiling water
2 teaspoons tea leaves or 2 teabags
1 12-ounce can (1½ cups) unsweetened pineapple juice
1 cup unsweetened grapefruit juice
1 cup orange juice
½ cup lemon juice, fresh, frozen, or canned
1 to 1¼ cups sugar

• • •

2 cups ice water
Aromatic bitters to taste (optional)
1 large bottle (3½ to 4 cups) ginger ale, chilled

Pour boiling water over tea; cover and let stand 5 minutes; strain. Combine fruit juices and tea; add sugar and stir till dissolved. Chill. Add ice water. Generously dash in aromatic bitters to taste. Pour mixture over cake of ice in punch bowl. Pour ginger ale slowly down side of bowl. Makes about 2½ quarts or 20 one-half cup servings.

Sandwich supper

Begins on page 66

Deviled-ham Rollwiches

A knife-and-fork broiler special—

4 brown-and-serve hard rolls
Softened butter or margarine
Prepared mustard
1 4½-ounce can deviled ham
8 thin slices peeled tomato, cut in half
1 medium green pepper, cut in strips
1 small onion, cut in thin slices and separated in rings
8 narrow strips American cheese

Split rolls in half lengthwise. Broil, cut side down, till nicely browned. Spread cut side of each half roll with butter, mustard, and ham. Top each with 2 pieces tomato, green-pepper strips, and onion rings. Broil 3 to 4 inches from heat 4 to 5 minutes or till hot. Place cheese strip diagonally across tops. Broil just till cheese starts to melt. Makes 4 servings.

Tugboat Supper

Set out the fixings as a buffet and let folks build their own sandwiches—

Choose a long loaf of French or Italian bread and allow one-fourth to one-third loaf per person. (Or buy little individual brown-and-serve loaves.) Split loaf in half, but don't cut quite through. If you like, scoop out some of the center to make room for plenty of filling.

[*Turn to page 97*

No other rice is this easy!

Another favorite from General Foods

Minute Rice is already cooked—
just boil water... add Minute Rice... cover... remove from heat! No cooking! No steaming!

Only Minute Rice is perfect every time

COOL SUPPER IDEAS:
with chilled Cranberry Sauce

It's a natural hot-weather food—Ocean Spray Cranberry Sauce, jellied and chilled igloo-cool. Bright contrast to turkey or chicken or ham, it's an elegant salad escort, too—for meat, fish, or vegetable. And see how it points up the flavor of summer fruits! You'll wonder, "Why didn't I think of that before?"

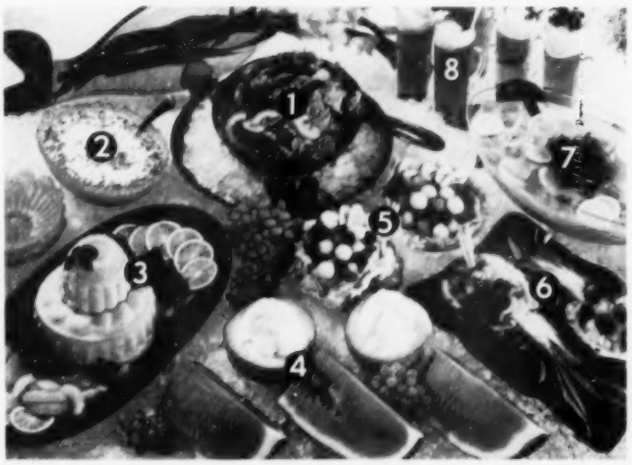
For a holiday flavor any day—serve

Ocean Spray CRANBERRY SAUCE

Have **dinner at any hour**—when it's cold chicken with Cranberry Sauce. Or **supper on the porch**—your favorite molded salad of chicken or tuna, centered with cubes of jellied sauce. Or a **pineapple luncheon plate**, sparked with Cranberry Sauce.

Put it on ICE!

Begins on page 68



1 Garden Bowl
2 Vichyssoise
3 Apricot Bavarian
4 Cantaloupe sundaes and watermelon wedges
5 Salad Melonette
6 Fruit Appetizer in Pineapple Shells
7 Alaska Punch
8 Lemon-Lime Floats

An ice "jacket" keeps the crunch in our **Garden Bowl (1).** Here we've put two sizes of salad bowls together. You can give the same ice-pack treatment to individual salads and fruit cups. Look in your dish cabinet for bowls and sauce-dishes that could be used one atop the other—bet you have a good combination or two on hand right now.

For a refreshing summertime appetizer, serve cups of chilled **Vichyssoise (2),** that rich, French cream of potato soup. Or fix **Speedy Vichyssoise** starting with a can of frozen condensed potato soup. Trim with snippets of chive.

In warm weather folks eat with their eyes more than at any other time. And somehow foods appear *cooler* when framed with sky-blue or mint-green glassware. For instance, see the **Apricot Bavarian (3)** on emerald platter. Give your refrigerator the job of chilling platters and plates ahead.

Juicy **watermelon wedges** and **old-time cantaloupe sundaes (4)** will stay cold as snow if nestled in chipped ice. We used ice as a background for our picture, but how about trying the same effect with fruit atop ice in a jumbo tray on your teacart? Ditto for the little bowls of **Salad Melonette (5).** Or give each serving its own ice pack—you pay extra at fancy hotels for this. Looks aristocratic, gives a cool lift.

Fruit Appetizer in Pineapple Shells (6) makes a delightful first course for any meal including company brunch. Family and guests use cocktail picks to spear ice-cold fruits from the pineapple servers. Nice for dessert, too.

And don't forget thirst-quenchers like **Alaska Punch (7),** a three-fruit drink with icebergs a-sail—or tall glasses of **Lemon-Lime Float (8)** with scoops of pineapple sherbet.

Below are the recipes for delicious salads, desserts, and beverages to help you "ice up" for summer. For ice crushers, see the story on page 78.

Salad Melonette

Each bowl is pretty as a nosegay. Make lettuce frill as in picture, page 69—

Toss together chilled melon balls—cantaloupe, honeydew, and watermelon. Pile into lettuce-lined salad bowls. Sprinkle a handful of fresh raspberries over each serving. Garnish with fluff of parsley and row of 3 or 4 bias-cut banana slices at side. Serve with bowl of Celery-seed Dressing.

Celery-seed Dressing

½ cup sugar
1 teaspoon celery seed
1 teaspoon salt
1 teaspoon dry mustard
1 teaspoon paprika
⅓ cup lemon juice, fresh, frozen, or canned
¾ cup salad oil

Combine all ingredients except the salad oil. Gradually add salad oil, beating with an electric or rotary

[*Turn to page 90*

"New! Beefaroni — with a real Italian air!"

MODERN ITALY still loves fine food—in a restaurant or on a picnic. And you'll love Chef Boy-Ar-Dee real Italian-style Beefaroni—a meal-in-one that's ready in minutes!

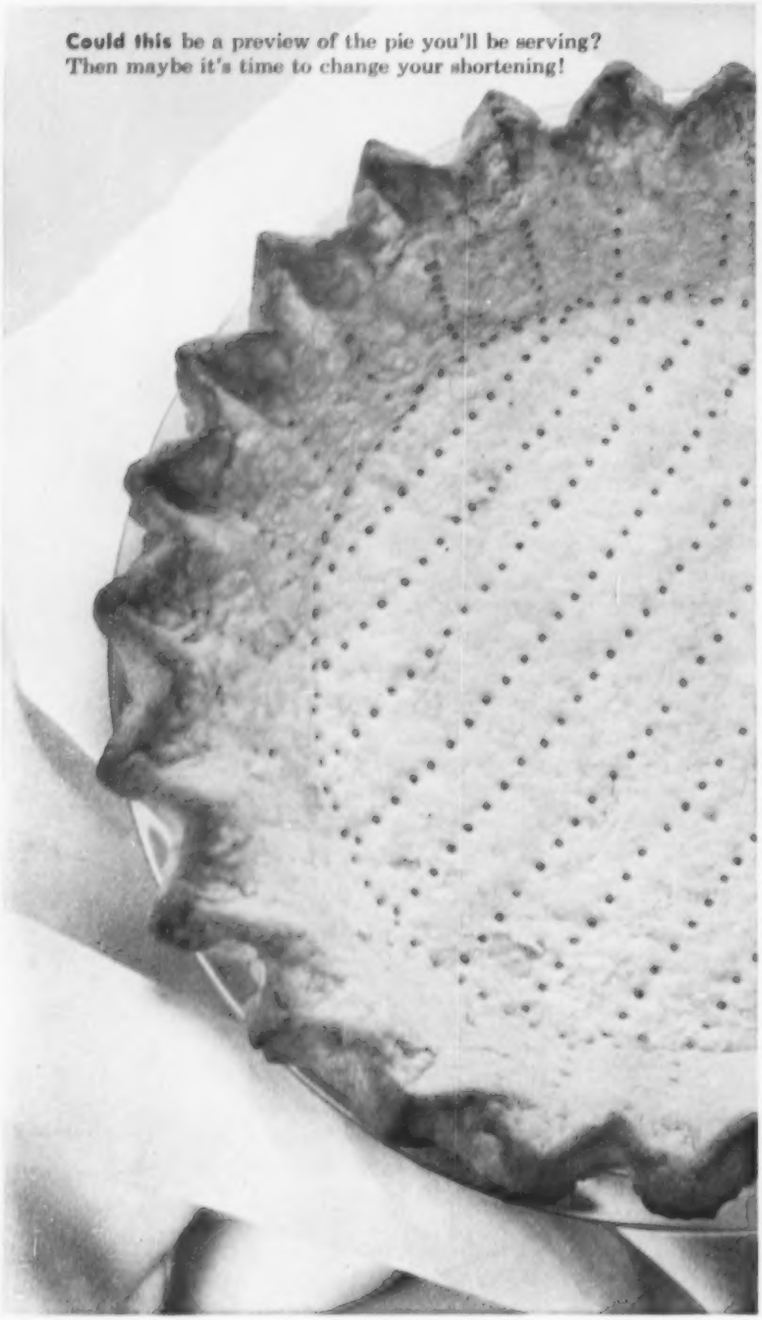
You'll enjoy discovering this latest, tempting Italian-style treat—Chef Boy-Ar-Dee® Beefaroni! It's new—and quick—as the latest sports car.

What is Beefaroni? It's tender Italian macaroni with tasty beef . . . simmered in a rich tomato sauce . . . seasoned with true Italian spices and topped with tangy Italian-style cheese.

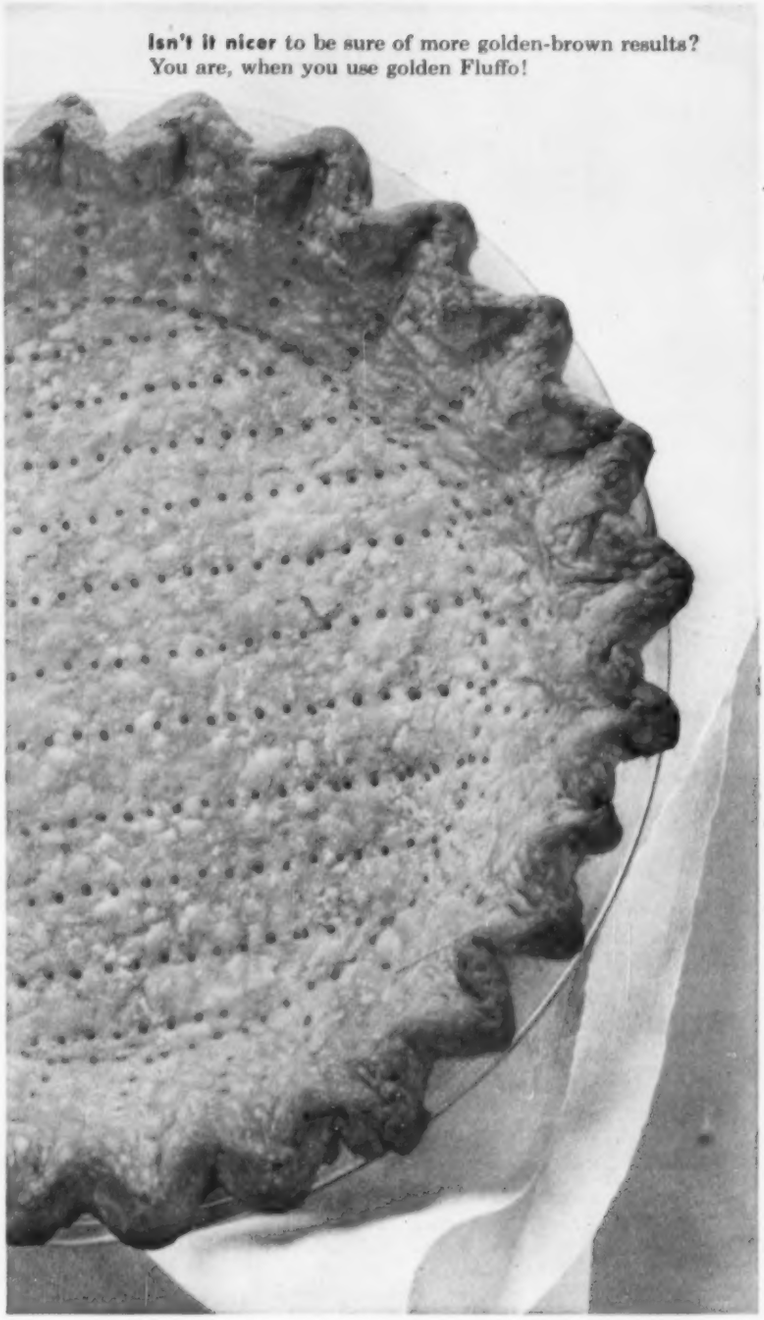
Beefaroni was created by a master Italian chef—Chef Boy-Ar-Dee—to provide you with an Italian taste sensation the modern way. It's ready for you in minutes . . . just heat and serve and enjoy!

What's more, Chef Boy-Ar-Dee Beefaroni is a real meal-in-one. It's so appetizing . . . so hearty and satisfying that you can serve it any time, on any occasion. Make it for lunch, make it for dinner . . . serve it at parties or to top off an evening with friends. Your family and guests will applaud your ingenuity—and Beefaroni's flavor! You'll applaud its price, too—*just about 13¢ a serving!*

real Italian-style
CHEF BOY-AR-DEE®
Beefaroni



Could this be a preview of the pie you'll be serving? Then maybe it's time to change your shortening!



Isn't it nicer to be sure of more golden-brown results? You are, when you use golden Fluffo!

Something Golden Happens

(golden flakiness you've never gotten with any other shortening)

Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.

Expect surprising results when you use Fluffo; it's an altogether surprising shortening. To make it, we had to break down old-style shortening to its very molecules, and improve them; it takes the cream of the crop to make golden Fluffo.

No other leading shortening gives you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results.

No other kind of shortening gives you such crisp, light, golden-brown fried foods. Everything fried right and light in Fluffo is beautifully browned all over—and just as digestible as it looks.

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try Golden Fluffo; how can you possibly miss?

Better Homes & Gardens Prize Tested Recipes

Cooking in skewer style

File under Meats

Shrimp on a Skewer

- ⅓ cup salad oil
- ⅓ cup lemon juice, fresh, frozen, or canned
- 3 or 4 cloves garlic, minced
- 1½ teaspoons salt
- ½ teaspoon paprika
- ¼ teaspoon pepper

• • •

- 2 pounds (about 30 large) fresh or frozen shrimp, cleaned
- 2 medium green peppers, cut in wedges
- 2 medium onions, cut in wedges
- 12 red cherry tomatoes or 3 medium, quartered

Combine salad oil, lemon juice, garlic, and seasonings; pour over shrimp and refrigerate at least 2 hours. Drain, reserving marinade. On 6 greased 12-inch skewers, alternate shrimp, green pepper, and onion. Brush with marinade. Broil 3 inches from heat about 13 minutes, or till shrimp are tender, turning once and brushing frequently with marinade. During last 2 or 3 minutes, place tomatoes on skewers. Serve with lemon wedges. Makes 6 servings. *Mrs. John C. Bair, Atlanta, Georgia*

Cut along dotted lines

Photographs: Mike Nelson

Ice-cream desserts

Ice Cream in Choco Tarts

- Plain pastry
- 8 5-inch circles heavy-duty aluminum foil

• • •

- 1 6-ounce package (1 cup) semisweet chocolate pieces, melted over hot water
- ⅓ cup chopped blanched almonds, toasted

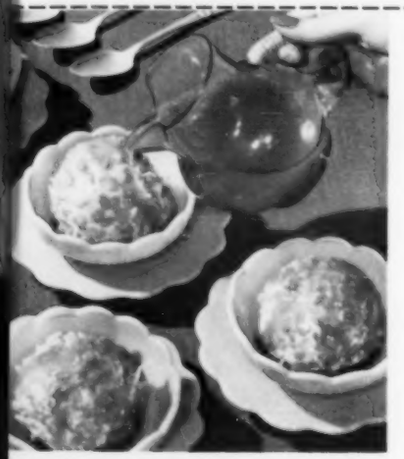
• • •

- 1 quart peppermint-stick ice cream
- Semisweet chocolate curls

Use pastry recipe calling for 1½ cups flour; roll pastry to ⅛ inch. Cut in eight 5-inch circles; prick with fork. Lightly press each atop a foil circle. Holding pastry and foil together, shape in tarts by fluting edges. Bake on cooky sheet in very hot oven (450°) 10 minutes or till done. Cool. Remove foil. Spread bottom and sides of each tart with melted chocolate; sprinkle almonds over. Cool. Just before serving, fill each with scoop of ice cream. Trim with chocolate curls. **Tasting-Test Kitchen note:** 1 stick pastry mix will make 5 tarts this size. *Mrs. Merle K. Russell, Washburn, Maine*

Add these pages to your COOK BOOK

File under Desserts



Crunchy Butterscotch Sundaes

Roll ice-cream balls in cereal and coconut for the crunch coating. Pass Butterscotch Sauce—

1½ cups sugar-coated crisp rice or wheat cereal
½ cup flaked coconut
1 quart vanilla ice cream
• • •
1 recipe Butterscotch Sauce

Mix cereal and coconut. Form ice cream in 10 balls;coat with cereal mixture, pressing it on. Place in freezer till serving time. (To keep coating crisp, store only 1 to 4 hours.) Serve with Butterscotch Sauce. Makes 10 servings.

Butterscotch Sauce: Combine 1½ cups brown sugar, ⅔ cup corn syrup, and dash salt. Heat, stirring occasionally, till mixture comes to a full rolling boil. Remove from heat; cool slightly. Gradually stir in one 6-ounce can (⅔ cup) evaporated milk. Serve sauce warm or cooled. Makes 2 cups.

Mrs. Lee Hand, Pleasant Plains, Illinois

Fudge Ribbon Parfaits

You spoon into layers of vanilla and chocolate ice creams and rich fudge sauce. M-m-m!—

½ pound marshmallows
2 1-ounce squares unsweetened chocolate
1 6-ounce can (⅔ cup) evaporated milk
1 teaspoon vanilla
• • •
1 quart vanilla ice cream
1 pint chocolate ice cream

In double boiler heat marshmallows, chocolate, and 2 *tablespoons* of the milk, stirring frequently, until blended. Remove from heat; gradually stir in remaining milk and vanilla. Cool. In chilled parfait glasses, alternate fudge sauce, vanilla ice cream, and chocolate ice cream. Top with fluffs of whipped cream, maraschino cherries. Makes 8 servings.

Jeane Wright, Seattle, Washington

Spicy Ice-cream Peach Cups

Try cinnamoned ice cream on warm peach or apple crisp, too—

1 quart vanilla ice cream
1 teaspoon cinnamon
• • •
6 sponge-cake dessert cups
3 large peaches, peeled, sliced, and sweetened

Stir ice cream just to soften; blend in cinnamon. Freeze till firm. Fill dessert cups with the ice cream; spoon peach slices over all. Makes 6 servings.

Mrs. W. E. Stenstrom, Janesville, Wisconsin

Add these pages to your Better Homes & Gardens Cook Book

Indonesian Lamb

1½ pounds boneless lamb shoulder, cut in 1-inch cubes
¼ cup soy sauce
2 tablespoons lemon juice
1 teaspoon curry powder
½ teaspoon garlic powder

Run five 6-inch skewers through meat fat. String meat on skewers; place in shallow pan. Combine remaining ingredients; pour over meat and let stand, turning occasionally, 2 hours at room temperature or overnight in refrigerator. Broil 4 inches from heat 10 to 15 minutes, turning once. Makes 5 servings.

Mrs. Johan A. Friedericy, Champaign, Illinois

Barbecued Spareribs

4 pounds spareribs
1 teaspoon salt
Pepper
• • •
1 cup clear French dressing
½ cup finely chopped onion
½ cup chili sauce
2 or 3 tablespoons lemon juice or few slices lemon
2 tablespoons brown sugar
2 tablespoons Worcestershire sauce

Rub ribs with salt and pepper; place in shallow baking dishes. Combine remaining ingredients; pour over ribs. Let stand several hours or overnight in refrigerator, spooning marinade over occasionally. Drain, reserving marinade. Lace ribs on spit in accordion style. Broil according to range or rotisserie directions 1 to 1½ hours or until well done; brush frequently with marinade. Makes 4 servings.

Mrs. A. R. Deitrich, Cumberland, Maryland

Pizza Kabobs

1 8-ounce can (1 cup) seasoned tomato sauce
½ teaspoon garlic salt
½ teaspoon ground oregano
• • •
1 8-ounce package brown-and-serve sausage links, halved crosswise
1 3-ounce can (⅔ cup) mushrooms crowns, drained
Grated Parmesan cheese

Combine tomato sauce, garlic salt, and oregano; heat just to boiling.* On four 6-inch skewers, alternate sausage pieces and mushrooms. Brush with sauce. Broil 4 inches from heat 8 minutes or till lightly browned, brushing frequently with sauce. Turn; broil about 6 minutes longer, brushing with sauce. Sprinkle with Parmesan cheese. Heat remaining sauce and pass. Makes 4 servings.

*Or use one 6-ounce can (⅔ cup) pizza sauce.

Mrs. A. L. Hiebert, Dallas, Texas

Let's turn a salad into a spectacular

This field-fresh pineapple flavor makes any salad sparkle!

You'll want to put pineapple right at the head of your list of all-round meal brighteners—once you find out how much the DEL MONTE name means in sunny golden flavor.

Here's the idea: DEL MONTE Pineapple has field-fresh *balanced* flavor—never too tart and never too sweet. So it teams perfectly with all kinds of other foods. And lends them so much eye appeal with its sunny golden color.

All DEL MONTE Pineapple is pedigreed fruit, specially selected for rich flavor. And we pick it *only* when its ripe, natural tartness and sweetness balance perfectly. Expect the best from DEL MONTE Pineapple, and get it every time!

TROPIC SUNSET SALAD

- 1 can (1 lb. 14 oz.) DEL MONTE Brand Sliced Pineapple
- 2 packages strawberry or raspberry-flavored gelatin
- 3 tablespoons lemon juice
- ⅔ cup miniature marshmallows
- ¼ cup chopped nuts
- Salad greens

Remove pineapple from syrup; chill. Save can. Add enough water to pineapple syrup to make 2⅓ cups; heat to boiling. Add gelatin; dissolve. Stir in lemon juice; chill till syrupy. Fold in marshmallows and nuts; spoon into pineapple can and chill till firm (at least 4 hours). At serving time, unmold gelatin, sliding mold out on its side. Cut into 6 to 8 slices with sharp knife dipped in hot water. Arrange on salad greens; top with DEL MONTE Pineapple; serve with your favorite dressing. Serves 6 to 8.

Carefree meals are good meals with

Del Monte®

pineapple

Try Juice, too!

Put it on ice! *Continued from page 84*

beater till thick. Makes about 1½ cups.

Garden Bowl

Be dramatic: Nestle salad bowl in bowl of crushed ice—toss greens at table—

3 heads Bibb lettuce
1 bunch leaf lettuce
1 small head romaine lettuce
3 medium tomatoes, cut in wedges
½ medium cucumber, sliced
6 to 8 radishes, sliced
2 avocados, peeled and sliced
• • •
Bermuda Dressing

Pull Bibb lettuce apart in "petals." Line salad bowl with Bibb, leaf, and romaine lettuce and arrange tomato wedges, cucumber, radish, and avocado slices. Just before serving, toss with enough Bermuda Dressing to coat. Makes 8 servings.

Bermuda Dressing

A peppy French dressing with Bermuda onion the flavor key—

1 cup salad oil
⅓ cup salad vinegar
1 small Bermuda onion, chopped
¼ cup minced parsley
2 tablespoons minced green pepper
2 teaspoons confectioners' sugar
2 teaspoons salt
2 teaspoons dry mustard
1 teaspoon red pepper

Combine the ingredients in jar or blender. Cover and set aside 1 hour. Shake for 5 minutes or blend thoroughly. Makes about 1½ cups.

Speedy Vichyssoise

Blend, chill, serve—that's the cooking! Result's delicious—

1 can frozen condensed cream of potato soup
1 can condensed cream of chicken soup
1¼ cups milk
1 cup light cream

Heat frozen potato soup to thaw; add chicken soup and milk. Beat, or blend in blender, till smooth. Add light cream. Cover; chill well. Snip chives atop. Makes 5 servings.

Apricot Bavarian

Fluffy two-tone dessert. Flavor's refreshingly tangy—

1 cup sugar
2 envelopes (2 tablespoons) unflavored gelatin
Dash salt
2 12-ounce cans (3 cups) apricot nectar
⅓ cup lemon juice, fresh, frozen, or canned
• • •
1 unbeaten egg white
• • •
½ cup heavy cream, whipped

Thoroughly combine sugar, gelatin, and salt. Heat 1 can of apricot nectar just to boiling; add to gelatin and stir to dissolve. Add remaining apricot nectar and lemon juice. Pour ¾ cup of mixture into 1½-quart mold; chill till firm. Cool remainder to room temperature; add unbeaten egg white. Chill till partially set, then beat until light and fluffy. Fold in whipped cream. Pour over first gelatin layer. Chill till firm. Unmold; trim with sprigs of mint and chilled fruits. Makes 6 to 8 servings.

Lemon-Lime Float

Cooling and colorful, ready in jig time—

1 envelope lemon-lime-flavored summer-drink powder
⅔ cup sugar
3½ cups ice water
• • •
1 quart pineapple sherbet
5 small bottles (about 5 cups) lemon-lime carbonated beverage, chilled

Combine summer-drink powder, sugar, and ice water. Pour equal amounts (about ⅓ cup) into 10 chilled 10-ounce glasses. Place scoop of sherbet in each and pour carbonated beverage over. Garnish with fresh mint. **Tasting-Test Kitchen note:** For gala look, start with a few lime slices and maraschino cherry in each glass.

Fruit Appetizer in Pineapple Shells

Folks spear bite-size fruits from pineapple "bowls"—

Cut pineapple in half, keeping leafy top intact. Leaving shells ½ inch thick, hollow out pineapple. Cut out core and discard. Dice remaining pineapple. Refill shells with the pineapple cubes, orange sections, and plump strawberries with caps left on. Chill. Serving time, add plume of mint. At bottom of each shell poke in small bunch of cocktail picks. Arrange on tray and let guests help themselves.

Alaska Punch

So easy—everything comes from can or bottle. Fruit juices get the zip of ginger ale—

1 12-ounce can (1½ cups) apricot nectar
1 12-ounce can (1½ cups) unsweetened pineapple juice
1 6-ounce can frozen orange-juice concentrate
• • •
2 small bottles (about 2 cups) ginger ale, chilled

Combine all the ingredients except ginger ale; chill. Pour over ice cubes in punch bowl. Add ginger ale just before serving. Garnish with lemon slices and fresh mint. Makes 8 to 10 servings.

Vichyssoise

A cool beginning for a summer meal—

⅔ cup thinly sliced leeks or scallions (white part only)
1 medium onion, thinly sliced
¼ cup butter or margarine
5 medium potatoes, thinly sliced (about 4 cups)
4 cups chicken broth*
1 tablespoon salt
2 cups milk
2 cups light cream
1 cup heavy cream

[*Turn to page 101*

"down east" good eating
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Money for your recipes

Light and airy cakes; ways with ham

COME THE FIRST days of spring, we bet you'll be whipping up light and airy cakes, trying new ways with ham. We'd like to know about your favorites. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next March. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Light and airy cakes. Is your pride and joy a sponge, chiffon, or angel cake? Use your own recipe or fix up a packaged mix. Bake in pans of different shapes, sizes. What is the flavoring? What sauce or frosting goes with it? Ideas:

banana chiffon
chocolate angel layers
daffodil cake
lemon jelly roll
butter sponge
coconut angel
pineapple fluff
spicy sponge
mocha chiffon
marble angel cake

Ways with ham. Start out with uncooked, cooked, or canned ham, or a picnic—it can be whole, halved, sliced, cubed, or ground. Tell us what makes your ham special. Maybe a topping, sauce, filling, or glaze. Some suggestions:

whole ham with pineapple glaze
chicken-ham salad
ham patties with creamed peas
ham loaf
jellied ham ring
ham souffle
ham-'n-egg casserole
ham slice with cherry sauce

This month's winners

(*See recipes on pages 87 and 88*)

Cook-of-the-Month for Ice Cream Fix-ups
Mrs. Merle K. Russell, Washburn, Maine

Cook-of-the-Month for Cooking on a Skewer
Mrs. John C. Bair, Atlanta, Georgia

Other Winners

Mrs. A. R. Deitrich, Cumberland, Md.
Mrs. Johan A. Friedericy, Champaign, Ill.
Mrs. Lee Hand, Pleasant Plains, Ill.
Mrs. A. L. Hiebert, Dallas, Tex.
Mrs. W. E. Stenstrom, Janesville, Wis.
Jeane Wright, Seattle, Wash.

Honor Roll

Mrs. Andy Andrus, Japton, Ark.
Mrs. John W. Burbank, Mountlake Terrace, Wash.
Mrs. J. Richard Crout, Chicago, Ill.
Mrs. A. Fazio, San Francisco, Calif.
Mrs. Walter Fry, Valleyford, Wash.
Mrs. Charles Harr, Columbia, Mo.
Mrs. W. C. Lundgren, Oakland, Calif.
Mrs. John F. Lynard, Minneapolis, Minn.
Mrs. Henry W. McCusker, Jr., Indianapolis, Ind.
Mrs. Charles J. Sahm, Great Neck, L. I., N.Y.
Mrs. Etta Tarman, Colorado Springs, Colo.
Mrs. Frances G. Wells, Angier, N. C.
Mrs. Vera Zahn, McMinnville, Tenn.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "March Light and Airy Cakes" or "March Ways with Ham."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere—so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, August 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. Address the recipes you enter to 5408 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

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Vanilla layer cake	309
Lemon sherbet	241
D-Zerta Pudding (*with skim milk*)	54
D-Zerta Gelatin (*all 6 flavors*)	12

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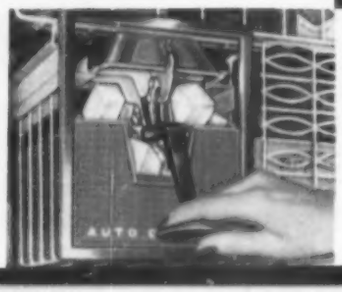

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SATISFACTION GUARANTEED OR YOUR MONEY BACK

Ready-in-a-jiffy meat platters

Begins on page 74

Frozen fried chicken—open the package and heat

Here's chicken fried just as you like it—a crisp jacket over moist tender meat. And all you do is heat frozen chicken that's already fried. Planning a picnic? How about chicken and your favorite potato salad?

Cold cuts can be a casserole, too

Bologna Bake. Big cubes of Bologna team up with olives and hard-cooked eggs in a delicious hot "salad." Celery slices add pleasant crunch. The easy sauce? It's mayonnaise. Crushed potato chips make the topper.

Bologna Bake

- ¾ pound Bologna, diced (2 cups)
- 1 cup celery slices
- ¼ cup sliced stuffed olives
- 4 hard-cooked eggs, diced
- ¼ cup chopped onion
- 1 tablespoon prepared mustard
- Dash pepper
- ¾ cup mayonnaise
- 1 cup crushed potato chips

Combine all ingredients except the potato chips. Place in 8x2-inch round baking dish; sprinkle with crushed potato chips. Bake in hot oven (400°) 20 to 25 minutes. Makes 4 to 5 servings.

Easy "ready-meat" fix-ups

The trim is all in how you slice it when dinner is canned luncheon meat! Cut loaf in slices ¾ *way through* for "accordion." Or score top of meat in diamonds or squares. For serving-size triangles, cut each loaf in half diagonally.

• • •

Speedy appetizers for guests: Alternate 2 slices of your favorite table-ready meat with 2 slices sharp cheese the same size as meat. Cut in bite-size squares. Top each zesty nibble with a stuffed-olive slice and spear with a toothpick.

• • •

Jiffy kabobs. Cut a can of luncheon meat in cubes. On skewers, alternate meat with squares of crisp green pepper and pineapple chunks. Brush with mixture of ⅓ cup catsup and 1 tablespoon butter. Broil about 10 minutes, turning once.

• • •

Easy meat loaf: Cut a loaf of canned luncheon meat in fourths, *slicing only ¾ way through*. Place in a shallow baking pan and spread with orange marmalade. Bake in moderate oven (375°) 20 minutes or until the meat is well glazed.

• • •

Bologna baskets—gay holders for summer salads. Heat double-thick slices of Bologna in a little hot fat just till meat "cups." Fill with potato salad.

• • •

Meaty topper—easy dress-up for canned beans. Line up strips of luncheon meat atop canned pork and beans in shallow baking dish. Bake in a moderate oven (375°) about 20 minutes.

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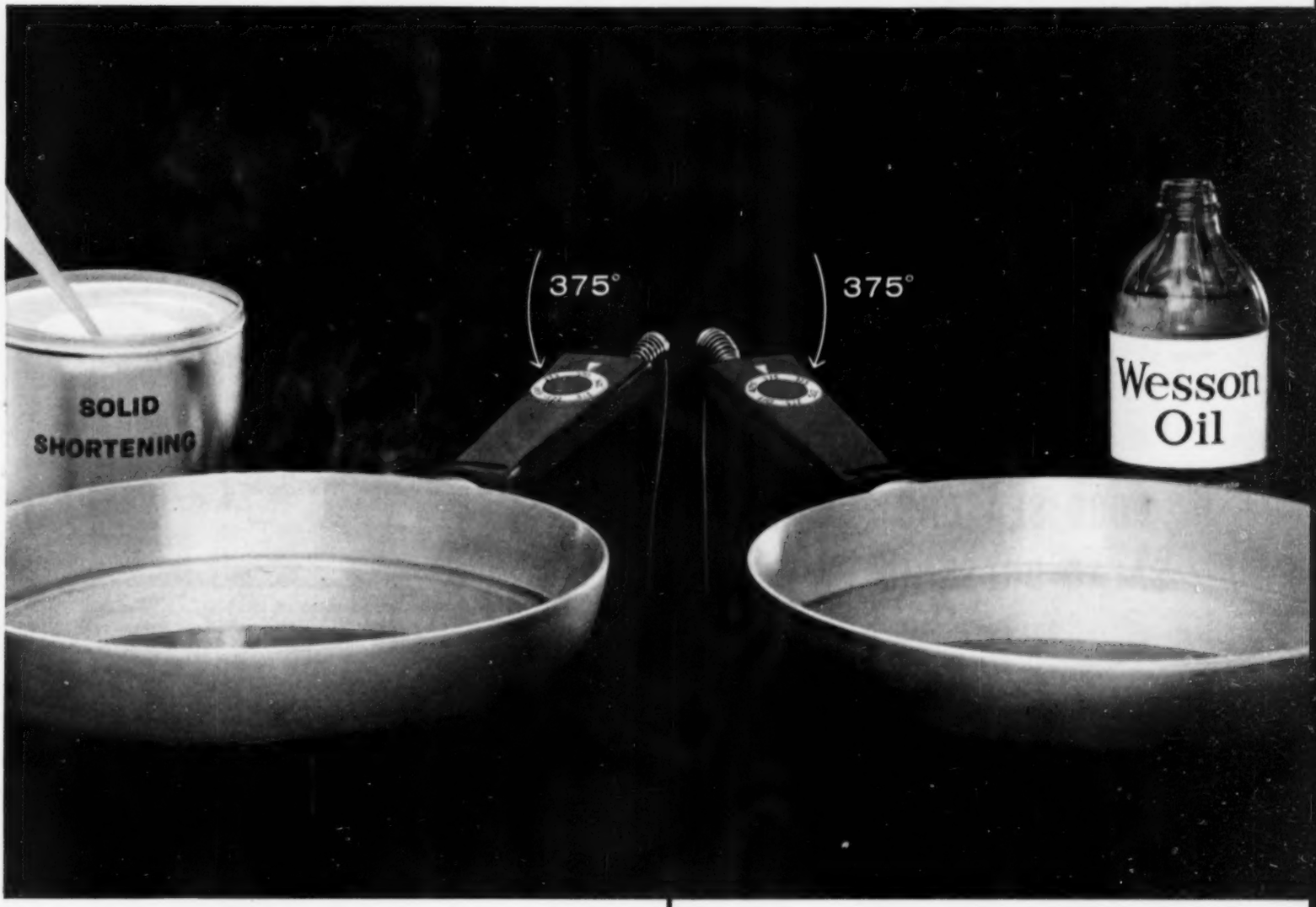
takes the smoke out of frying!



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Start with the Good Seasons smart cruet for mixing and serving, the new recipe booklet, and 2 different Mixes—all in this low-priced Kit.

ANOTHER FINE PRODUCT OF GENERAL FOODS

Other flavors of Good Seasons Mix: Old Fashion Garlic, Exotic Herbs, California French Try them . . . soon.

Sandwich supper

Continued from page 83

Spread generously with mustard, garlic butter, and/or mayonnaise with curry powder. Or sprinkle bread with clear French dressing. Line bottom half of loaf with leaf lettuce. Pile on slices of corned beef, boiled ham, Bologna, salami, pickled tongue, chicken, herring—your choice of several or all. Add slices of American and Swiss cheese; onion slices, sweet pickles—you name it. Cut loaf on diagonal—suit lengths to appetite.

Pickaback Cheese Burgers

Here's how to serve burgers at home in smart restaurant style—

1 pound ground beef
¼ cup water
1 teaspoon salt
Dash pepper

• • •

4 slices Canadian bacon
4 hamburger buns, split and buttered
2 slices sharp American process cheese, cut in half diagonally
Thousand Island dressing
Leaf lettuce
8 slices tomato
8 slices avocado

Combine beef, water, salt, and pepper; shape in 4 patties. Broil 5 to 6 inches from heat 8 minutes; turn. Place Canadian bacon on broiler rack with patties. Broil 10 minutes, turning bacon once. Toast buns during the last 2 to 3 minutes. On bottom half of each bun place beef patty, slice of bacon, and cheese triangle; broil till cheese begins to melt. Spread top half of each bun with Thousand Island dressing; top with lettuce, 2 tomato slices, and 2 avocado slices. Serve open face; offer catsup, mustard, pickle relish. Makes 4 sandwiches. **Tasting-Test Kitchen note:** If beef is lean, have 2 ounces suet ground with it. Burgers will be juicier and more tender.

Lobster Fantans

1 5- or 6½-ounce can lobster*, drained
½ cup cubed Swiss cheese
3 tablespoons chopped green pepper
2 tablespoons minced onion
½ teaspoon salt
¼ cup mayonnaise or salad dressing
1 teaspoon lemon juice, fresh, frozen, or canned

• • •

4 or 5 oblong soft rolls, about 4x3 inches
Soft butter or margarine

Break lobster in chunks; toss with cheese, green pepper, onion, and salt. Blend mayonnaise and lemon juice; add to lobster mixture; toss lightly. Cut rolls crosswise in 4 slices, *not quite through bottom crust.* Spread cut sides with butter; fill in between with lobster mixture. Wrap in aluminum foil and place on baking sheet. Heat in moderate oven (350°) 20 minutes or till hot. This sandwich is a fork food. Makes 4 to 5 servings.

*Or use one 6½- or 7-ounce can tuna, drained.

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Sandwich supper

Continued from page 97

Ripe-olive Susans

Does your family like the gourmet touch? Then add the curry—

1½ cups shredded process American cheese
½ cup mayonnaise or salad dressing
1 cup ripe-olive slices
½ cup thinly sliced green onions
½ teaspoon curry powder (optional)

• • •

6 slices enriched sandwich bread, toasted

Combine cheese, mayonnaise, olive slices, onions, and curry; spread on toast. Broil 4 to 6 inches from heat 2 minutes or till topping bubbles. Cut diagonally in half. Makes 6 servings.

Ham 'n Rye

This hearty sandwich teams up ham salad with cheese and tomato—

1 cup ground baked or canned ham
¼ cup diced celery
¼ cup pickle relish
¼ cup mayonnaise or salad dressing
1 teaspoon horse-radish

• • •

10 slices buttered rye bread
5 slices Swiss cheese
10 slices tomato

Combine ham, celery, pickle relish, mayonnaise, and horse-radish; chill. Spread 5 slices bread with ham mixture. Top each with cheese slice, then 2 tomato slices; sprinkle with salt. Cut remaining bread in half and place on top with slices "ajar" for peekaboo effect. Toothpick pickle slice and stuffed green olive atop for garnish. Makes 5 servings.

Little Doggies, Rancho Style

Long loaf with "franks" is new version of an old favorite—

1 loaf French bread, about 15 to 18 inches long

• • •

Prepared mustard
1 5-ounce jar sharp spreading cheese
10 frankfurters (short, plump type)
5 large dill pickles

Split loaf in half lengthwise. Spread each half with mustard and cheese. Place on baking sheet. Broil 5 to 6 inches from heat 4 to 5 minutes or till hot and bubbly. Cut the frankfurters in half lengthwise; score at 1-inch intervals. Arrange diagonally, cut side down, on top of cheese. Cut dill pickle in long thin slices; fold lengthwise and tuck between the frankfurters. Broil 5 to 6 minutes longer or till "franks" are browned. To serve, slice bread so each "customer" gets a whole frankfurter and 2 pickle slices. Pass catsup and mustard. Makes 10 servings.

America's moral crisis

Begins on page 58

'freedom' with a prostitute is not freedom at all. It is just bravado or exhibitionism," Doctor Feldman commented.

True sex freedom in marriage stems from the fact that there is nothing clandestine about the relationship. It has the open sanction, indeed the blessing, of society and of God. It represents the fulfillment of life and the purpose for which humans were made as man and woman.

What are some of the aspects of this fulfillment?

There is, first, of course, the creation of new life. In this, husband and wife in the act of love are the very instruments, the partners, of the Supreme Creator. And there is something ennobling in this. Though the era of sex emancipation has done its best to make such a sentiment seem prissy, the incontrovertible evidence is in the hearts of millions of married couples who have known this feeling. It is the essential satisfaction of motherhood and fatherhood.

A second aspect of fulfillment is the completion of the person. No human being alone is complete. He is linked to the past but not to the future; in 60 or 70—perhaps 80 or 90—years his thread of life is at an end. Unlike the primitive amoeba he cannot simply divide in two and produce, alone, a new generation.

He needs, as we say, a "better half." The personalities of man and wife become fused so that gradually, over the years, they become the male and female aspects of a single entity. This is completion of the person; the Bible calls it "one flesh."

Fulfillment has a third aspect which often is approached with blushes: enjoyment, pleasure in the sex relationship.

People are sometimes squeamish about mentioning the pleasure factor because they associate it with *forbidden* pleasure. In marriage it is not forbidden. Yet as one young bride remarked, "When you've been told, 'It's bad,' all your life, it is difficult to change all your feelings after a trip to the altar."

Again, the need for *adult* sex education. Bluenoses often have condemned sex indiscriminately, as though all of it were somehow shameful. This is, of course, a libel against the Creator. Fortunately some of our churches are taking the lead in setting the record straight. "It is only the misuse of sex that is indecent," states a church guide to marriage. "God intends that (marital union) shall produce

[*Turn to page 100*

BIG CHANGE IN SARAN WRAP!

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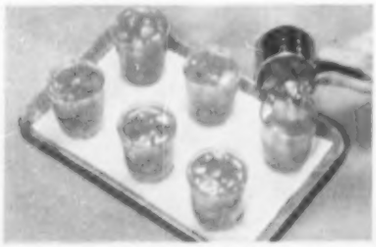
So easy! 50% more jam ...and fresher flavor

because you boil only 1 minute with SURE-JELL or CERTO

Recipe: perfect homemade peach jam. Peel, pit and crush *3 lbs.* fully ripe peaches. Mix 4 cups prepared fruit in very large saucepan with *1 box Sure-Jell.* (Or use liquid *Certo*—recipe on bottle.) Stir over high heat until mixture comes to hard boil.

Stir in 5 cups sugar at once. Bring to full rolling boil. Boil hard for *1 minute only*, stirring constantly. This short boiling time means less juice boils away—so you get up to 50% higher yield, and the flavor comes through fresher—with *Sure-Jell* or *Certo!*



Remove from heat, then alternately stir and skim off foam for 5 minutes. Ladle into glasses. Paraffin at once. Yield: 9 medium glasses, for mere pennies a glass! And you're *sure* of perfect results with either powdered *Sure-Jell* or liquid *Certo!*

Your choice!

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powdered natural fruit pectin

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liquid natural fruit pectin

Pectin causes jelling. Amounts of pectin in fruits vary.

But *no guessing* with recipes you get with *Sure-Jell* or *Certo.*

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America's moral crisis

Continued from page 98

pleasure in the senses of the married couple. This pleasure is normal . . . a powerful instrument in strengthening the marriage bond."

These, then, are the aspects of fulfillment.

But what if the sex relationship in marriage turns out to be, as some couples have frankly put it, a great big disappointment?

One bride returned from her honeymoon to tell her confidante, "I don't think anything ever was so overrated in the history of the world!"

A man married five years said to a family counselor, "Let's face it—the relationship is just plain dull."

A large number of similar cases brought this statement from the Fifth International Congress of Mental Health, meeting in Toronto, Canada: "The greatest single cause of unhappy marriages appears to be disappointment in expectation of how the marriage partner should play his or her sexual marital role."

The answer is that perfection of the sex relationship doesn't come overnight, and some naive couples expect that—literally.

We readily accept the fact that it takes a little time to get to know another person, and it takes a lot of time to understand him. Married couples should expect some months, and years, to pass before they savor each other's personalities completely. Sex is a mirror of the total relationship, so it reflects this gradually increasing intimacy. And it takes time.

As a married couple becomes more intimate in their confidences, their trust, their exchange of philosophies and confessions, their appreciation of strengths and exposure of weaknesses, they become more intimate, too, in the physical aspects of their oneness. Reticence drops away. Spontaneity takes the place of reserve. There is no longer need for the guard, the censorship, that cloaked sexual expression in the get-acquainted days of marriage. Mutual love and completeness of trust in the partner bring about, in successful marriage, full and spontaneous sex expression.

So you see, the popular notion is all wrong. The popular notion, nurtured by the cheesecake school of romance, is that the first flaming passions of physical love—the honeymoon embraces—are the great moments of the sex relationship. After that, just cooling embers.

The opposite is true. In successful marriage, the sex relationship develops over the years to heights of satisfaction and excitement undreamed of in the first blush of the honeymoon.

"I don't think we were even in love on our honeymoon!"

This was the exclamation of a young wife in Pittsburgh who had been helped toward a better marital adjustment by Dr. Elizabeth Lee Vincent, professor of Human Development and Behavior at Chatham College.

"We really didn't know what marriage was—or could be," the husband added.

In Los Angeles, a couple married only a few months came to Family Service Case Worker Margaret Sullivan with the complaint, "It's hard to explain but, well, the marriage relationship isn't what we thought it would be. It isn't what we expected."

What did they expect? That "bells were going to ring and lights were going to flash" as Case Worker Sullivan put it? In counseling she helped them toward a more adult view of satisfaction. Essentially it was this: that the search for the self-centered thrill is childish; the grown-up joy, the adult thrill, arises out of *giving*.

Husband and wife, each preoccupied with the question, "Can my mate satisfy me?" are doomed to dullness. But when the thought is, "What happiness can I give?" the flame of mutuality leaps up.

In Texas, a couple came to the

"You can flail away until 3:15."

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Dr. Scholl's Zino-pads

Family Service of Dallas with the complaint—a quite common one—"We're afraid we're not physically mated." An ancient fallacy. In the past, failures of sex adjustment in marriage were regularly ascribed to "physical incompatibility." Today a vast case experience has shown that true physical incompatibility exists in relatively few instances.

The director of Family Service, Thelma Whalen, helped the man and wife to see that, as she put it, "attitudes and emotional make-up are the important things—not physical differences."

Marriage has been represented over the past 12 years as a poor second to the glories of cheesecake. The movie ad shows a half-clad female clinging to a pair of male shoulders as though she were trying to chin herself. The heavily advertised novel features three illicit affairs to the chapter. The newsstand at the neighborhood drugstore is ablaze with "Illegal Lover," "Cash-and-Carry Love," "Thrills from a Stranger."

In Hollywood, I talked with a psychiatrist—one whose patients came mainly from the movie sets—about cheesecake symbols and the human beings underneath.

"The public imagines these females to be about the sexiest imaginable," he said. "Not true—in fact, the opposite is true. The superbly attractive woman of the screen often has great difficulty in relating to men. Many of them have problems of frigidity."

The late Professor Frank W. Hoffer, of the University of Virginia tried to set students straight on the relative values of the glamor chase and married love. He told his classes in courtship and marriage, "In marriage you invest in another person. As with any investment, your hope should be that its value will go up with the passage of time. If you choose a mate for good looks and physical attractiveness alone, what is the inevitable future of such an investment? It can only go down. The kind of human investment which can go up, and up, and up through the years is a sound investment in character."

Perhaps the lure of the siren, the temptation of the chase, is rooted

[*Turn to page 103*

Put it on ice!

Continued from page 90

Cook leeks and onion in butter until slightly transparent; add potatoes, broth, and salt. Simmer 35 to 40 minutes. Rub through fine sieve; blend in blender or beat till smooth with electric mixer or rotary beater. Return to heat; add milk and light cream. Bring to a boil; cool. Chill. Add heavy cream. For very smooth soup, strain again through very fine sieve. Serve topped with chopped chives. Makes 8 servings.

*You can use canned chicken broth or dissolve 6 chicken bouillon cubes in 4 cups hot water.

"She wants to sleep at our cool house"

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Moral crisis

Continued from page 101

in man's timeless attraction to the forbidden. Maybe we just want to be tempted. Or, like children, is it that we aren't interested in what we have—only what someone else has?

This case history from Pennsylvania, illustrates the point: A newlywed couple came to Mrs. Maria Shelmire, director of the Family Service of Delaware County, on the verge of breakup. They had lost interest in each other, the husband was living alone in their apartment, and the wife had gone back to her parents' home.

"My job was to find out what had happened," Mrs. Shelmire related. "After all, they had been married only a short time. Just a few months before, as they rushed off to the altar, they had been wildly in love."

Prior to marriage, the young couple had done most of their courting at the girl's home. They were somewhat restricted, as most couples are. But the thrills of being together made a world of excitement which they found the very key of their existence.

Now they were married. They had an apartment of their own. They could share the joys of each other to their hearts' content. No clocks to watch, no fears or interruptions, no limits.

And they walked out on it.

In patient counseling Mrs. Shelmire tried to educate them to a new set of values. In their preoccupation with the chase, the values of fulfillment had escaped them. The prize they had sought was at hand; now they had to learn to enjoy it. "From an adolescent sense of searching and seeking, I had to bring them to a grown-up sense of permanence and oneness," she related.

They had to learn, too, that there is a graduation in love from the romantic "kicks" of courtship days to the deeper satisfactions of marriage. Marriage is not a promise to remain romantically infatuated for life.

At Duke University, Psychologist Gelolo McHugh has studied attitudes toward sex and love in thousands of individuals. This is one of his conclusions: "To describe the sex act we often use the phrase: 'making love.' We expect it to make love, to create love. How very many young people get married expecting that through the intimacy of marriage they can actually 'make love.'

"Sex is one of the many ways of expressing love already there. A couple in marriage learns to appreciate sex as a form of self-expression. . . . When both partners face squarely their hunger for affection and turn to each other for its satisfaction, all is well in sex relations in that marriage."

"Falling in love" is an expression well entrenched in our language. It suggests an instantaneous process. And this, as so many disappointing experiences bear witness, is a fallacy. What is "fallen into" is ephemeral infatuation, which can, indeed, develop into love; but it can be "fallen out of" just as instantaneously. Love is a growth process, taking time.

Love in marriage has been described as "an individual's return of the love he has received in childhood." Love to a child is *receiving*. Love to an adult is *giving*. And there is a heap of growth in between. The husband or wife who craves childlike love forever is fated to disappointment; if love isn't there, it is because he or she hasn't given any. Ancient Seneca wrote in his *Epistles*, "If you wish to be loved, love."

Prominent in the love lore of humanity is the belief in a "one and only." True, the prevalence of divorce and multiple marriages suggests that in our time the phrase might be altered to "two and only" or perhaps "three or four—and only." Richard Stock, Family Service executive in Los Angeles, commented, "The common theme in fiction is boy chases girl, with the assurance that in the course of the chase he'll find the 'one and only.' If he finds her—and it doesn't work out—then back to the chase again."

There is a "one and only" for each of us, of course. But this is not the ready-made charmer whom we identify in a flash by a sudden rise in our blood pressure or a tingling in our brain. It is the mate we marry, who, with the growth of love, *becomes* our "one and only."

That is why Psychiatrist Frederick W. Dershimer calls monogamy the "natural state" for human beings.

"It is in man's self-interest to be monogamous," says Doctor Dershimer. "Promiscuity is the artificial, self-defeating state. The people who are most promiscuous have probably never had a fully satisfactory sex relationship. . . ."

Monogamous marriage is no guarantee of an excellent sex relationship, any more than it guarantees mutual understanding. But it is the starting point. There the journey toward the perfect sex relationship begins.

Marriage has taken a pummeling in our 12-year experiment with sex emancipation. We have seen rampant assaults upon marriage since World War II, to the point where one social scientist remarked, "There is much more education against marriage and family life than there is for it."

The time is at hand for a new kind of sex emancipation—not outside of marriage, but within it.

End of the line

Garden hose is brighter
Than once it used to be,
It's gayer and it's lighter,
And that appeals to me.

Garden hose is stronger,
But oft, a thwarted wretch,
I wish that it were longer,
I wish that it would
s-t-r-e-t-c-h.

—*Richard Armour*

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Introducing baby to "big" water

By Ann Usher

Part of your pleasure at the beach, lake, or swimming pool is showing Baby how much fun it is to kick and bounce in *lots* of water.

Chances are he thoroughly enjoys his tub bath. He may have had fun, too, splashing in a shallow pool. Still, he's likely to be dubious—even alarmed—the first time he is taken into a large expanse of water.

So, to be sure that he will like the experience and want to go in again, take it easy the first time you carry him out to "dunking" depth. Here's a camera record of 7-month-old Mark's launching in big water. Note how his mother and father make it a happy experience for him.

Photographs: Harriet Arnold

Concentration. "What *is* this shiny, swirling stuff?" Holding Mark securely, his mother moves slowly into the water. At first, she wets just his feet, letting him get accustomed to the water much as he goes into his bath. He likes it, so she eases him in gradually.

Recognition. It's only his familiar playmate of tub and back-yard pool! Mark now lies chest-down on Mother's hands to splash and paddle.

Swimming nicely, thank you, until Mother lets him down a little too low and he gets a disconcerting mouthful of water, like any swimmer.

Cough it up. When Mark swallows water, Mother lifts him to her knee. Leaning him forward, she pats his back until he stops sputtering.

Repeat. That wasn't too bad, so Baby goes at it again. It looks like fun to Dad, too, so he joins his family.

All ashore. So the baby won't get chilled, his parents decide it's time to come out of the water.

On shore, Mark is toweled dry, sun lotion is applied. If air is cool, he is covered with a towel or jacket.

The Star behind this **Super Sunday Supper** is the

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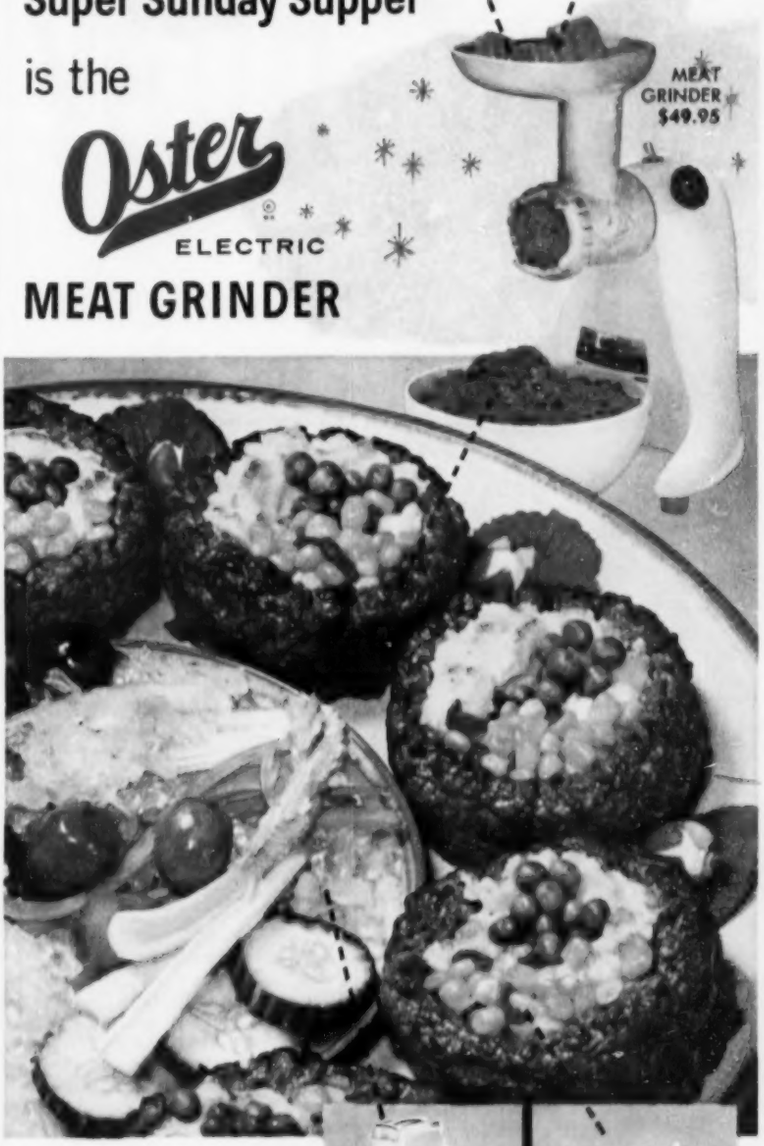

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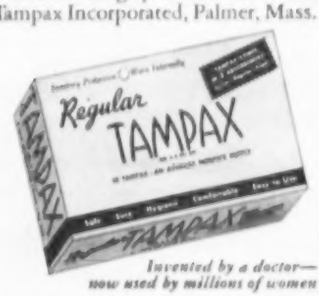

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Delco-matic Garage Door Operators can be installed in almost any garage, and on nearly any type of door. The electronic actuating unit fits all cars. You enjoy power conveniences on your car—why not on your garage door, the largest piece of moving equipment in your home!

Delco-matic Garage Door Operators are manufactured by Delco Products, and backed by General Motors.

Mail coupon or look for CRAWFORD DOOR SALES COMPANY in your telephone directory.

mail to:
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Delco-matic Garage Door Operators are sold, installed, warranted and serviced by Crawford Door Sales Company, the nation's leading garage door specialists.

Please send me more information on Delco-matic Garage Door Operators

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ADDRESS _____
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"Look, Ma, I got this HAND-RUBBED LOOK WITHOUT RUBBING-in just 1 day!"

With only a brush and amazing fast-drying TRIMLAC®, natural wood jobs that used to require hand rubbing and took days to finish can now be done in *one* day . . . right out of one can! No need to do it the old-fashioned, hard-labor way!

TRIMLAC, the revolutionary new finish, gives natural woodwork, paneled walls, cabinets, doors, trim

- **a satin sheen—without waxing**
- **a hand-rubbed look—without rubbing**
- **a smooth, self-sealing finish—without special filler or undercoat**

This unique, professional-looking finish protects natural wood for years, brings out the beauty of the grain. TRIMLAC is easy to apply, covers well.

For a luxurious, "hand-rubbed" effect on natural wood—use fast-drying, amazing, new TRIMLAC!

Try this famous Zinsser product, too:

Quick-Drying 3 PURPOSE B-I-N PRIMER-SEALER® — a flat white undercoat for any interior surface that dries—ready for finish coat of paint — in only 45 minutes.

For descriptive booklets on these products and the name of your nearest dealer, just write to

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Makers of BULLS EYE® SHELLAC

Seattle says, "Come aboard"

Begins on page 50

About 30 percent of Seattle's 50,000 unregistered boats (those under 16 feet in length) are transported on highway trailers.

canal waterfront roughly in the middle. All this is interconnected by the canal and the locks (themselves 825 feet long, 80 feet wide and capable of handling most freighters, Navy submarines, and destroyers). Lake Washington is surrounded by homes, at least half with their own boats moored in front; and Lake Union's waterfront is devoted to boat business: moorages, repair shops, marine ways, sales docks, fish-net sheds, and fuel stations.

Just how big this pleasure-boat business is can be anybody's guess. One long-time dealer estimates annual sales of boats and equipment at nine million dollars. The classified section of the Seattle telephone directory lists 56 boatbuilding and repair firms, 59 dealers, and 19 boathouses. Not included are hundreds of small boat shops and sporting or hardware stores which also sell boats, motors, and accessories. Three big pile-driving companies spend most of their time just erecting and repairing private docks of waterfront homes. The city boasts seven major yacht clubs, in addition to many informal groups.

By no means is this interest confined to motorboating. Some 3,000 people, from doctors and teachers to laborers and dressmakers, live in motorless houseboats. Supported by cedar logs or steel drums, these two- to five-room floating homes stretch along three miles of Lake Union and canal waterfront. Values run from $2,000 to $5,000 each and the occupants pay $10 to $30 a month for moorage. The residents tolerate shore-dwellers, but do not entirely understand them.

The total Seattle boating investment is hard to estimate. During the Seafair Trophy hydroplane race last year, about 1,300 yachts were tied to log booms around the triangular race course on Lake Washington. There were scores of sailboats (a good, old 57-footer may be worth $60,000) and some of the fanciest 40- and 50-foot powerboats built (with price tags starting above $25,000). Between and around them moved smaller craft, some home-built, some slick little waterbugs with a small fortune in equipment on board. With the help of some veterans who have spent months or years pricing boats, I decided that something over $6,500,000 was attached to those logs. The prices of the racing hydroplanes start at $25,000 and go up astronomically from there.

Such statistics can be multiplied endlessly. A thousand boats appear each May for the "opening day" yacht parade. Lake Washington is white with sails on Wednesday evenings during the summer-long race series. On any pleasant evening, hundreds moor overnight in the multiple bays of Puget Sound. In midsummer, a resident really can't get away from the influence of Seattle boating on any salt water within 200 miles. Before the day is over, at least one other Seattle yacht is sure to appear.

Of course, Seattle isn't unique. Portland, Olympia, Tacoma; Vancouver and Victoria, British Columbia, duplicate its enthusiasm for Northwest boating. Florida coastal cities possibly have more cruising and fishing areas nearby. San Diego, Balboa, and San Francisco have their enthusiasts. Chicago, Detroit, the metropolises fronting Long Island Sound, the Gulf cities, even such inland spots as Spokane, Washington; Athens, Tennessee, and the overheated towns near Lake Mead have their boating contingents. This is fast becoming a national fever. Statistically, Seattle is important only because more people seem to have it here, in more virulent form.

Inevitably, some landlubber must ask, "What's this all about?"

The answer was given by the British author, Kenneth Grahame, who wrote "Believe me, young friend, there is nothing, absolutely nothing, half so much worth doing as simply messing about in boats."

Understanding this is essential in order to understand otherwise inexplicable facts—and the city of Seattle. For almost any other statement made about boats, some rebuttal is available. The mountaineer sneers at the yachtsman's scenic vistas, which are neither as big nor as awe-inspiring as those the mountain men find within hours of Seattle. Even the Northwest autoist, with or without house trailer, can claim that he, too, reaches remote beaches, parks in the forest where almost no sounds come. He has all, or almost all, of the things the yachtsman claims as his own. This Pacific Northwest is a land of views, a land still not completely occupied, still not even entirely explored in its far-back country. Anyone in Seattle needs only to make some effort and these pleasures are his—tempered by rain, sometimes lessened by chill.

What, then, explains the enormous outlay and effort expended on boats? The only logical answer is that boating is more fun than almost anything you name. Whether the experience be some hours-long trip against storm and waves, or the business of kiting through Deception Pass with the tide sucking and whirling and racing, or the intricate things which happen to an engine off Vashon Island, or the odd tricks the wind plays beating around Foulweather Bluff. These are experiences which leave landsmen looking confused but are understood and enjoyed by people married to boats, beating their brains out trying to get a boat, or working like sin to pay for the boat they have.

Certainly it's true that seagoing gremlins are bolted on with every engine attached to a boat; and active devils ensure that sails will work improperly and winds fail. Skippers, however experienced, sooner or later will run out of fuel, run aground, misread charts or compasses, and get themselves impossibly fouled up—or high, dry, and helpless. A dinghy line may be just a rope, but to small boat crews, it seems forever destined to become entangled in a propeller. Sand bars shift, and logs lie underwater, solely to confound boatmen. Rains, winds, tides, and boiling currents exist only—or so the owners of pleasure boats believe—to make their fun more difficult, their homings more uncertain.

And each of these things must be battled and conquered by the boat crew itself. Whatever goes wrong, the skipper must fix it. There are no traffic police to direct the misguided, there are no filling stations to coast to for aid or advice. No matter who goes to sea, or how well prepared, eventually something goes haywire—perhaps only a hundred yards from a dock. But that hundred yards must be negotiated without help.

If a man never has liked tools, he

[*Turn to page 110*

Come and get it—for your snapshot diary

It's fun to keep a picture record of all your family's good times.

So many wonderful things happen around home—so many memories you don't want to lose. A snapshot diary saves them for you.

Snapshooting's so easy now, thanks to remarkable new Kodak cameras and films. With the camera shown at right, for example, you just set a lever for type of film—color or black-and-white—aim and shoot.

Start *your* family snapshot diary this weekend. You'll be glad you did!

Simple new camera fashioned to your taste

The new Brownie Starflex Camera is light . . . smart . . . requires no experience to use. And it takes all *three:* color snapshots, black-and-whites, and color slides. Ask your photo dealer for a demonstration. Only $9.95, including Federal Tax . . . or as little as $1 down. (*Price is list, subject to change without notice.*)

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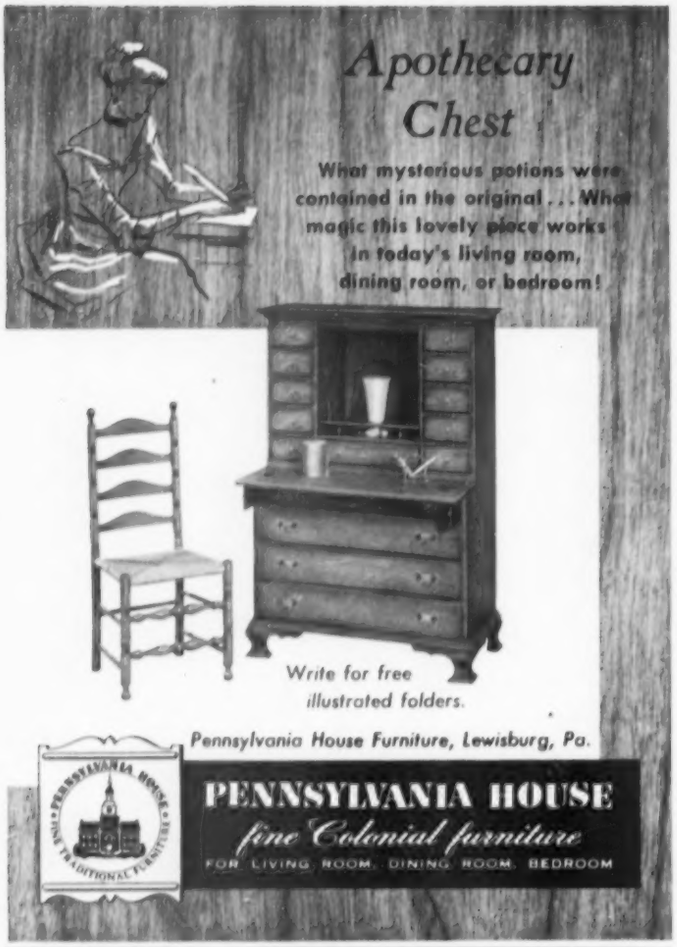

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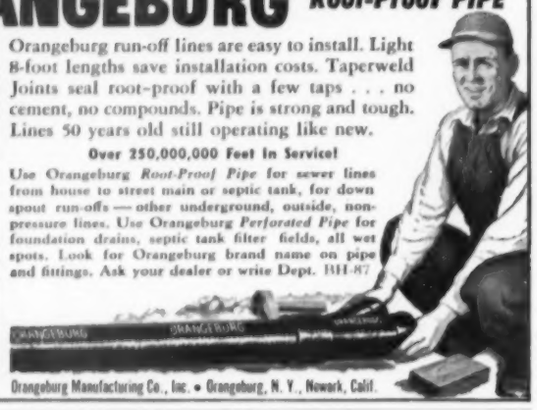
Orangeburg run-off lines are easy to install. Light 8-foot lengths save installation costs. Taperweld Joints seal root-proof with a few taps . . . no cement, no compounds. Pipe is strong and tough. Lines 50 years old still operating like new.

Over 250,000,000 Feet In Service!

Use Orangeburg *Root-Proof Pipe* for sewer lines from house to street main or septic tank, for down spout run-offs — other underground, outside, non-pressure lines. Use Orangeburg *Perforated Pipe* for foundation drains, septic tank filter fields, all wet spots. Look for Orangeburg brand name on pipe and fittings. Ask your dealer or write Dept. BH-87



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Dependable—Nothing matches a Jacuzzi jet pump for trouble-free water service. For shallow or deep wells to 400 feet, only one moving part and it's above ground. No lubricating or frost-proofing needed. Automatic self-priming.

Extra pressure — Jacuzzi jet pumps assure better performance from automatic washers . . . better fire protection, too.

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Send for FREE booklet and name of nearest Jacuzzi dealer.

JACUZZI BROS. INC.
4100 Bayless Ave., St. Louis 23, Mo.
Send bulletins on your jet pumps.
Name _____
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Seattle says, "Come aboard"

Continued from page 108

will learn at least to respect them on a boat. If he's never been self-reliant, he will become so; and if he's never improvised, now he will. The skipper who dances up and down on some remote strand, yelling like a Comanche, may do it just from atavism—or in sheer relief at being ashore once more, with no floating bucket or troubles to worry about for the moment.

What has all this to do with Seattle, the proud, fast-growing, busy, commercial city? Get a haircut or pick up a traffic ticket, shop for a suit or consult an attorney, and you'll quickly find out. The barber has a boat, the policeman on the corner has a boat, the suit salesman wants one, and the attorney is ready to trade boats. Law, haircutting, and suit-selling must wait, as often as not, while talk centers on the fishing at Possession Point, the last big-sticker race to Swiftsure Lightship, or the newest outboard gadget.

Just now, I sorted out a few people I know: a chain-store executive who refused a promotion because it would take him away from boating; a photographer who spent a miserable summer because he precipitately sold his boat in the spring; another executive who's made a fortune but never talks about anything, so far as I know, except the dozen boats he's owned since 1919. (The first was a launch with a fringe on top, and a relic called a Frisco Standard engine.) Among these people are a former fireman who, as nearly as I can determine, comes ashore only to attend yacht club meetings and collect his pension; a middle-aged, chubby, cheerful schoolteacher who lives in a houseboat and would have nothing else. She says she knows of no view to compare with the half-tame mallard ducks who paddle endlessly past her porch, the never-ending parade of boats on Portage Bay, and her limited, fish's-eye view of the city. All about are the hills where ordinary people live ordinary lives, but she pities them for their lawns and luxuries. Her neighbors, incidentally, are university professors, architects, newspapermen, clerks, fishermen—all kinds of people, their small children encased in life jackets, their flower boxes jigging as the tugs, going too fast, come close to the lines of houseboats.

Who are the people of Seattle? Well, there's the classic story of the young man whose wife said, "The boat or me!"

Of course, there was no contest. I understand the lady remarried and now lives somewhere inland, safely away from such competition.

The late Stanley Sayres, an automobile dealer most of his life, never really was happy until he directed the building of a hydroplane, SLO-MO IV, which turned out to be the fastest in the world and still holds that record. George Pocock has been building racing shells in Seattle since 1912. His meticulous craftsmanship would have earned him much more in almost any other line—but his compensation is that his shells are recognized as the best in the world, yearned after by crew coaches everywhere.

The list could be endless. Jerry Bryant, grand sachem of pleasure-boat dealers in Seattle, has had a profitable life beside the water, but admits he'd have done just about the same thing even if there had been only a bare living in it. Charles Frisbie, head of an insurance company, has to ration his boating time. If he didn't he'd always be down on the lake, working on his 27-year-old sloop Alatola or sailing her somewhere. My machinist neighbor, on the east side of Lake Washington, finds his principal pleasure in life in commuting to work—in his own 18-foot plywood yacht which goes like a scalded dog.

I'm sure that several other suburbanites would never go near a college football game except for the accident that they can cross the lake by cruiser and moor alongside the University of Washington stadium while other fans fight auto traffic for hours. Another friend is moving to rather remote Gig Harbor, near Tacoma, because he can moor his boat there and end the near-daily, three-way trip he now makes between advertising agency office, commercial moorage, and his distant home. Still another, working downtown in Seattle, wouldn't think of driving 45 minutes to go home for lunch, but occasionally makes the trip because he can do it on the ferry.

Until recently, ingenuity and patience, or a considerable amount of money, or both, were essential to boating. But that day is past. With 60,000 boats, more or less, in one medium-size city, it's obvious that this now is everybody's picnic. The reason is the improvement of outboard motors and the craft to carry them. The indisputable advantage of the outboard is its potential speed; and the introduction of waterproof plywood and plastics into the small-boat field has realized that potential. At one swoop, these materials eliminated the great bar to mass use of small boats: labor costs and excessive weight.

[*Turn to page 112*

En guard

We build a fence to save
our lawn
But the neighbor's dog digs
under
Our children merely scale its
top—
And our plot has gone asunder.

Lavonne Mathison

. . . an active life,
a woman's life . . .

then how glorious it feels to relax in your SweetHeart bath

Warm . . . welcome . . . wonderful, aren't they, those precious moments of privacy?

But only in a SweetHeart bath can you savor all the luxury these leisure moments promise. Because SweetHeart's special secret is the unique way it pampers your hands and face and all of you . . . soothes you with a gentle touch that floats weariness away . . . whispers its fragrance that breathes femininity.

Only SweetHeart can relax you, revive you, reward you so well—because only SweetHeart adores you so.

now "glamorapped" in new gleaming foil

because SweetHeart adores you so!

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makes your pretty dresses, petticoats, blouses band-box fresh!

LIGHTS ON!

When you plan your new home or modernize the wiring of an old home, be sure you end *forever* the nuisance of blown fuses. Be modern; install a Cutler-Hammer Unit Breaker. Then when lights blink out because of an overload, you will only have to reset a little lever that has snapped out of position . . . and service will be restored. Nothing to replace, nothing to hunt for, nothing to buy. So easy and so safe; even a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it; have it installed in the kitchen or wherever it will be most convenient. Be wise; have your wiring plans figured *two* ways, with fuses *and* with a Cutler-Hammer Unit Breaker. You will be amazed at the slight extra cost of this modern convenience. Write today for free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., 1396 St. Paul Avenue, Milwaukee 1, Wisconsin.

CUTLER-HAMMER UNIT BREAKER

FREE BOOKLET: Tells facts about new, better home electrical protection. Write TODAY for your copy.

Seattle says, "Come aboard"

Continued from page 110

It's not quite true, as some imply, that any "durn fool" with a hammer and a screwdriver can put together a satisfactory plywood boat. However, a reasonably good, careful workman can do so, working from plans or boat kits. More important, almost any factory now can deliver plywood or plastic boats at prices which do not cause immediate death from shock.

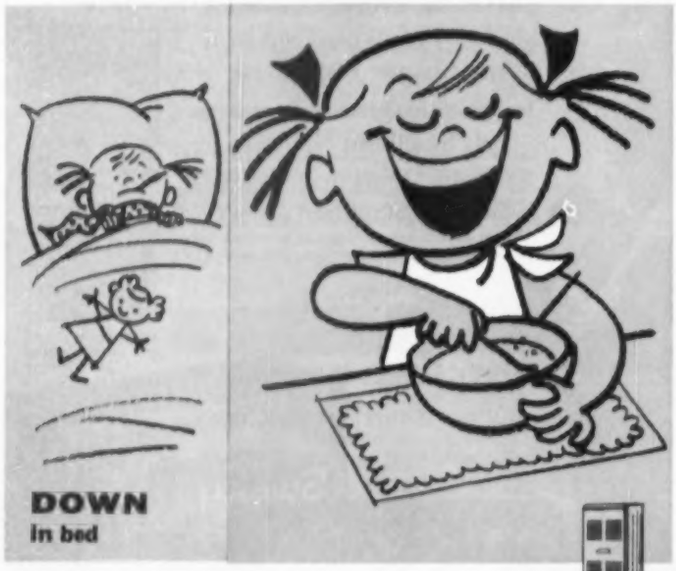
Seattle has both the boating water and the boating plywood. Great fir forests still feed "peeler" logs by the thousands to plywood plants near here. Scores of shops convert the plywood into skiffs, runabouts, and the popular outboard cruisers which will sleep two or three persons and run 20 miles an hour, or better. Pricewise, these are available to almost anyone who can afford an automobile; and because of this, a whole new strata of enthusiasts is on the water.

My son, Nik, may be fairly typical of what this means. At 15 he isn't impervious to automobile advertising; but because of Seattle, he has an immediate outlet for his desire to go somewhere in a hurry, with power he controls. So he spent a month last summer building a 12-foot outboard runabout from a kit. He's a much better workman in wood than his lazy father, but the job was far from easy. It required some skill, great patience, the family's entire stock of tools — but no help from Pop. Lawns of Yarrow Point have been carefully manicured because he needed $130 for the kit, another $40 for extras and $80 for a 12-horsepower engine, bought secondhand, and at a bargain.

With this outfit, he was in business. For such a boat, neither license nor fire-fighting equipment is required. The top speed of 25-30 miles an hour is enough to tow a water skier, or to get him close to downtown Seattle in 15 minutes. (By auto, I need at least half an hour.) His range of activities is extended to all the shoreline inside the locks and, with some care, to hundreds of salt-water miles outside them. Few boy-priced automobiles could do as much.

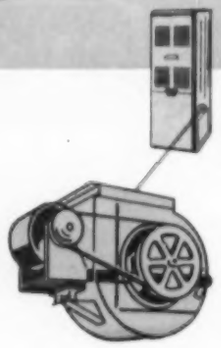
Isn't this an expensive, dangerous toy? On the contrary, this is a beginning for what can be a rewarding lifetime enthusiasm. The expense doesn't compare with other motor transportation. He's learned about workmanship. Now

A LONG WINTER'S AHEAD . . .



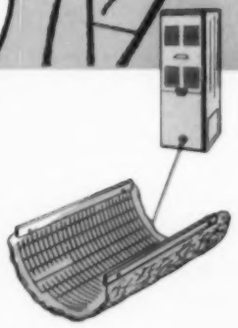
Get UP-TO-DATE heat—draft-free, healthful—with the Lennox Super-Quiet Blower

No more cold corners, frigid floors! Comfort conditioned air is gently fed through scientifically located registers by the Lennox Super-Quiet Blower, with all moving parts mounted on a rubber-cushioned frame.



Get UP-TO-DATE heat—really clean—with the Lennox Hammock Air Filter

You've less housework, fewer cleaning bills with Lennox! Exclusive Hammock Air Filter has twice the cleaning capacity of ordinary filters. Dustgard seal prevents "leak-through" of unfiltered air.



comes upkeep; and if he doesn't take care of the engine (just for the record, he does) there'll be a long paddle home some day. The boat must be varnished regularly, tied securely (a school-day blow could ruin him if he forgot a line). With gasoline and added oil at 40 cents a gallon, he has a fairly even balance: an hour's lawn cutting for each hour of boating fun.

Contrariwise, he's temporarily spared the economics of auto ownership. Boat depreciation isn't the same. His $250 investment is safe for years, and perhaps he could show a respectable profit if he chose to sell in the next two or three. (My own first boat was a third-hand sloop bought for $400 in 1939 and sold for the same price three years later. I saw the little darling again in 1955, aging, badly worn, leaking a bit. But the price, just paid by a youngster for her, still was $400.)

We have no great worry about the runabout. Says one Seattle boating expert, "Mothers get all hot and bothered about these little runabouts, but they just don't think it through. Sure, you can stand around our gas dock any afternoon; and when you watch those kids coming in with showers of spray, you think half of them are going to be killed. But little boats don't go that fast, and they don't hit that hard. You can run an interesting experiment. Put one boy in an average runabout alongside the Lake Washington floating bridge and another youngster on a bicycle on the bridge. More than half the time, the boy on the bicycle will outrun the boat. So long as these youngsters use ordinary sense in boats, there isn't much to worry about—and if they don't use sense, the Coast Guard and the city's Harbor Patrol can get awfully hostile. So can big-boat skippers. They'll chew some kid like a peanut and never bother to spit out the shell when he makes a fool of himself."

All this is true, and the rules of the watery road are just ordinary courtesy: reasonable speed in restricted waters; watching the wake so that you don't tip some other boatman's lunch (or—sin of sins—make him spill gasoline at a fueling dock); sheering off from skiffs or sailboats which can't avoid fast craft; coming in against docks or other boats slowly enough so that nothing serious will happen even if the motor or reverse gear fails. By the time a youngster also has learned to dock a boat smartly without banging the pier, to hold a course in rough water or wind, to avoid shallows, and to navigate narrows—after all this, automobile operation is simple for him. Boats give him a head start in thinking ahead, dealing with emergencies, and keeping mechanical equipment under control.

"M-E-E-O-W?"

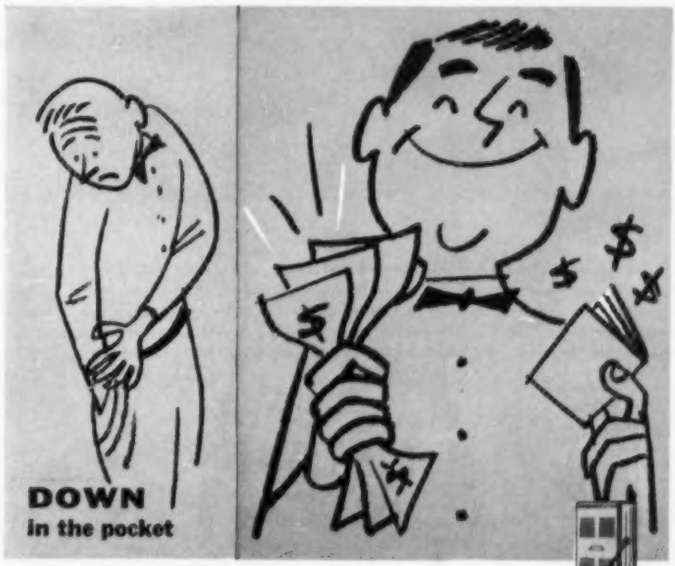
These things my son has learned or is learning, as are hundreds of other Seattle youngsters. I know of few better courses for living.

Nik's $250 investment is about the practical minimum; but from there on, boating costs become fantastically complicated. The popular outboard cruiser hulls start with bare-wood prices of about $1,000 for average sizes, and the basic 30-horsepower engine, new, costs about $500. But from there on, it's just a question of how much the buyer wants and how much he has. Jerry Bryant estimates that a small cruiser, reasonably equipped for overnight use, can be put in the water for about $2,500. But it's also quite easy to run up a $4,000 bill for a 20-foot boat. My own guess, offered only as such, is that the average outboard cruiser here represents about $3,500, including such items as sleeping bags, camp stoves, air mattresses, and thermos jugs which can be used elsewhere. This compares with a fair bottom price of $7,000 for a 26-foot inboard cruiser, heavier, slower, more comfortable, with a 110-horsepower engine, and room for four to sleep.

Operating costs are something else again. Two heavy outboards on a friend's 20-foot cruiser consume 10 gallons of gasoline—laced with expensive engine oil—an hour; and he'll travel 22 miles with ordinary crew and gear aboard.

[*Turn to page 121*

DON'T LET IT GET YOU DOWN!



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Now's the time to say goodbye to that trouble-making old heating equipment. Let your Lennox Comfort Craftsman set you up with modern Lennox warm air heating, and you'll *really* live this winter—in air that's always the perfect temperature, humidity-controlled, freshened and filtered clean, gently and quietly distributed to every room. Choose the best—choose Lennox, made by the world leader in home comfort. Costs less than you may think—and you're all set to add summer air conditioning!

FREE HEATING SURVEY

see your Lennox Comfort Craftsman NOW!

Have your home professionally surveyed by your Lennox Comfort Craftsman, your community's heating and air conditioning dealer-expert. He's listed in the Yellow Pages. Ask about the Lennox Easy Pay Plan.

Get UP-TO-DATE heat—more for your fuel dollar—with the Penny-Pincher Heat Exchanger

Quick-heating multiple steel walls in the Penny-Pincher Heat Exchanger extract maximum heat from combustion. The heat you pay for goes into the rooms of your home, not out the chimney!

More families buy

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Find Your LENNOX DEALER IN THE Yellow Pages

world leader in all-season air conditioning for the home

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modern woman's way

to internal cleanliness

Far more effective than any homemade solution, yet safe for delicate tissues—special preparation for the douche!

Today, discover an intimate, "clean feeling" you've never experienced before. Discover Zonite—the modern woman's way to internal cleanliness.

Zonite is entirely different from old-fashioned, homemade douching solutions . . . far more effective in antiseptic, germicidal and deodorizing action.
In fact, Zonite is the one effective liquid specially made for feminine hygiene.

Yet, Zonite is so safe. Safer by far to delicate tissues than other liquid antiseptics for the douche!

Make Zonite as important a part of your grooming as your deodorant, bath soap and other personal needs. It's the modern woman's way to internal cleanliness!

Guaranteed by Good Housekeeping

Zonite®
Personal Antiseptic

Skylights

Begins on page 62

service-core plan—where kitchen, bath, and laundry are centralized for the most efficient and economical layout of water connections, vents, and drains. Skylighted core rooms have mechanical ventilators that are more efficient than the usual small windows.

Core is sound barrier

You can plan living and sleeping areas freely, openly around a core that provides a central noise buffer between these active and quiet zones.

Best space faces outside walls

You can overcome hidebound planning restrictions of having every room on outside walls—especially bathroom and laundry, where outside exposure is not important, but privacy is. Exterior walls can be given over entirely to living, sleeping, and working space.

May gain extra bedroom

You can gain an extra bedroom in core plan. The conventional plan has the bathroom *between* two bedrooms. With bath in the center of the plan, you gain space on an outside wall for an additional bedroom, study, or playroom. (The bath located in a core is more convenient to all rooms.)

Makes rooms of wasted space

You can skylight large "inside" closet or pantry for a half-bath in re-doing or adding to an old house. Or you may find space in some otherwise wasted nook can be put to use. Skylights can substitute for costly attic dormers.

Offsets glare of window wall

You can balance the light from large exterior-wall windows with skylights that bring daylight into the depth of rooms.

CREDITS

Page 62

Center room
Designer-owner: W. E. Bentzinger

Center hall
Architects: Yamasaki, Leinweber & Associates, A.I.A.
Owner: Ben Goldstein

Interior kitchen
Architect: Walter Hotchkiss, A.I.A.
Owner: Donald E. Shasteen

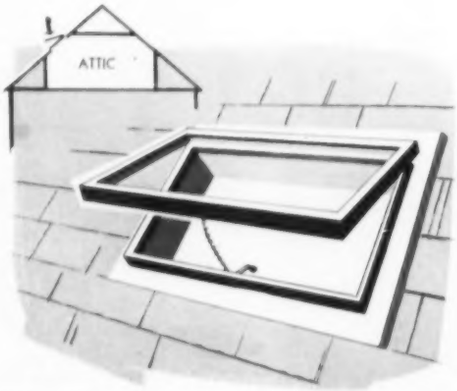
Inside bath
Designer-owner: Alvin E. Miller

Page 63

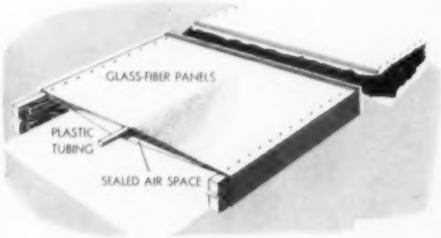
Odd spaces (study)
Architect: Harris Armstrong, A.I.A.
Decorator: Marian Quinlan, A.I.D.
Owner: Dr. Robert A. Boyd

Skylighted core makes new kind of plan possible
First plan—Architect: George Matsumoto, A.I.A.
(You can buy complete plans of this house, Five Star Home 2611.)
Third plan—Architect: Charles Goodman, A.I.A.

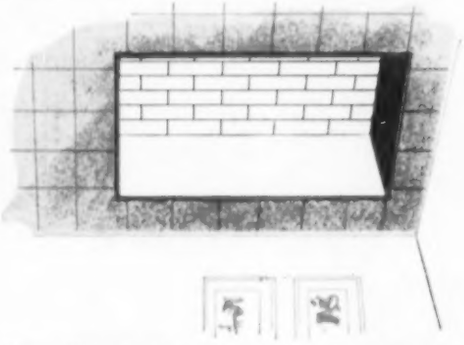
EDITOR'S NOTE: F.H.A. now approves inside bathroom, but requires that it be ventilated. Hinged or ventilated skylights or built-in exhaust fans do this job. For F.H.A. financing, mechanical ventilators must have exhaust fan with drawing capacity of 24 cubic feet of air per minute. Such fans need little space for installation and are inexpensive to operate.



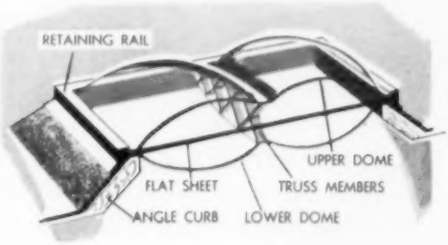
Operable skylight is especially designed for pitched roofs with asphalt or slate shingles. Units are ideal for use in remodeling attics—instead of going to dormers. Double glass eliminates condensation problems and heat loss. Units are redwood framed, prime coated.



Reinforced polyester sheets of glass fiber are "laminated," but expanded for air space by plastic tubing. Loss of heat is limited because of dead-air space sealed between the sheets. Unlike this, most skylights are either clear or translucent acrylic plastic.



Glass-fiber panels are used as facing on an aluminum frame. These reinforced structural panels are translucent. Unit like this works on flat or pitched roof, with or without curbs. Hollow-core panels are made several sizes and in ventilating and hatchway models.



Double dome sandwiches two plastic bubbles with flat sheet between. Center stress member forms airtight unit. Sealed air chamber results in maximum insulating value and eliminates condensation. Angle curb gives greater light spread than standard vertical curb.

the light and lovely nightgown is nylon, too.

fresh, cool and luxurious . . .

Surprise you? It's true! Sheets of 100% Du Pont nylon feel refreshingly cool, even on hot summer nights. Under you, there's nothing but comfortable smo-o-othness (insured by fitted corners). Care is light, too. Nylon sheets wash easily, dry quickly, go back on your beds the same morning. Buy sheets of 100% Du Pont nylon now—you'll see how cool and carefree summer sleeping can be! In woven and tricot . . . whites and pastels . . . regular and crib sizes at your favorite store.

Du Pont makes fibers, does not make the fabrics or finished products shown here.

sheets of 100% Du Pont

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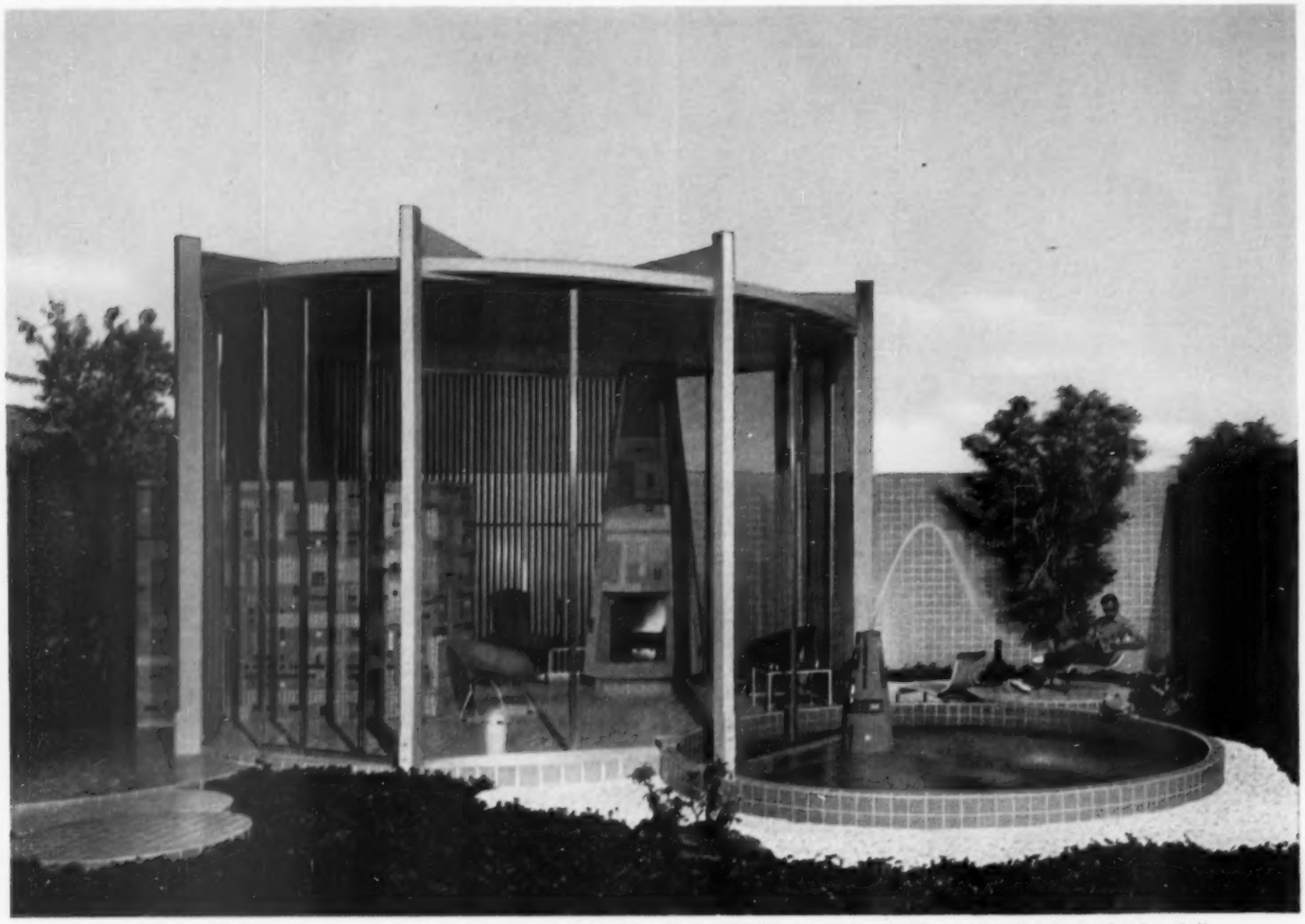

Design for Summer Pavilion by Worley K. Wong, A.I.A. & John Carden Campbell

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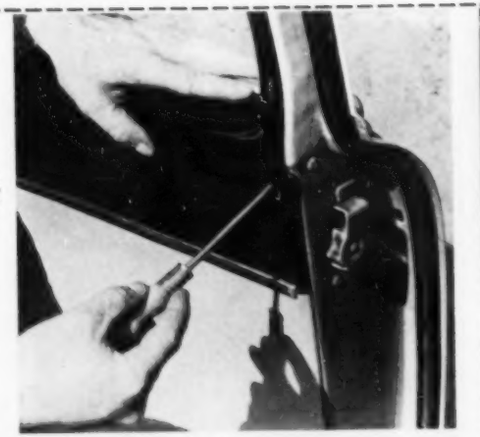
This same beauty can be yours when you join the trend to outdoor patio living. Lifetime ceramic tile is proof against sun, rain, fire and foot traffic.

Inside the home, too, more and more homeowners are discovering tile's long range economy for baths, kitchens, laundries, recreation rooms, and foyers. Tile is the most work-free material on the market! Let your ceramic tile contractor prove to you that his modern low-cost installation methods make tile your best new construction and remodeling bet.

Get ceramic tile remodeling and new construction ideas from a folder on the Campbell & Wong Summer Pavilion, plus colorful brochure, "Ideas Unlimited—Volume 2." Both for 10¢. Write to Tile Council of America, Inc., Dept. BH-8, 800 Second Avenue, New York 17, New York; Dept. BH-8, Room 993, 727 West Seventh Street, Los Angeles 14, California or Dept. BH-8, Room 220, 3409 Oak Lawn Ave., Dallas, Texas.

The Modern Style is CERAMIC tile

TILE COUNCIL OF AMERICA, INC. American Encaustic Tiling Co., Inc. • Atlantic Tile Mfg. Co. • Cambridge Tile Mfg. Co. Carlyle Tile Co. • General Tile Co. • Gladding, McBean & Co. • Jordan Tile Mfg. Co. • Lone Star Ceramics Co. • Monarch Tile Mfg. Inc. • Mosaic Tile Co. • Murray Tile Co., Inc. • National Tile & Mfg. Co • Olean Tile Co. • Pacific Tile and Porcelain Co. Pomona Tile Mfg. Co. • Ridgeway Tile Co. • Robertson Mfg. Co. • Royal Tile Mfg. Co. • Sparta Ceramic Co. • Stylon Corp. • Stylon Southern Corp. • Summitville Tiles, Inc. • Texeramics, Inc. • United States Ceramic Tile Co. • Wenczel Tile Co. • Winburn Tile Mfg. Co.



Tighten window-molding and door-latch screws to quiet doors that rattle.

Look for rubbed-paint marks where doors touch body. Door-latch lubricant stops metal-to-metal squeaks.

Noisy rear windows and tail gates of station wagons are easily fixed.

With hammer and steel bucking block, pull up slack in riveted parts. Cork (arrow) pads metal-to-metal noise.

Stop under-the-hood noises this way

Where hood closes against rubber buffer pads, apply light dabs of grease to stop any rubber-to-paint squeaks. Wrench tightens nuts, bolts of radiator mount, fender pans. Tape loose tubing and cables to solid ones.

(Above right)

Fan shrouds that vibrate usually can be quieted by tightening the nuts or bolts that hold them in place. Or wedge in pieces of rubber cut from discarded shock-absorber grommets (arrow). You can get them at garages.

Oil-bath air cleaners are heavy and subject to sharp jolts. Check snugness of the mounting circlamp, but don't tighten it so much that intake is deformed. If you do, the choke valve may jam in a closed position.

Cut along dotted lines

Let someone else drive while you listen for rattles around the dash. Trace some by wedging or twisting screwdriver blade; hush others with your hand.

To stop these vibrations, tighten molding screws, knob setscrews. Or tuck in pieces of masking tape.

Ashtrays and the glove compartment are frequent noisemakers.

Bend up spring of tray (arrow), lubricate sliding portion with white lead-grease mixture. In glove compartment, sandwich tools between maps and papers, and keep rags here for padding.

How to

STOP CAR SQUEAKS

LARGE OR SMALL, new or old, nearly all automobiles develop squeaks, squawks, and rattles. When left untended, they can grow and multiply until the car is noisy long before its time. With just a twist, tuck, or touch here and there, you can keep these rumbles to a minimum—even on rough roads.

Add these pages to your HANDYMAN'S BOOK

Under-dash cables and tubings are best checked by "twanging" them with a flick of a finger which will locate vibrating ones.

To silence, wedge masking tape between parts. Or tape wires into unit with adjacent cables. It's best not to pull or pry at wiring until you've disconnected main cable on the battery. You need a wrench for this job.

Loose bolts are the big cause of most rattles

Chatter in license plates, gravel pans, or bumpers? With fist or rubber hammer, pound bumper, searching out noise by pressing here and there with your fingers. Often, by simply tightening a bolt, you can stop the noise.

Deep pounding noises that travel through entire frame, may be traced to bumper bolts. Get your car on a service-station hoist and snug up bolts where bumper attaches to its brackets, and where brackets fasten to frame.

Framed license plates can develop rattles within their frames. Best way to stop this racket is to disassemble frames, pad them with masking tape, and reassemble. Folded snips of tape tucked in frame may also work.

Deep rumbles also can be traced to a loose battery. Correct this problem by tightening hold-down bolts at top frame. Be gentle with wrench. You can crack battery case with pressure.

For meeting points that are chafing, pad with sponge rubber. Stick it in place with weatherstrip adhesive.

Nerve-racking clanks and clunks in trunk usually are made by jack, lug wrenches, and other tools.

Use discarded throw rugs to line the compartment. Fold them between tools. Or use clean rags, which offer bonus as hand wipers after you make emergency road repairs or change a flat tire.

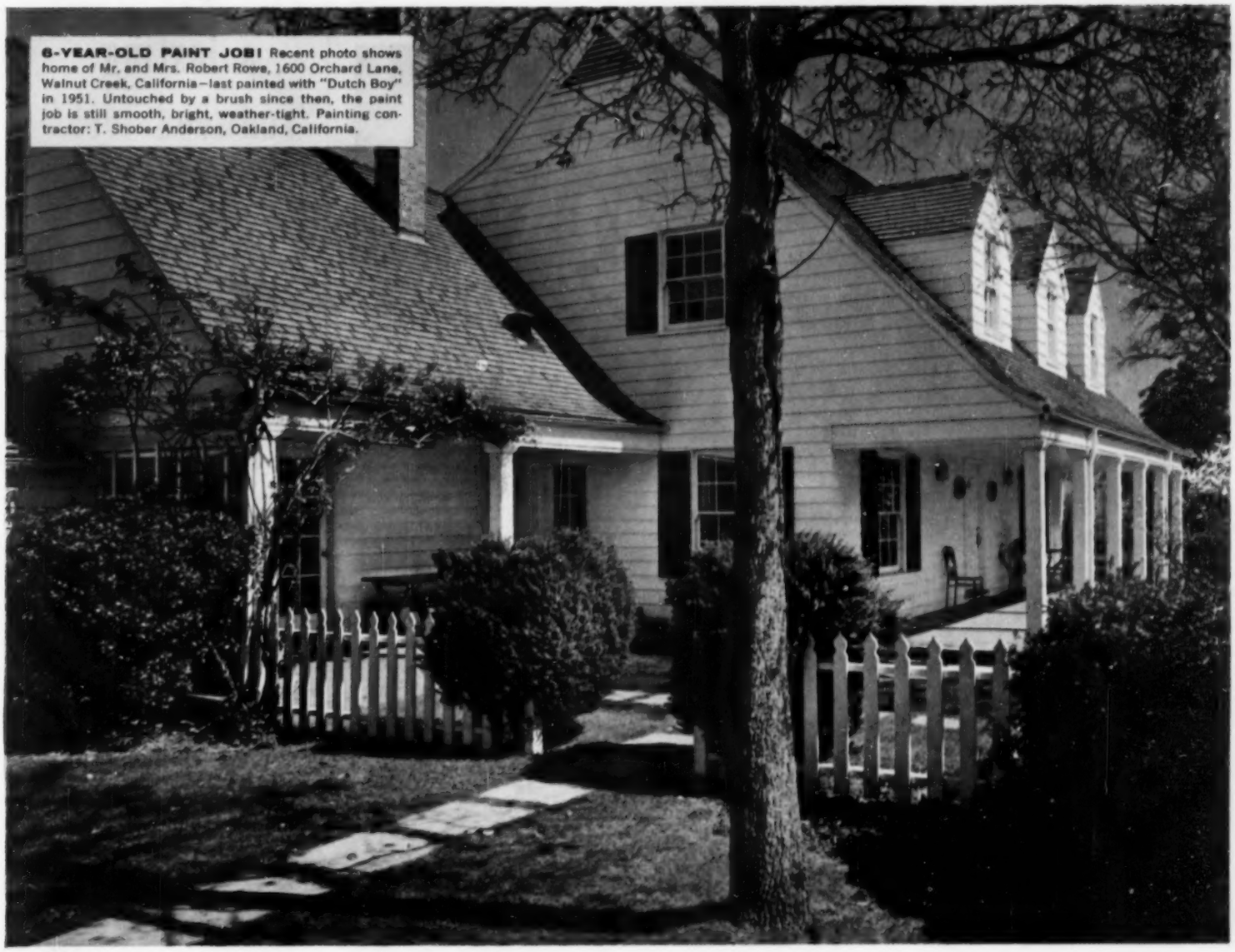
Tail-pipe extension of exhaust system must snake its way close to axle, body, and spring shackles on its way to the rear of the car.

Jolts may cause it to clank. Find bumping points and pull pipe away with twist of wire. Replace worn fabric or rubber hangers (arrow).

Loose gravel that gets into hubcaps (it's a mystery how) can sound like the disintegration of entire undercarriage.

Loose wheel lugs cause a grinding, squeaking clank. Loose spring catches on hubcaps may cause them to squeak — even fall off. You can bend more tension into catches with your pliers.

"5-year house paint!"



6-YEAR-OLD PAINT JOB! Recent photo shows home of Mr. and Mrs. Robert Rowe, 1600 Orchard Lane, Walnut Creek, California—last painted with "Dutch Boy" in 1951. Untouched by a brush since then, the paint job is still smooth, bright, weather-tight. Painting contractor: T. Shober Anderson, Oakland, California.

That's what homeowners call Dutch Boy *paint*

Make *your* next paint job one you can be proud of for a long, long time. Paint your house with "Dutch Boy" House Paint. You'll get a sparkling finish that will wear and wear . . . for years and years. You'll be pleasantly surprised with the beautiful coverage even *one* coat gives you. And you'll like the smooth, easy, even way "Dutch Boy" brushes on.

It's true that "Dutch Boy" is priced slightly higher than ordinary paints. But it *saves you money* from the start. You paint *less often* with "Dutch Boy" to get the good looks and lasting protection you want your house to have.

See your "Dutch Boy" dealer today and try the paint so many homeowners are calling the "5-year house paint." In white and a wide range of new fade-resistant colors. You'll find the dealer listed under "Paint" in your classified phone book.

FREE BOOKLET!
Tells how to give your home new personality with color!

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Please send me FREE copy of "Color Scheming with Dutch Boy Paints."

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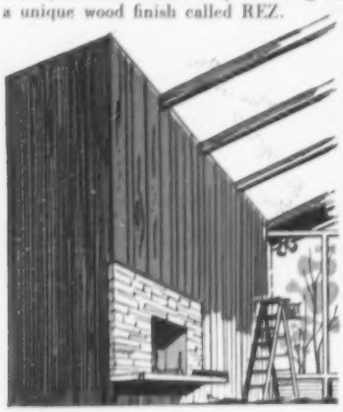
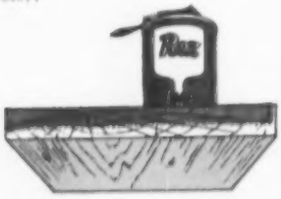
How to save money on wall paneling

Most factory-finished wall paneling costs from 25% to 60% more than unfinished paneling (depending on the type of wood used). Why not save this money? In a few hours you can make unfinished paneling look like expensive factory-finished material by brushing on a unique wood finish called REZ.



REZ gives any wood any color effect —without hiding its natural grain beauty. Here, Sandalwood REZ (one of 13 REZ color tones) gives white pine paneling the rich, Oriental look of rare sandalwood. For traditional custom wood effects, try Cedar, Mahogany or Redwood REZ. Bring the beauty of the outdoors to your den or living room with these REZ colors: Desert Sage, Blue Spruce, Driftwood, Fir Green, Clay or Prairie Green. Other fashionable decorating colors: Wheat-Tone, Charcoal and Flamingo (plus White REZ for bleached effects).



REZ is easy to apply—easier than any other wood finish you've ever used. No brush marks, bubbles or messy sagging. Instead, you get a finish that will have friends calling you "expert." The secret: REZ is not a stain. Its special resin-base formula carries color *into* the wood—*evenly*. And REZ primes, seals and protects for years. (When softwoods are employed, use Clear Rez Sealer first.)

See how your paneling, unfinished furniture or "built-ins" would look in one of the easy-to-apply REZ color tones. Send for *free* color card and booklet to Rez, P. O. Drawer 3, Dept. B, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors, is a product of MONSANTO

MONSANTO

Where Creative Chemistry Works Wonders for You

A house that lives well within itself

Begins on page 52

Best available view (toward private side of lot) is honored with a wall of glass.

Solid wall (right) handles public exposure. Horizontally raked joints make brick wall look wider than 16 feet.

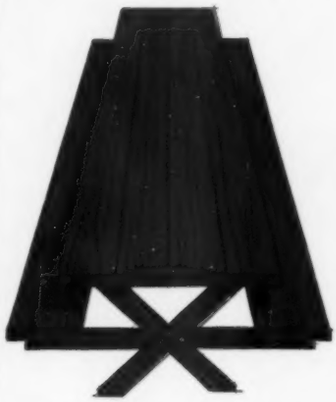
Openness of living areas is continued in quiet wing with expanded metal wall around basement stairwell. Hall's no longer dull passageway; basement's no longer dungeonlike.

Doorway takes children to back yard or porch with no detour through rest of house.

Tidy terrace of precast concrete slabs is outdoor gathering point for guests. If sudden summer shower comes, they move to adjoining screen porch. Living room enjoys back-yard view all year around. Overhang with extending sun-grid shades terrace and windows.

How to buy plans for this house, next page

How to give any wood a lasting "redwood look"



FOR OUTDOOR FURNITURE—Brush on two coats of Redwood REZ, a unique wood finish which is used to protect and beautify redwood itself—*or* to give *any* wood the lasting redwood look so popular today.

Not a paint
Not a stain

EASY TO APPLY—A special resin-base formula carries color deep *into* the wood, seals the pores; protects against warping and sun staining—yet leaves no heavy film to hide the natural "woody" look you want.

MANY OTHER USES—Extend the "redwood look" to new breezeway, carport or fence. Bring the outside *inside* with one coat of Redwood REZ on wall paneling and built-ins.

See how all 13 REZ color tones look on wood. Send for *free* color card and booklet to REZ, P. O. Drawer 3, Dept. G, St. Louis Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors, is a product of MONSANTO

MONSANTO

Where Creative Chemistry Works Wonders for You

Rez: A trademark of Monsanto Chemical Co.

A house that lives well within itself

Continued

How to get plans

Five Star Home 2708, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set,* and includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to ensure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 106. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens,* 1714 Locust Street, Des Moines 3, Iowa.

You can order other Five Star plans . . .

A colorful new pamphlet showing 20 of the most popular Five Star plans previously published is now available. Send 10 cents to cover cost of handling and mailing to Pamphlet 58P, 8908 Meredith Bldg., Des Moines 3, Iowa.

Seattle says, "Come aboard"

Continued from page 113

My own 26-foot inboard, with a 130-hp engine, goes 17 miles in the same time, but burns six gallons of gasoline (without the oil). A 34-foot custom cruiser I know travels 11 miles an hour, in great comfort, and burns only a little more than half my gas. Outboards seldom last as well as slower operating inboard engines, but intermediate repairs are cheaper because they can be done ashore.

This could go on indefinitely, but is intended only to suggest what Seattle people spend so much time thinking about and talking about: outboards versus inboards; whether Sucia Island, 100 miles north, will be saved for yachtsmen; the price of moorage, the growing danger of regulation; the problems of engines; the designs of sailboats; the best way to run a Canadian narrows; cruising, cruising, cruising, and more cruising.

I'm not sure there *are* any other subjects. But of course, there is another side to Seattle. Not long ago, talking to a friendly, intelligent man who had lived in Seattle for years, I asked a question and received a shocking answer. "Boating?" he said. "No, I've never been interested in it."

Somehow I just can't trust that fellow. He's *odd.*

Naturally, Seattle visitors are going to be bored with boat talk. They'll be taken to see boats in stores, boats in the lakes. They'll hear the hoots of boats calling for drawbridges to open, the purr and whine of little boats going fast, and the stutter and mutter of big boats warming up, the snap and creak of boat canvas.

Certainly, if it's a nice weekend (especially Labor Day or the Fourth of July) they'll be taken to see Seattle's favorite traffic jam, where boats wait for the Chittenden Locks, and their ceaseless lifting and lowering between the lakes and the Sound.

While you're there, take a good look at one smaller cruiser waiting. There'll be a beagle bellowing, a family impatient—and a bald pate up on the flying bridge, fuming at the delay, at the barnyard clodkickers who get in the way with other boats, at anything and everything, while the steering wheel spins and the motor mutters and odors of gasoline and diesel oil rise in a miasmic cloud. That will be a fairly typical Seattleite at the end of a weekend somewhere on the water.

To be specific, that will be Uncle William, happy as a clam. Possibly full of them, too.

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Golden
VIGORO
COMPLETE LAWN FOOD
RIGHT NOW!

Wherever you live, Golden Vigoro Complete Lawn Food is made right for the soils and growing conditions in your area

Golden Vigoro Complete Lawn Food is ideal for summer lawn feeding. It won't burn grass . . . not a blade . . . even during the hottest weather when used in the recommended amounts of 1 to 3 pounds per 100 square feet. Golden Vigoro helps grass retain its color . . . helps it withstand dry and hot weather . . . even aids in keeping down crabgrass and other weeds. Golden Vigoro provides complete and balanced nourishment at a steady and controlled rate. The benefits last far longer.

Easy to use. No raking-in or watering-in ever needed. Clean and odorless too.

won't burn grass • lasts far longer

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From shrubs to shrimp, from drapes to dripping faucets, every aspect of your family life can be improved . . . if you follow the suggestions in the nine famous books mentioned on this page. (And, a *10th Better Homes & Gardens* book will soon be announced.)

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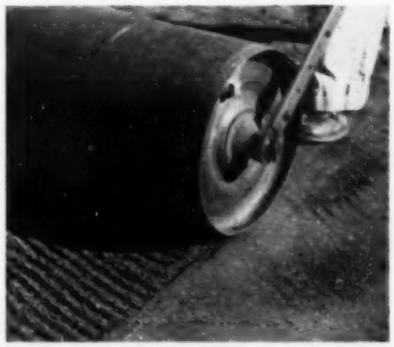
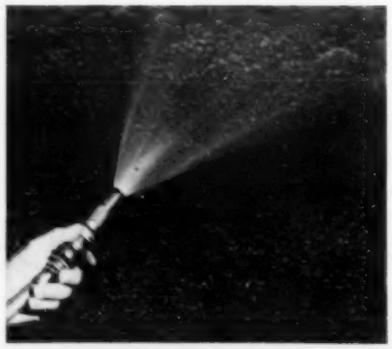
BOOKS by the Editors of

Better Homes & Gardens

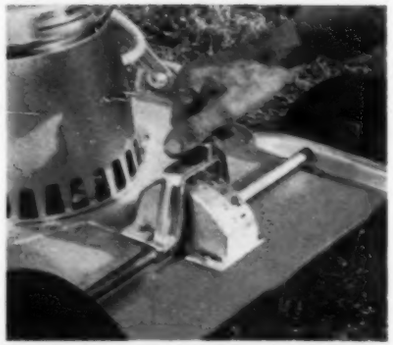




To firm seed: Use a roller with just enough ballast to level off rake furrows. Or, rake at right angles to original furrow lines. This, too, effectively covers the small seeds.

(Above right)

To water: Sprinkle seeds immediately after sowing. Just moisten the top inch of soil. Keep soil dark with moisture for at least 3 weeks. This means sprinkling every day.

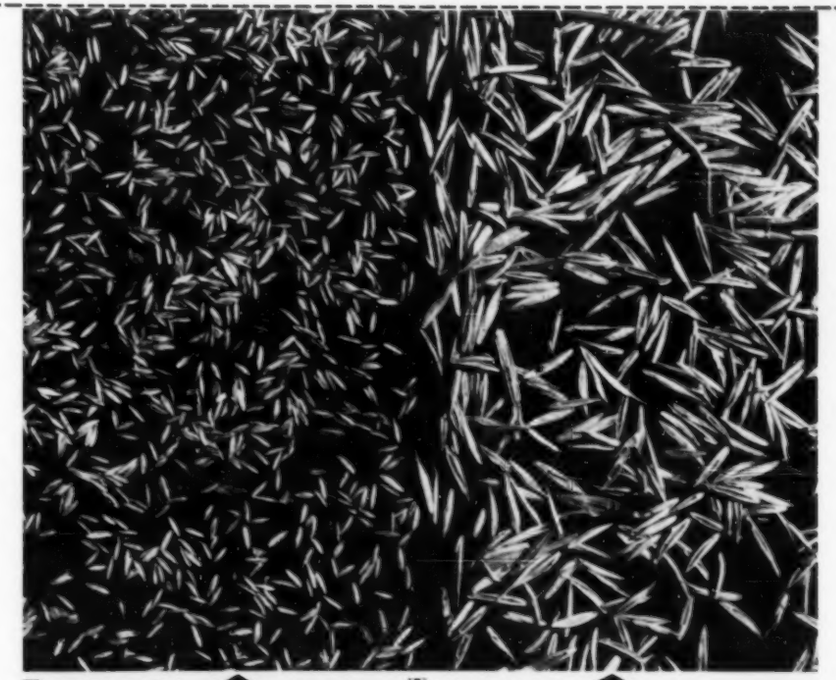


When to mow: Mow first time when grass is two inches high. Mow when the soil is fairly dry, so mower won't damage young plants and leave wheel marks in the new seedbed.

Lawn grasses commonly started from seed

Grass	Minimum Purity	Number per Pound	Area
Permanent lawn grasses			
Bermuda	95	1,750,000	South, Southwest
Bentgrasses	95	6-8,000,000	Northeast, Northwest
Bluegrasses	95	2,250,000	Northern states
Carpetgrass	90	1,125,000	Southeast
Chewings and red fescue	95	600,000	All bluegrass area
Special purpose grasses			
Buffalo grasses	85	36,500	Great Plains
Gramagrasses	40	5,800,000	Great Plains
Orchardgrass	95	750,000	Midwest
Redtop	95	2,250,000	Nurse grass
Roughstalk bluegrass	95	2,500,000	Northern states
Ryegrasses	98	275,000	Nurse grass

Cut along dotted lines



Permanent **Temporary**

Cheap seed isn't cheap. On left is bluegrass seed — two million to a pound, eight times as many as in a pound of rye, shown at right. Rye is a typical "filler" in cheap mixtures.

How to start lawns from seed

THE LAWN YOU GROW is no better than the one you sow. Start with cheap, annual grasses and you'll soon be fighting weeds and crabgrass.

Start with a good seed mixture, and you can have a superior lawn—as good as any ever grown from sod. The picture above tells you how to recognize good seed, and the following pages tell you how to grow it.

Add these pages to your GARDEN BOOK
File with Lawns

Six steps in starting a lawn from seed

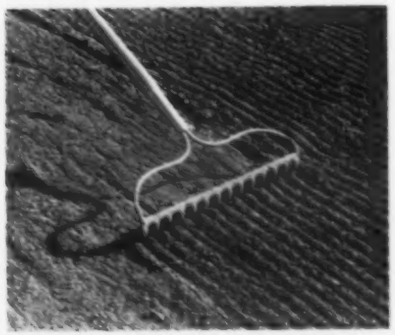
How to get good seed: First, choose a permanent grass or grasses from the charts on pages 3 and 4. Then, look for a lawn seed mixture that includes at least 60 percent of these permanent types.

When you buy, read the analysis on the label—the small print that tells what percent of each grass is in the mixture. The label also gives purity and weed-seed count in the mixture.

When to start lawns from seed: The best time is from mid-August to the last of September. The warm days and cool nights help the seeds germinate fast, and a good stand is established quickly.

If you sow in the spring, try to get the seeds on the ground by the time native trees leaf out. Early sowing is particularly important with bluegrass and other cool-season grasses.

To prepare soil: After rough grading is done, spread regular lawn food over entire area, at rate given on package. Work this food into top 3 or 4 inches of soil with a rotary tiller, or by plowing and harrowing.



To prepare seedbed: After tilling, fill in minor depressions and rake soil as level as possible. Remove all debris that works to the surface. Leave soil ribbed with rake marks that will catch and hold the grass seed.

To sow seed: Best way to sow grass is with a lawn spreader. If you sow by hand, divide seeds into two equal parts and sow half criss, half cross. With proper soil preparation, 3 pounds of seed will cover 1,000 square feet.

Lawn-starting problems and possible solutions

Q ***Should I buy topsoil?***

A Bringing in topsoil, in most cases, adds more problems than it solves. Add soil only on the advice of a nurseryman. You can start a good lawn on subsoil by mixing in organic materials, such as peatmoss, various manures, composted buckwheat hulls and peanut hulls, and sawdust that has been aged several years.

Q ***How much organic material is needed?***

A Figure on the basis of two cubic yards for each 1,000 square feet of lawn. Spread this material evenly and mix it thoroughly into the top few inches of soil with a rotary tiller or similar machine.

Q ***Should I plant a mixture of seeds or a single type?***

A In the South, single species are sown with success. In the North, mixtures of seeds are generally advisable because growing conditions vary more between seasons.

Q ***Is sodding better than seeding?***

A Sodding gives a quicker lawn—by 6 to 10 weeks. The final result is no better. The quality of a lawn depends on the adaptability of the grass and the type of care given it.

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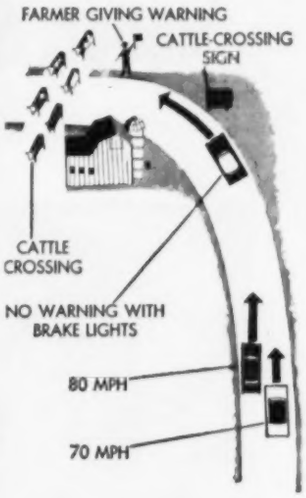

By Edward Fales, Jr.

Recognize this old rule: Danger ahead of you means danger behind!

Suppose you are driving south on an ordinary two-lane road. Speed limit: 50; time: 6 p.m.

The road has a few dips and curves. You hit a curve to the left and there's danger ahead. A farmer is waving a red flag and cows are crossing the road.

It's not a critical situation, you think. The cows are several hundred feet ahead and you let your engine slow you down. Plenty of time to put on your brake at the last moment. That's what *you* think. You should have hit your brake *instantly*. Why? You're in no danger of hitting the cows.

If you look quickly into your mirror as you go into the curve, you will see the reason. Half a mile back is a car that has been overtaking you rapidly. And overtaking him at this moment is another car, speeding about 80 mph.

Seeing you go around the curve, both of those speeding drivers will assume the curve is clear and may come into it at high speed. Meanwhile, you have stopped 100 feet from the cows—and you're dead in the path of two cars that won't be able to stop in time.

That's why you should immediately touch your brake at signs of trouble ahead. Your brake lights will flash a warning to the cars behind you. Even more effective, repeatedly tap your brake for a series of warning blinks.

Furthermore, by slowing down at once, you're leaving yourself a "space cushion" between you and the cows. If you see one of the cars coming up too fast behind you, you can get out of the way.

Someday, we may have warning lights that can be turned on manually when we see danger ahead. Until then, a quick signal with the brake lights is the only way we have of guarding against this.

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Housebreaking should begin with confinement

Easiest way to housebreak a puppy is to confine and "paper break" him. First step is to provide a bed slightly larger than puppy; this encourages him to go outside rather than soil his bed. Confine pup to small area around bed, cover it with papers. He soon associates his toilet habits with newspapers.

Be firm with him every time

Soon after dog learns to use newspapers, he should be taken outdoors. Watch for signals—sniffing, restlessness—and rush him outside to a predetermined spot. When "accidents" occur, scold the pup and rush him outdoors. Scrub area to remove odor, sprinkle spot with red pepper or nicotine sulfate solution.

housebreak a puppy

By Dr. Wayne H. Riser

Develop a daily routine

An outdoor spot should be chosen — area in back yard or behind garage — that won't be source of annoyance to neighbors. Dog will habitually return to this spot. First thing in the morning puppy should be led from his box to this spot. Toilet and play periods should be separate in pup's routine.

Photographs: Harriet Arnold

When frequent outdoor airing is impossible

Indoor facilities can be provided for the toy breed kept in an apartment or under circumstances where frequent airing is impossible. Newspapers or box of sawdust kept in regular place on hard, washable surface will serve the purpose. Once started, however, indoor habits are difficult to change.

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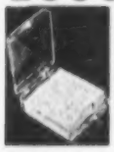

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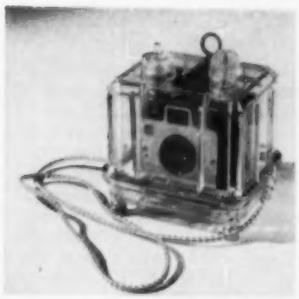

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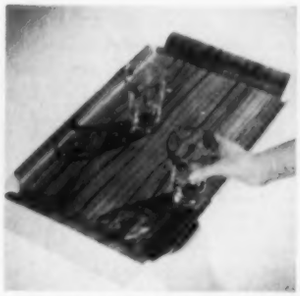

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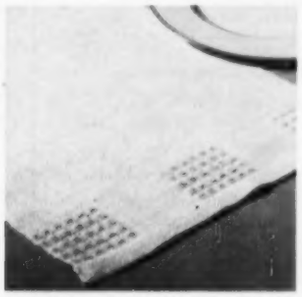

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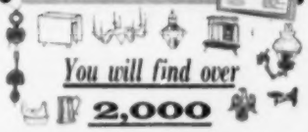

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August, 1957

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Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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Complete child care and training schedule

The Better Homes & Gardens Baby Book gives you expert guidance on feeding, bathing, and dressing Baby, postnatal exercises for Mother, plus complete formula-preparation methods. Filled with authoritative advice and how-to illustrations, Better Homes & Gardens Baby Book is recommended by leading doctors and pediatricians. Covers prenatal to sixth year!

Get your copy today—$3.95 at infants' shops, book and department stores, or send check or money order to 6608 Meredith Building, Des Moines 3, Iowa. $4.50 in Canada.

Wiring a new home

Continued from page 38

is by remote-control, low-voltage wiring. "This assures a path of light ahead of me," said Lucy. "I never walk into a dark room—or dark house, for that matter."

Don was worried at first about the cost of low-voltage wiring. He found out it was less than two percent of house cost. "It's actually cheaper than conventional wiring," he explained, "if your house is spread out like ours and you plan several multiple-control switches."

Low-voltage systems use inexpensive "doorbell" wire and you need just one line from touch plate to the relay box which controls fixtures. Conventional multicontrol setups must have strands of heavier wire running to and from each switch operating a fixture.

"When Don works late," said Lucy, "I feel a lot more comfortable having complete control of all the lights in and around the house from my bedside."

Would the Combses do anything different now?

"Hindsight is always best, I guess," said Don, "but by and large we're tickled pink with everything we included. I think we'd have used some smaller, less expensive fluorescent fixtures to cut down replacement cost, if we had it to do over."

"We're going to install a dimmer switch," said Lucy, "to adjust background light to light outside, and to the mood we want. It would have cost less if we had done it when we built."

Don wonders if he shouldn't have used dual service. His future air conditioner will be a large one for their warm climate. Utility men now advise separate service entrance for central units, so lights and other outlets are on an entirely different power source.

To supply their power they have a 175-ampere service entrance to the master panel. Electric water heater, some convenience circuits, and promised air conditioner will run on circuits taken directly from here. Kitchen appliances draw their current from a subpanel in the kitchen. This subpanel saves money by avoiding long runs of wiring from master panel. The table on page 34 shows how the circuits deliver ample power to the Combses' house.

Summer salads

Continued from page 76

slices. Pour over first mixture and chill till firm. Unmold and garnish with mint. Makes 8 to 10 servings.

Lemon Mayonnaise

- ½ cup mayonnaise or salad dressing
- ¼ cup frozen lemonade concentrate
- ½ cup heavy cream, whipped

Combine mayonnaise and lemonade concentrate. Fold in whipped cream. Makes about 1½ cups.

Begins on page 8

these new Bermudas are available—they are propagated by sprigs and sod.

The South still needs a good grass for shade. Pennlawn fescue is promising, but not enough is known about it now to give a final verdict. At the present, Emerald zoysia and *Zoysia matrella* are probably best. Emerald spreads faster and has the best color of the two, but *matrella* is best in shade.

Bees attack when jets are about

If you keep bees, watch out for jet planes. W. W. Franklin, state entomologist for Kansas, reports that bees are so enraged by low-flying jets that they attack anyone nearby.

He was working on a hive recently when four jets flew low overhead. The bees immediately clustered, then zoomed out and attacked him vigorously.

Grasses affected by length of day?

How grasses react to day length needs serious study. Very little is known about the way lawn grasses respond to long and short days.

My own casual observations show that Meyer zoysia is sensitive to day length. Its growth slows up sharply when day length drops below 14½ hours. Temperatures below 42 degrees also stop its growth.

This suggests several interesting questions. Why, for example, does zoysia make a poor lawn north of the Ohio River? It will easily survive temperatures 30 and 40 degrees below zero.

Perhaps the explanation is that zoysia is native to Siberia, where the summer days are quite long. The dormancy mechanism protects the grass by causing it to stop activity quickly when the cold Siberian winters set in.

In this country, zoysia is at its best as a lawn grass in the South—where cold isn't a problem. This may be due to the fact that in the South late fall and early spring days are long enough to keep it active.

Manalucie tomato disease resistant

In tests made last summer, Manalucie variety showed more disease resistance than any other tomato.

It seems to be resistant to all common tomato diseases throughout the United States. In my own tests, it finally went down with late blight, but resisted it two weeks longer than any other variety.

Where suitable fungicides were used, even at minimum rates, Manalucie showed no signs of disease.

Your young trees growing well?

If you are interested in checking the progress of your young trees, here's how: Just measure the amount of new wood produced at the ends of the branches since spring. Measure several shoots and take the average.

Fast-growing trees like willows and poplars should make at least 12 inches of new wood each year. Slower, more durable trees, like oaks and elms, should make at least 8 inches. Pears, apples, and cherries should also grow at least 8 to 10 inches. Plums, peaches, and apricots may grow 12 to 20 inches in a year.

If your trees make less growth than this, and rainfall is adequate, then feeding should give the trees a better growth rate. About mid-August, apply a tree fertilizer according to directions on the package.

ANCHOR FENCE gives protection to your outdoor living area!

Anchor Fence relieves you of worry when children and pets romp outside. They're protected by Anchor from traffic and trespassers. Along with guarding your property, Anchor adds privacy to your outdoor area.

As a homeowner, you'll be proud of the charm Anchor Fence adds to your grounds. It's fun to plan and plant around Anchor. It's an ideal framework for shrubs and vines. As for annual maintenance, there is none—because Anchor is zinc-coated *after* weaving, not *before*. Call your local Anchor office for a free estimate, or write: ANCHOR FENCE, 7708 Eastern Avenue, Baltimore 24, Md.

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Division of ANCHOR POST PRODUCTS, Inc.

Plants in: Baltimore, Md.; Houston, Texas; and Whittier California • Sold direct from Factory Branches and Warehouses in all principal cities

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"Good morning, ladies . . ."

THE MAN NEXT DOOR®

"We're all specialists these days," says Doctor Shelby. "But a mother's still the only one who can kiss a kid on the forehead and cure a beesting on his instep."

• • •

Mrs. Hillis and daughters came home, arms loaded with new duds. "Vacation," they explained, "is just around the corner." And after glancing at the price tags, I guess that's about where we'll be going.

• • •

Peg and Lee Bayless haven't been over for two weeks, but they will be when they get that parcel post package. Mailed them our "Welcome" mat.

• • •

The Randolphs' new recreation room has solved their weight problems. "Fred's lost four pounds playing table tennis in it," Katie reports, "and I've lost eight just tidying it up."

• • •

"Those exaggerated stories of my war exploits, that I won my wife with," says Bill Norman, "still come in handy. They put my kids to sleep."

Went to the hospital to see young Mrs. Curtis and her new twins. "I'm the career girl"—she recalled, "who used to make carbon copies of everything."

• • •

Our Judy, 10, bet Junior's pals their dogs like her best. Proved it, too, when she walked away and they followed her. (Got the dickens later when her mom found the wiener in her pocket.)

• • •

"Some folks," says Patrick O'Leary, "fight at the drop of a hat. Others when their wives pick one up at a sale."

• • •

The young Herb Browns have set up housekeeping. "Haven't got everything we want yet," Jane Brown told my Chris. "But we're getting the nursery fixed up for it."

• • •

Dropped in on that young mother who never scolds. No control over her kids. They were fighting to see who'd get to take his cod liver oil first.

Grandma Hillis gives this recipe for getting along with a husband: "Feed him well, baby him a little, and praise him a lot; and it'll either make him so nice you wouldn't give him up for the world, or spoil him so nobody else would want him."

• • •

"How come no discount?" I asked my union barber when he kidded about my receding hair. "Dollar for the haircut," he explained, "and 50 cents fringe benefit."

• • •

The honeymoon isn't over if she slips on, for dinner (and for you), that simple little dress she knows you like best . . . bringing a brighter tie, she rebels against the one you've put on and scolds: "It's too old for you" . . . bathing the baby, she happily sings him strange words that only babies and mothers know—and you, knowing sweet music, dial a top band off the air to hear her better . . . and if you, as you ought to, tell her now and then what she knows already: "I love you."

Burton Hillis

P. S. Our good friend Bob Hannelly reports from Washington on the effects of the interstate highway program:

Dear Burton: The federal superhighway program is getting into high gear. The main idea is to get a coast-to-coast freeway that bypasses all the cities, so you can get back where you started from without having to visit any relatives. Unfortunately, by the time it's built, we'll probably have a coast-to-coast city that bypasses all the highways.

They had a to-do in Congress over the issue of permitting signboards along the new roads. One school felt the signboards spoil the scenery by diverting the driver's attention from the bumper in front of him. Others wanted to do away with signboards and put all the big advertisements on the tail fins of the new cars.

Still another group felt that signboards add a distinctive American touch, so that the motorist can tell the United States from Canada. This was felt necessary for high-speed driving. Unless he has some familiar marks along the way, a Los Angeles-bound driver taking the wrong cloverleaf out of St. Louis could wind up in Quebec before he knew the difference.

The new expressways take a person out of himself. In fact, after three hours on the road, all he asks is to crawl back into himself in one piece. Half the people on the road are driving to the next town because they couldn't find a place to park in the last one. The other half are headed in the opposite direction, for the same reason.

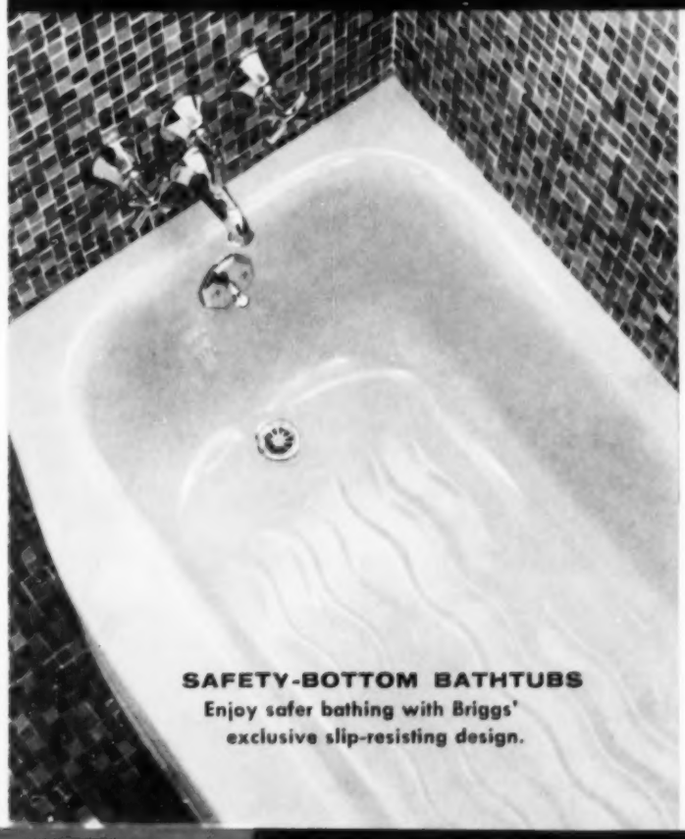
The new highways enable people to get away from it all. And at the speed most people drive, it appears that whatever it is they are getting away from is chasing them at 80 miles an hour.

Apparently all the people who used to retire and start chicken farms have now retired and started motels. It would never do to lower the retirement age to 60 in this country. There just isn't space for that many motels. Most of the motel owners, of course, work 10 and 12 hours a day in hopes of laying enough aside so they can get away from it all, too.

Of course, if we were home in our own beds, we wouldn't need all the fancy, new highways. And if we didn't have the highways, how would the motel owners ever make enough to retire to some nice, quiet city?

Sincerely,
Bob Hannelly

"I don't like the follow-through on that new left-hander . . ."



SAFETY-BOTTOM BATHTUBS
Enjoy safer bathing with Briggs' exclusive slip-resisting design.

Compatible color by Briggs Beautyware

creates new warmth and charm in any décor!

Surround yourself with beauty! It's so easy when you plan a bathroom that begins with the lively inspiration of Briggs' wonderful compatible colors. Sandstone, as shown above, Coral, Sky Blue, Sea Green, Pearl Gray—any of these soft and subtle colors performs its magic with any décor you select. And with all this beauty, Briggs' plumbing fixtures include these extras—modern contour, shining surfaces for easy care, and more safety while bathing!

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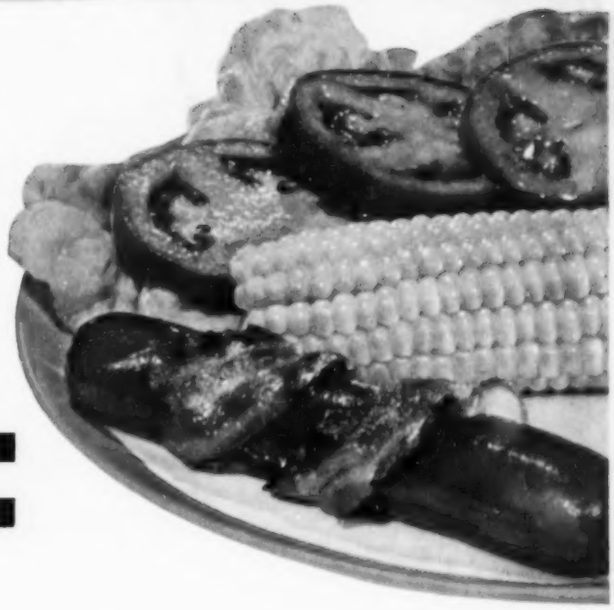

What a Peanut Butter! So nourishing a sandwich equals a square meal!

Comes in exclusive goblets and sherbets in "Early American" design. Also in the handy refrigerator jar.

BIG Top

It's naturally fortified!

NUTRITIONISTS AGREE: One Big Top sandwich has as much protein, fats, carbohydrates, food energy as this meal of frankfurter, bacon, corn, tomato salad.

Of course we're not suggesting that you *substitute* a sandwich for a hot meal. But at lunch or snack time, it's wonderful to know: Big Top is naturally fortified—*a powerhouse of nourishment.* 1½ ounces of Big Top between two slices of bread has as much basic food value as the meal above, with normal portions shown. All this *plus* important vitamins and minerals.

No other peanut butter packs this essential nourishment with Big Top's extra golden-good flavor. So serve sandwiches of creamy, easy-spreading Big Top with milk and fresh fruit—a perfect snack!

They're frisky as kittens playing out in the sun! Creamy, golden-good BIG TOP makes a picnic lunch fun!

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